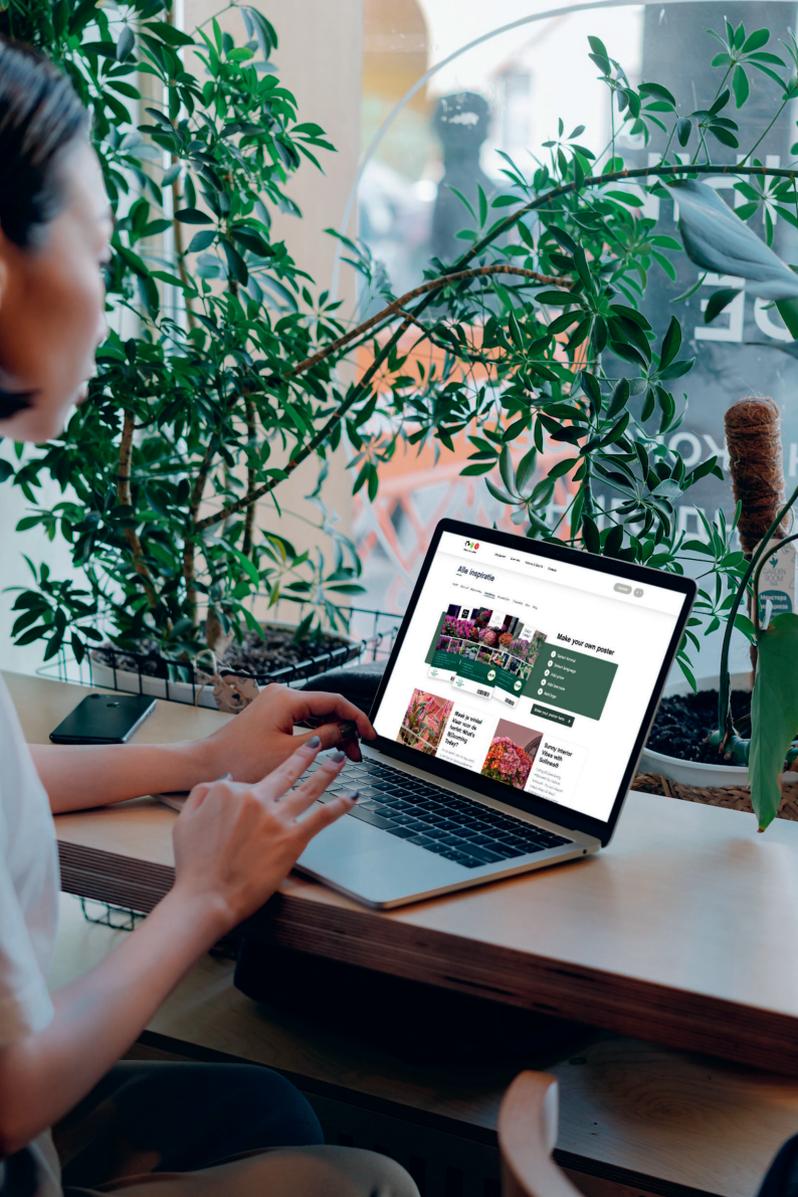




Royal Van Zanten

ROYAL COLLECTION

POT CHRYSANTHEMUM 2025



WHAT'S B(L)OOMING TODAY?®



For free content, inspirational
storytelling and images, visit
B(!)ooming Today



SUSTAINABILITY THAT BLOOMS

A new year brings exciting varieties, fresh brands and major steps in sustainability. Our Pot & Bedding team has been hard at work! With the help of our breeding team, we are introducing unique new varieties and advancing our CSR strategy, e.g. by developing varieties that need less or no growth regulators. This year, we are proud to introduce several new varieties! Here are a few you will not want to miss:

- Jellyfish®: A playful, pompon-shaped chrysanthemum in trendy colours. Fast-growing and long-lasting, it's the perfect addition to any space.
- Artistic® Jeff: The first-ever bi-coloured decorative pot chrysanthemum, available in three striking colour combinations. Artistic, bold and ready to shine in 2025.
- PaX: PaX creates a vibrant colour spectacle and is one of the longest-flowering garden mums, according to Royal FloraHolland research. A true pleasure for both garden and gardener!

We Care, So We Act

Did you know that we planted four hectares of native trees in Uganda for the second time? This initiative contributes to restoring biodiversity in the area and has a positive impact on both the environment and the local community. It's just one of the many ways in which we improve every day to become more sustainable. Taking responsibility for our future and future generations – we care, so we act. You can read our Corporate Social Responsibility report by scanning the qr code, if you want to find out more.

Growing Success Together

In this catalogue, you will find an overview of our existing Pot & Bedding collections as well as our Introductions for 2025. We are here to help you make the best choice for your business and help you decide which varieties are right for your growing methods. Feel free to reach out for more information or any inquiries, or check out our inspiration platform What's B(l)ooming Today® for more ideas!

We Care,
So We Act





Chrysanthemum

Our MUMS are an extension of your personality, with lots of different varieties you have more than enough options. Pick your favourite colours, shapes and sizes. Chrysanthemums are the stylish personal touch for your interior and garden designs. Besides the trendy appearance, MUMS are little air cleaning machines that will positively impact your health and well-being.





TIME COLLECTION ▼

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DAISY



ALPINE TIME | 2055



TAPAS TIME | 2881



TEMPO TIME | 2610



SUNSET TIME | 2043



GIRO TIME ORANGE | 2213



GIRO TIME PINK | 2211



BLOSSOM TIME | 2214



BOUQUET PINK | 2152



GIRO TIME PURPLE | 2212



DEEJAY TIME | 2624



CARDINAL TIME | 2449





CUTY® WHITE | 7302



NEW
2025



CUTY® YELLOW | 7304



NEW
2025



CUTY® PINK | 7303



NEW
2025





MOUNT® JUNO | 2325



MOUNT® CORBET | 2283



BLIZZARD TIME | 2267



MOUNT® AMARO | 2895



MOUNT® CARMEL | 2022



MOUNT® TOLIMA | 2627



MOUNT® HEKLA | 2164



MOUNT® TOURMALET | 2631



MOUNT® GERLACH | B573



MOUNT® AUBISQUE APRICOT | 2930



MOUNT® AUBISQUE BURGUNDY | 2222



MOUNT® AUBISQUE SALMON | 2218



MOUNT® PLEASANT | 2568



MOUNT® AUBISQUE LIGHT PINK | 2931



MOUNT® AUBISQUE PINK | 2643



MOUNT® AUBISQUE PURPLE | 2893



MOUNT® VENTOUX | 2628



MOUNT® KENYA | 2635

AUBISQUE SERIES ▲



CONCEPT

ARTISTIC® JEFF

Meet Artistic® Jeff, the very first decorative and bicoloured pot chrysanthemum. Launched in 2025, this unique series combines a striking artistic flair with three stunning colour combinations. Perfect for anyone looking for something special for indoors or outdoors. Artistic® Jeff brings colour and creativity to any space – eye-catching and completely new!

The first and only bicoloured decorative pot mum!



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BI-COLOUR

ARTISTIC® COLLECTION ▼



ARTISTIC® JEFF PINK | 2547



NEW
2025

ARTISTIC® JEFF APRICOT | 2238



NEW
2025

ARTISTIC® JEFF TERRA | 2237

- The first bicoloured decorative pot mum
- Available in three spectacular colours
- A true eye-catcher for indoor and outdoor use
- Unique and artistic like you've never seen before!



CIAO SPLENDID | Z507



CIAO BONNY | Z504

NEW
2025



ARTISTIC® PABLO | 2295



HOIHOI | 2958



ARTISTIC® POMONA | 7300



ARTISTIC® RAPHAEL | 2684



ARTISTIC® ARMIN RED | 2891



ARTISTIC® ARMIN | 2297



ARTISTIC® TINA | 2288



ARTISTIC® SWEET | 2029



ARTISTIC® DARK PINK | 2080



ARTISTIC® VINCENT | 2291

ARTISTIC® COLLECTION ▲



CONCEPT

JELLYFISH®

Meet the Jellyfish® series, a refreshing addition to Royal Van Zanten's pot chrysanthemum range. These unique pompom-shaped flowers come in trendy colours, they're quick to grow and go on looking beautiful for a long time. A winning combination that's sure to inspire impulse buys – a true celebration for the home!

Where a sea
of joy blossoms

12

POMPON

Jelly
Fish®



JELLYFISH® COLLECTION ▼



JELLYFISH® SAND | 3289



JELLYFISH® YELLOW | 3286





JELLYFISH® ORANGE | 3285



JELLYFISH® PEACH | 3290



NEW
2025



JELLYFISH® CORAL | 3284



JELLYFISH® PINK | Z967



- Unique pompon-style flowers
- Trendy colours
- Super quick to grow
- Long shelf life
- Suitable for various pot sizes

CONCEPT

SOLLINEA®

Sollinea® is our exclusive chrysanthemum concept in the specialty segment, showcasing anemone-shaped flowers and a radiant centre surrounded by unique spoon-shaped petals. The Sollinea® series features two collections: Loki and Nomad. These colour mutants with the same growing time and method combine contemporary pastel colours with a modern vibe that particularly appeals to the younger plant lover. The brand has a fresh, modern look and feel and is available in 12-15 pot sizes, right on trend for the new generation of plant fans.

Blooming Sunbeams

14

ANEMONE / SPOON



- Unique spoon-shaped flowers
- Contemporary pastel colours
- Two collections: Loki and Nomad
- Uniform growing time and method
- Geared towards a younger audience
- Pot sizes: 12 cm to 23 cm Bowl



NOMAD CORAL | Z926



NOMAD PINK BLUSH | 6138



NOMAD FRESH PINK | 2059



LUNA | Z928



SUNNA | 2662



LOKI PINK | 2133

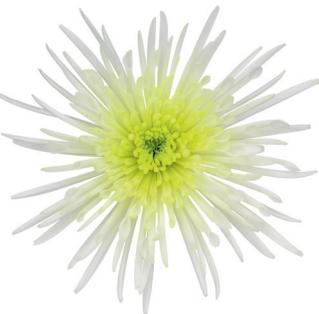


LOKI RED | Z924





SPIDER ▼



ANANSI® WHITE | Z534



ANANSI® YELLOW | Z536



ANANSI® PINK | Z535



HERMOSA WHITE | Z521



HERMOSA YELLOW | 2106

ANEMONE / SPOON ▼



BELMOND | Z483



FABULA | 2188

DISBUDS ▼



FIREWORKS™ CREAM | 2979



NOVA LIME | 2018



SUNDA | 2195



GAIA | Z984



FIREWORKS™ YELLOW | 2980



NOVA YELLOW | 2098



SANTOSA PINK | Z522



SUN UP LUCID | Z987



FIRESTONE PINK | 2010



Christy®

collection



OMEGA TIME ORANGE



MOUNT® JUNO



MOUNT® AUBISQUE PINK



MEGA TIME WHITE



MOUNT® RUNCA



MOUNT® PLEASANT



MOUNT® AUBISQUE APRICOT



OMEGA TIME GOLDEN



MOUNT® RUNCA YELLOW



MOUNT® TOURMALET



MOUNT® AUBISQUE PURPLE



OMEGA TIME DARK PINK



SMILE TIME



CHRISTY® DECO I



CHRISTY® DECO II



CHRISTY® DAISY I



CHRISTY® DAISY II



Chrysanthemum

Code	Variety	Status	Plant Week	Colour	Flower type	Vigour	Response Time (wk)	Potsize 9 cm	Potsize > 11 cm	Page
Anansi® Collection Spider										
Z535	Anansi® Pink		1 - 52	 pink	spider	large	70		x	16
Z534	Anansi® White		1 - 52	 white	spider	large	70		x	16
Z536	Anansi® Yellow		1 - 52	 yellow	spider	large	70		x	16
Artistic® Collection Bi-colours										
2297	Artistic® Armin		1 - 52	 purple/white	daisy	medium	6,5	x	x	11
2891	Artistic® Armin Red		5 - 35	 red/yellow	daisy	medium	6,5	x	x	11
2080	Artistic® Dark Pink		1 - 52	 purple/white	daisy	medium	70	x	x	11
2238	Artistic® Jeff Apricot	NEW	5 - 35	 yellow/orange	decorative	medium	70	x	x	10
2547	Artistic® Jeff Pink		5 - 35	 purple/white	decorative	medium	70	x	x	10
2237	Artistic® Jeff Terra	NEW	5 - 35	 pink/white	decorative	medium	70	x	x	10
2295	Artistic® Pablo		5 - 35	 purple/white	anemone	medium	75		x	11
7300	Artistic® Pomona		1 - 52	 yellow/orange	anemone	medium	75		x	11
2684	Artistic® Raphael		5 - 35	 pink	anemonespoon	medium	75		x	11
2029	Artistic® Sweet		1 - 52	 pink/white	daisy	medium	70	x	x	11
2288	Artistic® Tina		5 - 35	 dark pink	anemone	large	75		x	11
2291	Artistic® Vincent		5 - 35	 red/yellow	anemonespoon	large	75		x	11
Z504	Ciao Bonny	NEW	1 - 52	 purple/white	daisy	medium	70	x	x	11
2634	Ciao Improved		1 - 52	 purple/white	daisy	medium	70	x	x	-
Z507	Ciao Splendid		1 - 52	 red/yellow	daisy	medium	75		x	11
2958	HoiHoi		1 - 52	 bicolour	daisy	large	70		x	11
0386	Marangon		1 - 52	 red/yellow	daisy	medium	70	x	x	-
0389	Nowara Pink		1 - 52	 pink/white	daisy	medium	70	x	x	-
Cuty® Series										
7303	Cuty® Pink	NEW	5 - 35	 pink	daisy	compact	6,0	x	x	7
7302	Cuty® White	NEW	5 - 35	 white	daisy	compact	6,0	x	x	7
7304	Cuty® Yellow	NEW	5 - 35	 yellow	daisy	compact	6,0	x	x	7
Jellyfish® Collection Pompon										
3284	Jellyfish® Coral		5 - 35	 dark salmon	pompon	compact	6,0	x	x	13
3285	Jellyfish® Orange		5 - 35	 dark orange	pompon	compact	6,0	x	x	13
3290	Jellyfish® Peach	NEW	5 - 35	 light orange	pompon	compact	6,0	x	x	13
Z967	Jellyfish® Pink		5 - 35	 pink	pompon	compact	6,0	x	x	13
3289	Jellyfish® Sand		5 - 35	 light yellow	pompon	compact	6,0	x	x	12
3286	Jellyfish® Yellow		5 - 35	 light orange	pompon	compact	6,0	x	x	12
Mount® Collection Decorative										
0379	Aurelio		1 - 52	 white	decorative	medium	70	x	x	-
2267	Blizzard Time		1 - 52	 white	decorative	large	6,5		x	8
0384	Kaka		1 - 52	 pink	decorative	medium	70	x	x	-
2895	Mount® Amaro		1 - 52	 yellow	decorative	medium	70	x	x	8
2930	Mount® Aubisque Apricot		1 - 52	 orange	decorative	large	70	x	x	9
2222	Mount® Aubisque Burgundy		1 - 52	 red	decorative	large	70	x	x	9
2931	Mount® Aubisque Light Pink		1 - 52	 light pink	decorative	large	70	x	x	9

Note: RT measured under Dutch conditions. White varieties grown outdoors may sometimes turn pink.

Chrysanthemum

Code	Variety	Status	Plant Week	Colour	Flower type	Vigour	Response Time (wk)	Potsize 9 cm	Potsize > 11 cm	Page
2643	Mount® Aubisque Pink		1 - 52	 pink	decorative	large	70	x	x	9
2893	Mount® Aubisque Purple		1 - 52	 purple	decorative	large	70	x	x	9
2218	Mount® Aubisque Salmon		1 - 52	 salmon	decorative	large	70	x	x	9
2022	Mount® Carmel		1 - 52	 yellow	decorative	medium	70		x	8
2283	Mount® Corbet		1 - 52	 white	decorative	medium	70		x	8
B573	Mount® Gerlach		1 - 52	 white	decorative	medium	75	x	x	9
2164	Mount® Hekla		5 - 52	 pink	decorative	medium	70		x	8
2325	Mount® Juno		1 - 52	 white	decorative	large	75		x	8
2079	Mount® Katla		1 - 52	 light orange	decorative	medium	70	x	x	-
2635	Mount® Kenya		1 - 52	 red	decorative	large	75	x	x	9
2568	Mount® Pleasant		1 - 52	 yellow	decorative	medium	70	x	x	9
2627	Mount® Tolima		1 - 52	 bronze	decorative	medium	75	x	x	8
2631	Mount® Tourmalet		1 - 52	 purple	decorative	large	70	x	x	8
2628	Mount® Ventoux		1 - 52	 pink	decorative	medium	70	x	x	9
0393	Rocha Red		1 - 52	 red	decorative	large	75		x	-
0395	Zizinho		1 - 52	 yellow	decorative	medium	75	x	x	-
Time Collection										
2055	Alpine Time		1 - 52	 white	daisy	medium	70	x	x	6
2214	Blossom Time		1 - 52	 pink	daisy	large	70		x	6
2152	Bouquet Pink		1 - 52	 pink	daisy	large	6,5		x	6
Z449	Cardinal Time		1 - 52	 red	daisy	large	75		x	6
2624	Deejay Time		1 - 52	 purple	daisy	medium	70	x	x	6
2213	Giro Time Orange		1 - 52	 orange	daisy	medium	6,5	x	x	6
2211	Giro Time Pink		1 - 52	 pink	daisy	medium	6,5	x	x	6
2212	Giro Time Purple		1 - 52	 purple	daisy	medium	6,5	x	x	6
0385	Manga		1 - 52	 red	daisy	medium	70	x	x	-
2217	Mega Time White		1 - 52	 white	daisy	medium	75	x	x	18
2524	Mount® Runca		1 - 52	 white	daisy	medium	70	x	x	18
2936	Mount® Runca Yellow		1 - 52	 yellow	daisy	medium	70	x	x	18
2817	Omega Time Dark Pink		1 - 52	 dark pink	daisy	medium	75	x	x	18
2487	Omega Time Golden		1 - 52	 yellow	daisy	medium	75	x	x	18
2216	Omega Time Orange		1 - 52	 orange	daisy	medium	75	x	x	18
0392	Ramires Red		1 - 52	 red	daisy	medium	70	x	x	-
2898	Smile Time		1 - 52	 purple	daisy	medium	70	x	x	18
2043	Sunset Time		1 - 52	 orange	daisy	medium	70	x	x	6
2881	Tapas Time		1 - 52	 yellow	daisy	medium	75	x	x	6
2610	Tempo Time		5 - 35	 yellow	daisy	medium	70		x	6
Sollinea® Collection										
2133	Loki Pink		5 - 35	 purple/white	spoon	medium	70	x	x	15
Z924	Loki Red		5 - 35	 red/yellow	spoon	medium	75	x	x	15
Z928	Luna		5 - 35	 white	anemone/spoon	medium	70	x	x	15
Z926	Nomad Coral		5 - 35	 orange	anemone/spoon	large	70		x	15

Note: RT measured under Dutch conditions. White varieties grown outdoors may sometimes turn pink.

Chrysanthemum

Code	Variety	Status	Plant Week	Colour	Flower type	Vigour	Response Time (wk)	Potsize 9 cm	Potsize > 11 cm	Page
2059	Nomad Fresh Pink		5 - 35	● pink	anemone/ spoon	large	70		x	15
2616	Nomad Pink Blush		5 - 35	● salmon	anemone/ spoon	large	70		x	5
2662	Sunna		5 - 35	● yellow	anemone/ spoon	medium	70	x	x	15
Specialties										
Z483	Belmond		1 - 52	○ white/green	anemone/ spoon	medium	75	x	x	17
2188	Fabula		5 - 35	○ pink/white	anemone	compact	75	x	x	17
Z984	Gaia	NEW	5 - 35	● pink	spoon	medium	70	x	x	17
Z521	Hermosa White		5 - 35	○ white	spider	compact	6,5	x	x	16
2106	Hermosa Yellow		5 - 35	● yellow	spider	compact	6,5	x	x	16
Z522	Santosa Pink		5 - 35	● pink	anemone/ spoon	medium	75	x	x	17
Z987	Sun Up Lucid		5 - 35	○ white/yellow	anemone	large	75		x	17
2195	Sunda		1 - 52	○ purple/white	anemone	medium	75	x	x	17
2010	Firestone Pink		1 - 52	● pink	spider	medium	8,0	x	x	17
2979	Fireworks™ Cream		1 - 52	● cream	spider	medium	9,0	x	x	17
2980	Fireworks™ Yellow		1 - 52	● yellow	spider	medium	9,0	x	x	17
2018	Nova Lime		5 - 35	● lime	decorative	medium	70		x	17
2098	Nova Yellow		5 - 35	● yellow	decorative	medium	70		x	17





Special Days

New Year	1 January
Chinese New Year	29 February
Valentine's Day	14 February
International Women's Day	8 March
Mother's Day (UK)	30 March
Easter	20-21 April
King's Day (NL)	26 April
Mother's Day (US, NL, DE)	11 May
Mother's Day (FR)	25 May
Mother's Day (PL)	26 May
Ascension Day	29 May
Pentecost	8 June
Whit Monday	9 June
Assumption Day	15 Aug
Halloween	31 October
All Saints' Day	1 November
Christmas	25 December
Christmas/Boxing Day	26 December
New Year's Eve	31 December

Exhibitions

IPM Essen	28-31 January
FlowerTrials	10-13 June
Trade Fair Aalsmeer	4-6 November



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This brochure contains general information about our products. The specifications merely serve as an indication of the properties of the varieties described. Royal Van Zanten therefore accepts no liability with regard to the accuracy or completeness of the information in this brochure. The information and images in this brochure relate to varieties cultivated under optimum growing conditions in the Netherlands. Cultivation results for our varieties may be affected by the cultivation method, treatment and environmental factors.

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driven by passion



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