

ROYAL COLLECTION

POT & BEDDING 2025



WHAT'S B(L)OOMING TODAY?®



For free content, inspirational
storytelling and images, visit
B(l)ooming Today

SUSTAINABILITY THAT BLOOMS

A new year brings exciting varieties, fresh brands and major steps in sustainability. Our Pot & Bedding team has been hard at work! With the help of our breeding team, we are introducing unique new varieties and advancing our CSR strategy, e.g. by developing varieties that need less or no growth regulators. This year, we are proud to introduce several new varieties! Here are a few you will not want to miss:

- Jellyfish®: A playful, pompon-shaped chrysanthemum in trendy colours. Fast-growing and long-lasting, it's the perfect addition to any space.
- Artistic® Jeff: The first-ever bi-coloured decorative pot chrysanthemum, available in three striking colour combinations. Artistic, bold and ready to shine in 2025.
- PaX: PaX creates a vibrant colour spectacle and is one of the longest-flowering garden mums, according to Royal FloraHolland research. A true pleasure for both garden and gardener!

We Care, So We Act

Did you know that we planted four hectares of native trees in Uganda for the second time? This initiative contributes to restoring biodiversity in the area and has a positive impact on both the environment and the local community. It's just one of the many ways in which we improve every day to become more sustainable. Taking responsibility for our future and future generations – we care, so we act. You can read our Corporate Social Responsibility report by scanning the qr code, if you want to find out more.

Growing Success Together

In this catalogue, you will find an overview of our existing Pot & Bedding collections as well as our Introductions for 2025. We are here to help you make the best choice for your business and help you decide which varieties are right for your growing methods. Feel free to reach out for more information or any inquiries, or check out our inspiration platform What's B(l)ooming Today® for more ideas!

We Care,
So We Act



The background of the entire page is a close-up photograph of several chrysanthemum flowers. The flowers are in various stages of focus, with some in sharp detail in the foreground and others blurred in the background. The color palette is warm, dominated by bright yellows and oranges, with some darker, almost brownish-orange centers. The lighting is soft, highlighting the texture of the petals.

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Aster

Fluffy pompons and long-lasting flowers in the most intense colours. Asters are certainly 'value for money' autumn bloomers. Beside these strong unique selling points, they attract bumblebees and butterflies for a healthier ecosystem.



CONCEPT

SHOWMAKERS®

Showmakers® are the star in the decorative Aster firmament. Thanks to their fully double flowers, with no open centre, they last longer than conventional single-flowered varieties. These stunning flowers are uniform and easy to grow, thanks to their consistent response time. They produce striking blooms against a lush green backdrop, flowering from late summer right through to the end of autumn.

Where others
stop blooming...
Showmaker®
blooms on!



SHOWMAKERS® POLAR WHITE | 5156



SHOWMAKERS® SWEET PINK | 5385



NEW
2025



SHOWMAKERS® BABY PINK | 5348



SHOWMAKERS® MAGENTA | 5349



SHOWMAKERS® PRETTY PINK | 5206



SHOWMAKERS® SILVER BLUE | 5158



NEW
2025



- Beautiful double-flowered Asters
- Long shelf life
- Uniform, consistent production
- Striking blooms





SHOWMAKERS® BLUE BAYOU | 5296



SHOWMAKERS® LAVENDER | 5379



SHOWMAKERS® INDIGO ICE | 5353



Also
available
as a Mix



SHOWMAKERS® MIX |





Celosia

Soft, huggable and certainly lovable! Our Celosias are well known for their perfect quality, easy maintenance and long flowering time. All important features for plant lovers around the world. Besides, these flowers are perfectly in line with all the trend forecasting reports. What do you want more...?



CONCEPT

MYSTIC SHADES™

Mystic Shades™ is the top introduction for 2025 and is also a first: the only Celosia on the market with dark foliage! This striking plant creates a beautiful contrast in the garden and is perfect for themed mixes. The vibrant pink flowers glitter in the sunlight, making Mystic Shades™ a true eye-catcher. A must-have for every garden enthusiast!

Eye-catching beauty
with a bold twist!

LIMITED
AVAILABLE



MYSTIC SHADES™ | 5944

- Striking dark foliage provides a bold contrast
- Vibrant pink flowers that sparkle in the sun
- Ideal for themed plant combinations
- Attractive to bees and butterflies

14

CELOSIA



HOT TOPIC® SERIES ▼



HOT TOPIC® PINK | 5702

MERIDA® SERIES ▼



MERIDA® GUYANA | 5740



MERIDA® PINK IMPROVED | 5760

SPICATA ▼



ANTHOS PURPLE | 5572



HOT TOPIC® RED | 5538



MERIDA® ORANGE | 5945



MERIDA® RED | 5461



PURPLE 18 | 5759



HOT TOPIC® YELLOW | 5967



CONCEPT

WILD[®]

WILD[®] Celosia is exactly what the name promises: a pure, untamed plant that grows just like nature intended. With its botanical look and vigorous growth, this unique Celosia not only looks stunning in 12-19 cm pot sizes but also thrives in the garden. Its long flowering period makes it a magnet for bees and butterflies.

Wild and untamed Celosia

LIMITED
AVAILABLE



WILD[®] PINK | 5569

- Untamed, botanical look
- Excellent outdoor performance
- Long-lasting flowers
- Attractive to bees and butterflies
- Available in 12-19 cm pot sizes

16

CELOSIA



A proven success
for more than
10 years!

Deep
Purple
CELOSIA



DEEP PURPLE® | 5918

- Unique, deep purple colour
- A true eye-catcher for indoor and outdoor use
- Outstanding shelf life

CONCEPT

DEEP PURPLE®

Deep Purple® is a proven Celosia favourite with an excellent shelf life and a unique deep purple colour. Looking to brighten up the garden with a fresh, vibrant plant that's also super easy to care for? Then Deep Purple® is the perfect choice! Need we say more? Deep Purple® has been the no. 1 name in the sector for over ten years, and that's no coincidence!





Chrysanthemum

Our MUMS are an extension of your personality, with lots of different varieties you have more than enough options. Pick your favourite colours, shapes and sizes. Chrysanthemums are the stylish personal touch for your interior and garden designs. Besides the trendy appearance, MUMS are little air cleaning machines that will positively impact your health and well-being.





TIME COLLECTION ▼



ALPINE TIME | 2055



TAPAS TIME | 2881



TEMPO TIME | 2610



SUNSET TIME | 2043



GIRO TIME ORANGE | 2213



GIRO TIME PINK | 2211



BLOSSOM TIME | 2214



BOUQUET PINK | 2152



GIRO TIME PURPLE | 2212



DEEJAY TIME | 2624



CARDINAL TIME | Z449



CUTY® WHITE | 7302



NEW
2025



CUTY® YELLOW | 7304



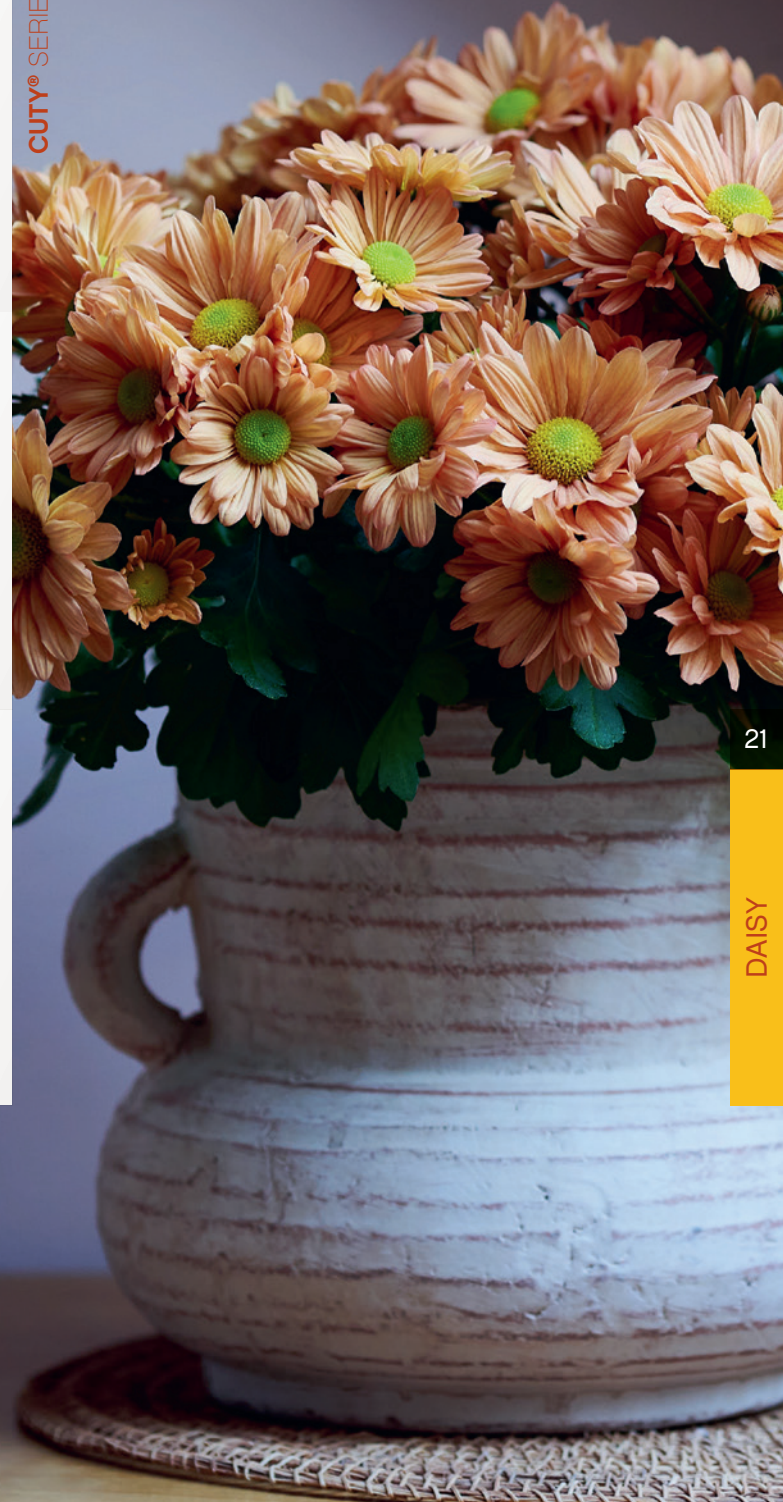
NEW
2025

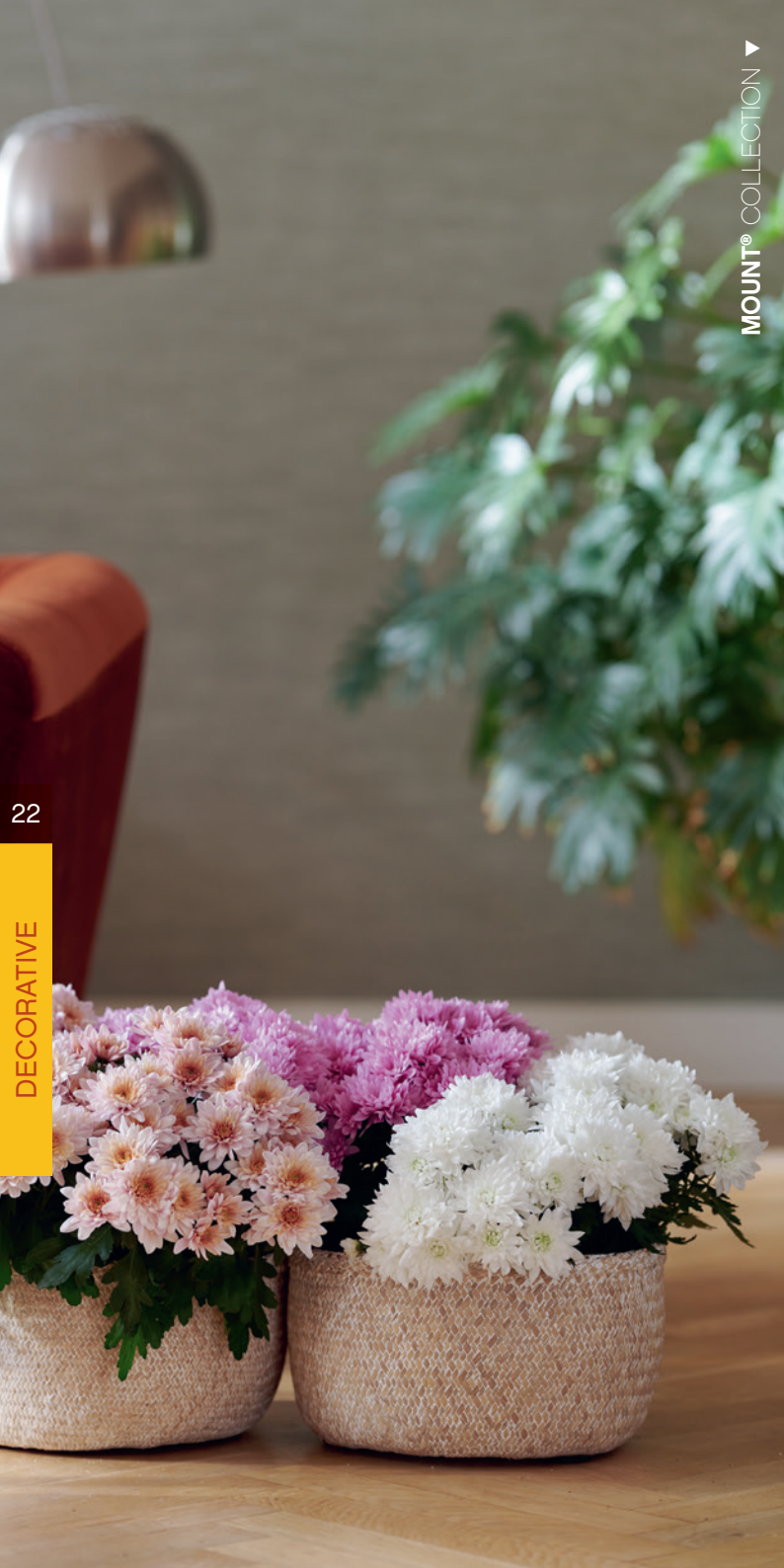


CUTY® PINK | 7303



NEW
2025





MOUNT® COLLECTION ▼

22

DECORATIVE



MOUNT® JUNO | 2325



MOUNT® CORBET | 2283



BLIZZARD TIME | 2267



MOUNT® AMARO | 2895



MOUNT® CARMEL | 2022



MOUNT® TOLIMA | 2627



MOUNT® HEKLA | 2164



MOUNT® TOURMALET | 2631



MOUNT® GERLACH | B573



MOUNT® AUBISQUE APRICOT | 2930



MOUNT® AUBISQUE BURGUNDY | 2222



MOUNT® AUBISQUE SALMON | 2218



MOUNT® PLEASANT | 2568



MOUNT® AUBISQUE LIGHT PINK | 2931



MOUNT® AUBISQUE PINK | 2643



MOUNT® AUBISQUE PURPLE | 2893



MOUNT® VENTOUX | 2628



MOUNT® KENYA | 2635



AUBISQUE SERIES ▲

CONCEPT

ARTISTIC® JEFF

Meet Artistic® Jeff, the very first decorative and bicoloured pot chrysanthemum. Launched in 2025, this unique series combines a striking artistic flair with three stunning colour combinations. Perfect for anyone looking for something special for indoors or outdoors. Artistic® Jeff brings colour and creativity to any space – eye-catching and completely new!

The first and only bicoloured decorative pot mum!



ARTISTIC® COLLECTION ▼



ARTISTIC® JEFF PINK | 2547



NEW
2025

ARTISTIC® JEFF APRICOT | 2238



NEW
2025

ARTISTIC® JEFF TERRA | 2237

- The first bicoloured decorative pot mum
- Available in three spectacular colours
- A true eye-catcher for indoor and outdoor use
- Unique and artistic like you've never seen before!



CIAO SPLENDID | Z507



CIAO BONNY | Z504

NEW
2025



ARTISTIC® PABLO | 2295



HOIHOI | 2958



ARTISTIC® POMONA | 7300



ARTISTIC® RAPHAEL | 2684



ARTISTIC® ARMIN RED | 2891



ARTISTIC® ARMIN | 2297



ARTISTIC® TINA | 2288



ARTISTIC® SWEET | 2029



ARTISTIC® DARK PINK | 2080



ARTISTIC® VINCENT | 2291

ARTISTIC® COLLECTION ▲



25

BI-COLOUR

CONCEPT

JELLYFISH®

Meet the Jellyfish® series, a refreshing addition to Royal Van Zanten's pot chrysanthemum range. These unique pompom-shaped flowers come in trendy colours, they're quick to grow and go on looking beautiful for a long time. A winning combination that's sure to inspire impulse buys – a true celebration for the home!

Where a sea
of joy blossoms

26

POMPON



JELLYFISH® COLLECTION ▼



JELLYFISH® SAND | 3289



JELLYFISH® YELLOW | 3286



JELLYFISH® ORANGE | 3285



JELLYFISH® PEACH | 3290



NEW
2025



JELLYFISH® CORAL | 3284



JELLYFISH® PINK | Z967



- Unique pompon-style flowers
- Trendy colours
- Super quick to grow
- Long shelf life
- Suitable for various pot sizes

CONCEPT

SOLLINEA®

Sollinea® is our exclusive chrysanthemum concept in the specialty segment, showcasing anemone-shaped flowers and a radiant centre surrounded by unique spoon-shaped petals. The Sollinea® series features two collections: Loki and Nomad. These colour mutants with the same growing time and method combine contemporary pastel colours with a modern vibe that particularly appeals to the younger plant lover. The brand has a fresh, modern look and feel and is available in 12-15 pot sizes, right on trend for the new generation of plant fans.

Blooming Sunbeams



- Unique spoon-shaped flowers
- Contemporary pastel colours
- Two collections: Loki and Nomad
- Uniform growing time and method
- Geared towards a younger audience
- Pot sizes: 12 cm to 23 cm Bowl





NOMAD CORAL | Z926



NOMAD PINK BLUSH | 6138



NOMAD FRESH PINK | 2059



LUNA | Z928



SUNNA | 2662



LOKI PINK | 2133



LOKI RED | Z924





SPIDER ▼



ANANSI® WHITE | Z534



ANANSI® YELLOW | Z536



ANANSI® PINK | Z535



HERMOSA WHITE | Z521



HERMOSA YELLOW | Z106



BELMOND | Z483



FABULA | 2188



FIREWORKS™ CREAM | 2979



NOVA LIME | 2018



SUNDA | 2195



GAIA | Z984



FIREWORKS™ YELLOW | 2980



NOVA YELLOW | 2098



SANTOSA PINK | Z522



SUN UP LUCID | Z987



FIRESTONE PINK | 2010



Christy®

collection



OMEGA TIME ORANGE



MOUNT® JUNO



MOUNT® AUBISQUE PINK



MEGA TIME WHITE



MOUNT® RUNCA



MOUNT® PLEASANT



MOUNT® AUBISQUE APRICOT



OMEGA TIME GOLDEN



MOUNT® RUNCA YELLOW



MOUNT® TOURMALET



MOUNT® AUBISQUE PURPLE



OMEGA TIME DARK PINK



SMILE TIME



CHRISTY® DECO I



CHRISTY® DECO II



CHRISTY® DAISY I



CHRISTY® DAISY II





Multiflora

A true autumn must-have! Bring a splash of colour and happiness to the gardens when summer has ended. We offer you a wide range of colours for single or mixed arrangements.



CONCEPT

PAX

PaX creates a vibrant colour spectacle in outdoor areas. And you'll enjoy these flowers for a long time to come. According to independent research by Royal FloraHolland, PaX is one of the longest-flowering garden mums. A pleasure to work with and to look at!



PAX SERIES ▼



PAX WHITE | 4370



PAX YELLOW | 6932



PAX ORANGE | 6929

Boost sales with the PaX series!

- The ideal series for smaller pot sizes from packs up 15 cm pots!
- Available in 7 vibrant colours
- Longest-flowering garden mums
- Uniform cultivation and flexible in packaging: ideal for promotional programmes



PAX SALMON | 6126

PAX PINK | 6928

PAX PURPLE | 6931

PAX RED | 6935



ALEXIA WHITE | 6942 | wk 32-34



ALEXIA YELLOW | 6939 | wk 32-34



ALEXIA ORANGE | 6936 | wk 32-34



ALEXIA LIGHT PINK | 6938 | wk 32-34



ALEXIA PINK | 6897 | wk 32-34



ALEXIA PURPLE | 6940 | wk 32-34



HARLEM PURPLE | 4753 | wk 34-36



HARLEM RED | 6554 | wk 34-36





TRIBECA WHITE | 6890 | wk 34-36



TRIBECA YELLOW | 6889 | wk 34-36



TRIBECA PINK | 6598 | wk 34-36



TRIBECA DARK PINK | 6888 | wk 34-36



TRIBECA SUNSET | 6833 | wk 34-36



PLAYA SUNNY | 4749 | wk 34-36





NEW
2025

SEMINOLE ORANGE | 6808 | wk 37-38



NEW
2025

SEMINOLE YELLOW | 6809 | wk 37-38



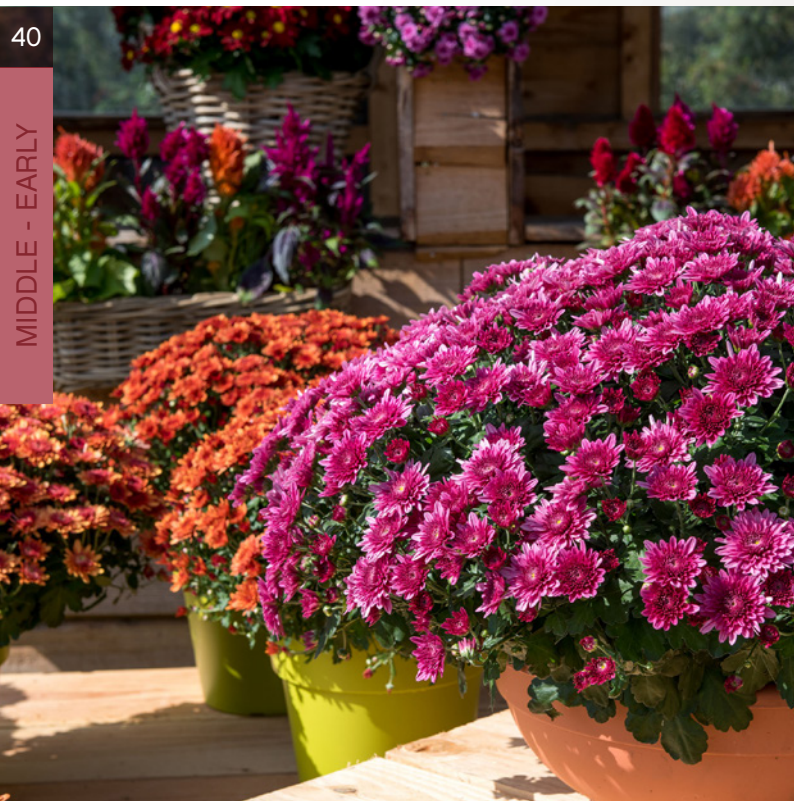
COPPERCOIN | 6575 | wk 37-38



GOLD CUP | 6490 | wk 37-38

40

MIDDLE - EARLY



FLAMINGO CRANBERRY | 4592 | wk 37-38



DENIRO WHITE | 3076 | wk 39-40



ASTRIX WHITE | 6138 | wk 39-40



ASTRIX YELLOW | 6104 | wk 39-40



ASTRIX ORANGE | 6101 | wk 39-40



ASTRIX PINK | 6100 | wk 39-40



ASTRIX PURPLE | 6103 | wk 39-40



ASTRIX RED | 6105 | wk 39-40





42

42
Yellow
Petalum
Petalum

42
Yellow
Petalum
Petalum

42
Yellow
Petalum
Petalum



PARADISO WHITE | 4788 | wk 39-40



PARADISO YELLOW | 4823 | wk 39-40



PARADISO AMBER | 6483 | wk 39-40



PARADISO PINK | 6482 | wk 39-40



PARADISO PURPLE | 4090 | wk 39-40



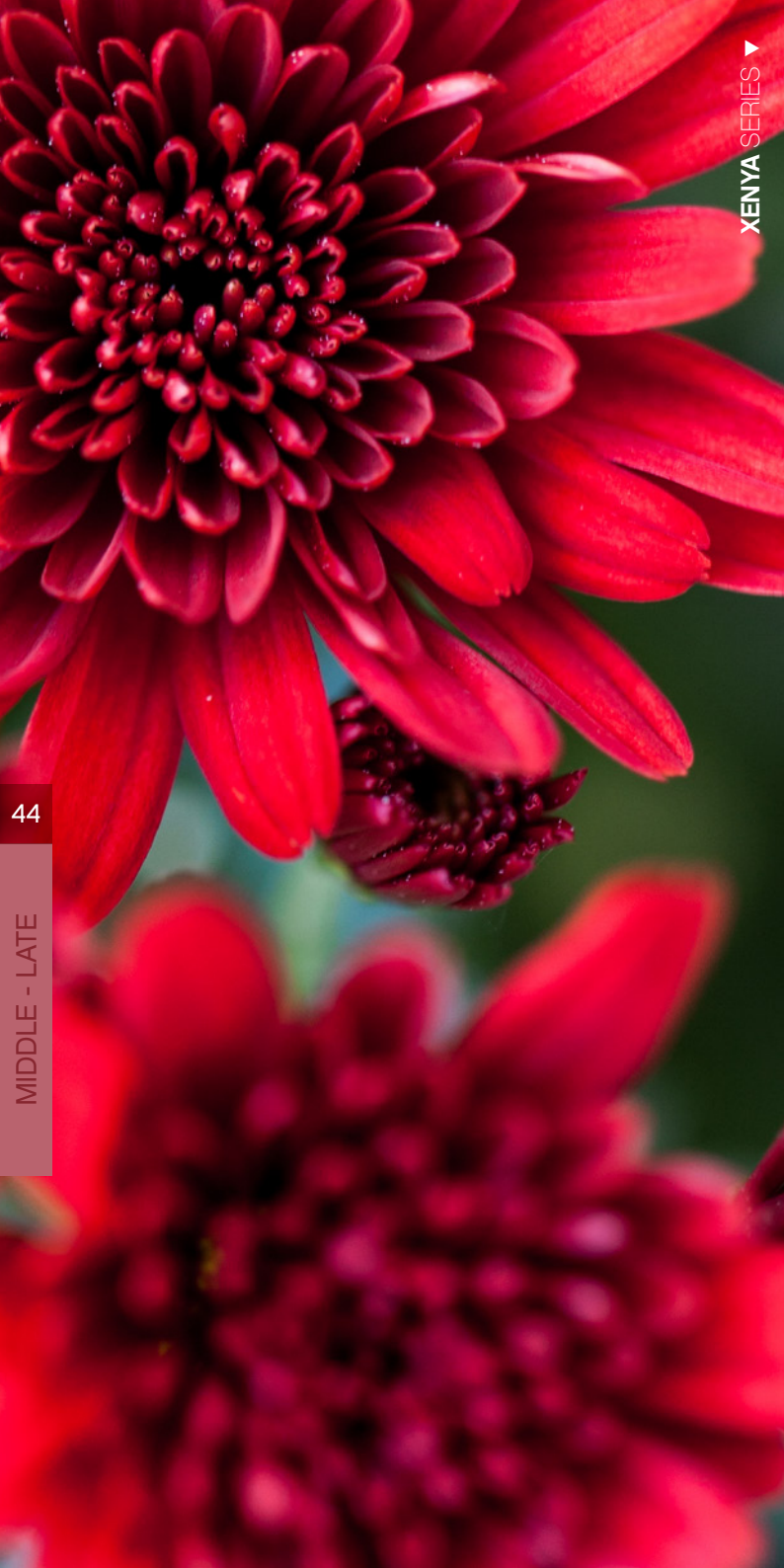
PARADISO MIX |

Can also
be grown as
trio-mix



PARADISO ORANGE | 4760 | wk 39-40





XENYA SERIES ▼

NEW
2025



XENYA WHITE | 4374 | wk 39-40

NEW
2025



XENYA YELLOW | 4373 | wk 39-40

NEW
2025



XENYA ORANGE | 4372 | wk 39-40

NEW
2025



XENYA PINK | 4371 | wk 39-40



AMADORE® WHITE | C460 | wk 40-41



AMADORE® YELLOW | 6580 | wk 40-41



AMADORE® ORANGE | 4363 | wk 40-41



AMADORE® PINK | 6439 | wk 40-41



AMADORE® PURPLE | 6494 | wk 40-41



AMADORE® RED | 6601 | wk 40-41



CONCEPT

MILKSHAKE®

Have you discovered all the flavours of our Milkshake® series yet? A joyful family of compact, colourful flowers with a stable growth. Their names evoke fruity milkshake flavours, and their deeply coloured centres really catch the eye. With their summery look and packaging, they kick-start sales early in the year, shining a spotlight on the pot mum season.

Bubbling colours!

46

LATE



MILKSHAKE® SERIES ▼



MILKSHAKE® SNOWBERRY

4362

wk 41-42



NEW
2025



MILKSHAKE® BANANA

6872

wk 41-42





MILKSHAKE® PAPAYA | 6871 | wk 41-42



MILKSHAKE® CHERRY | 6876 | wk 41-42



MILKSHAKE® RASPBERRY | 6873 | wk 41-42



MILKSHAKE® STRAWBERRY | 6886 | wk 41-42



- Sustainable choice without PGRs
- Compact shape for lower transport costs
- Flowers open one by one, ensuring a longer sales period
- Available in all commercial colours and five different 'flavours'
- Great colour retention with an excellent shelf life
- Can be grown in pots up to 14-15 cm



AVALON® CREAM | 4536 | wk 41-42



AVALON® YELLOW | 4696 | wk 41-42



AVALON® ORANGE | 4524 | wk 41-42



AVALON® PURPLE | 4697 | wk 41-42



AVALON® RED | 4546 | wk 41-42





AMÉLIE® WHITE | 6646 | wk 43



AMÉLIE® YELLOW | 6917 | wk 43



AMÉLIE® ORANGE | 6918 | wk 43



AMÉLIE® LIGHT PINK | 6916 | wk 43



AMÉLIE® PINK | 6645 | wk 43



AMÉLIE® RED | 6919 | wk 43





BLANCHETT WHITE | 3074 | wk 43



BLANCHETT YELLOW | 3075 | wk 43



BLANCHETT ORANGE | 3071 | wk 43



BLANCHETT PINK | 3072 | wk 43



BLANCHETT RED | 3073 | wk 43



BLOMSKI WHITE | 6606 | wk 43



BLOMSKI YELLOW | 6607 | wk 43



SUPERBA PINK | 6611 | wk 43





CONCEPT

SKYFALL®

Colour your garden in the SKY with Skyfall®, the original hanging garden chrysanthemum. Choose a hanging pot or basket or a wall planter and start vertical gardening! The flowers trail playfully over the pot, creating a lush floral look. Royal van Zanten pioneered trailing garden mums with Skyfall®, and we'd even venture to say that it's been a beloved choice among garden enthusiasts for years. Skyfall® is available in six colours, including this year's latest addition: vibrant orange!

The first and original
trailing garden mum!



52

HANGING BASKETS





SKYFALL® WHITE | 6523



SKYFALL® YELLOW | 4361



SKYFALL® PINK | 4827



SKYFALL® PURPLE | 4181



SKYFALL® RED IMPROVED | 6578



SKYFALL® MIX |



SKYSCRAPER ORANGE | 4377



SKYFALL® MIX |

SKYFALL® SERIES ▲

- Unique trailing Multiflora
- Original trailing garden mum
- Available in hanging pot (23 cm) or wall hanger
- Exceptional genetics for an abundance of flowers
- Available in 6 colours; **NEW: orange!**





Aster

Code	Variety	Status	Plant Week	Colour	Flower type	Flower-size	Vigour	Response Time (wk)	Potsize (cm)	Page
Showmakers®										
5331	Showmakers® Arctic White		8 - 36	○ white	decorative	medium	medium	6,0	9 - 17	-
5348	Showmakers® Baby Pink		8 - 36	● light pink	decorative	medium	medium	6,0	9 - 17	9
5296	Showmakers® Blue Bayou		8 - 36	● dark blue	decorative	medium	medium	6,0	9 - 17	11
5353	Showmakers® Indigo Ice		8 - 36	● dark blue	decorative	medium	medium	6,0	9 - 17	11
5379	Showmakers® Lavender		8 - 36	● lilac	decorative	medium	medium	6,0	9 - 17	11
5289	Showmakers® Lilac Sunset		8 - 36	● lilac	decorative	medium	medium	6,0	9 - 17	-
5349	Showmakers® Magenta		8 - 36	● magenta	decorative	medium	medium	6,0	9 - 17	9
5156	Showmakers® Polar White		8 - 36	○ white	decorative	medium	medium	5,0	9 - 17	8
5206	Showmakers® Pretty Pink		8 - 36	● dark pink	decorative	medium	medium	6,0	9 - 17	9
5158	Showmakers® Silver Blue	NEW	8 - 36	● purple	decorative	medium	medium	6,0	9 - 17	9
5385	Showmakers® Sweet Pink	NEW	8 - 36	● light pink	decorative	medium	medium	6,0	9 - 17	8

Celosia

Code	Variety	Status	Plant Week		Colour	Flower type	Vigour	Response Time (wk)	Potsize (cm)	Page
Hot Topic®										
5702	Hot Topic® Pink		4 - 34		pink	cristata	medium	6,0	12 - 23	15
5538	Hot Topic® Red		4 - 34		red	cristata	medium	6,0	12 - 23	15
5536	Hot Topic® Reef		4 - 34		multi-colour	cristata	medium	6,0	12 - 23	-
5967	Hot Topic® Yellow		4 - 34		yellow	cristata	medium	6,0	12 - 23	15
Merida®										
5740	Merida® Guyana		4 - 34		white	spicata	medium	5,5	12 - 23	15
5945	Merida® Orange		4 - 34		orange	spicata	medium	5,5	12 - 23	15
5760	Merida® Pink Improved		4 - 34		pink	spicata	medium	5,5	12 - 23	15
5960	Merida® Purple		4 - 34		purple	spicata	medium	5,5	12 - 23	-
5461	Merida® Red		4 - 34		red	spicata	medium	5,5	12 - 23	15
Specials										
5902	Flirt® Salmon		8 - 34		pink	plumosa	large	6,0	12 - 23	-
5944	Mystic Shades®	LA	8 - 34		purple	spicata	medium	6,0	19 - 23	14
5569	Wild® Pink	LA	8 - 34		pink	spicata	medium	6,0	12 - 23	16
Spicata										
5572	Anthos Purple		4 - 34		purple	spicata	medium	5,5	9 - 23	15
5918	Deep Purple®		4 - 34		purple	spicata	medium	5,5	12 - 23	17
5558	Javalin		4 - 34		purple	spicata	medium	5,5	12 - 23	-
5759	Purple 18		4 - 34		purple	spicata	compact	5,5	9 - 23	15

Note: RT measured under Dutch conditions. White varieties grown outdoors may sometimes turn pink.

Chrysanthemum

Code	Variety	Status	Plant Week	Colour	Flower type	Vigour	Response Time (wk)	Potsize 9 cm	Potsize > 11 cm	Page
Anansi® Collection Spider										
Z535	Anansi® Pink		1 - 52	 pink	spider	large	70		x	30
Z534	Anansi® White		1 - 52	 white	spider	large	70		x	30
Z536	Anansi® Yellow		1 - 52	 yellow	spider	large	70		x	30
Artistic® Collection Bi-colours										
2297	Artistic® Armin		1 - 52	 purple/white	daisy	medium	6,5	x	x	25
2891	Artistic® Armin Red		5 - 35	 red/yellow	daisy	medium	6,5	x	x	25
2080	Artistic® Dark Pink		1 - 52	 purple/white	daisy	medium	70	x	x	25
2238	Artistic® Jeff Apricot	NEW	5 - 35	 yellow/orange	decorative	medium	70	x	x	24
2547	Artistic® Jeff Pink		5 - 35	 purple/white	decorative	medium	70	x	x	24
2237	Artistic® Jeff Terra	NEW	5 - 35	 pink/white	decorative	medium	70	x	x	24
2295	Artistic® Pablo		5 - 35	 purple/white	anemone	medium	75		x	25
7300	Artistic® Pomona		1 - 52	 yellow/orange	anemone	medium	75		x	25
2684	Artistic® Raphael		5 - 35	 pink	anemonespoon	medium	75		x	25
2029	Artistic® Sweet		1 - 52	 pink/white	daisy	medium	70	x	x	25
2288	Artistic® Tina		5 - 35	 dark pink	anemone	large	75		x	25
2291	Artistic® Vincent		5 - 35	 red/yellow	anemonespoon	large	75		x	25
Z504	Ciao Bonny	NEW	1 - 52	 purple/white	daisy	medium	70	x	x	25
2634	Ciao Improved		1 - 52	 purple/white	daisy	medium	70	x	x	-
Z507	Ciao Splendid		1 - 52	 red/yellow	daisy	medium	75		x	25
2958	HoiHoi		1 - 52	 bicolour	daisy	large	70		x	25
0386	Marangon		1 - 52	 red/yellow	daisy	medium	70	x	x	-
0389	Nowara Pink		1 - 52	 pink/white	daisy	medium	70	x	x	-
Cuty® Series										
7303	Cuty® Pink	NEW	5 - 35	 pink	daisy	compact	6,0	x	x	21
7302	Cuty® White	NEW	5 - 35	 white	daisy	compact	6,0	x	x	21
7304	Cuty® Yellow	NEW	5 - 35	 yellow	daisy	compact	6,0	x	x	21
Jellyfish® Collection Pompon										
3284	Jellyfish® Coral		5 - 35	 dark salmon	pompon	compact	6,0	x	x	27
3285	Jellyfish® Orange		5 - 35	 dark orange	pompon	compact	6,0	x	x	27
3290	Jellyfish® Peach	NEW	5 - 35	 light orange	pompon	compact	6,0	x	x	27
Z967	Jellyfish® Pink		5 - 35	 pink	pompon	compact	6,0	x	x	27
3289	Jellyfish® Sand		5 - 35	 light yellow	pompon	compact	6,0	x	x	26
3286	Jellyfish® Yellow		5 - 35	 light orange	pompon	compact	6,0	x	x	26
Mount® Collection Decorative										
0379	Aurelio		1 - 52	 white	decorative	medium	70	x	x	-
2267	Blizzard Time		1 - 52	 white	decorative	large	6,5		x	22
0384	Kaka		1 - 52	 pink	decorative	medium	70	x	x	-
2895	Mount® Amaro		1 - 52	 yellow	decorative	medium	70	x	x	22
2930	Mount® Aubisque Apricot		1 - 52	 orange	decorative	large	70	x	x	23
2222	Mount® Aubisque Burgundy		1 - 52	 red	decorative	large	70	x	x	23
2931	Mount® Aubisque Light Pink		1 - 52	 light pink	decorative	large	70	x	x	23

Chrysanthemum

Code	Variety	Status	Plant Week	Colour	Flower type	Vigour	Response Time (wk)	Potsize 9 cm	Potsize > 11 cm	Page
2643	Mount® Aubisque Pink		1 - 52	 pink	decorative	large	70	x	x	23
2893	Mount® Aubisque Purple		1 - 52	 purple	decorative	large	70	x	x	23
2218	Mount® Aubisque Salmon		1 - 52	 salmon	decorative	large	70	x	x	23
2022	Mount® Carmel		1 - 52	 yellow	decorative	medium	70		x	22
2283	Mount® Corbet		1 - 52	 white	decorative	medium	70		x	22
B573	Mount® Gerlach		1 - 52	 white	decorative	medium	75	x	x	23
2164	Mount® Hekla		5 - 52	 pink	decorative	medium	70		x	22
2325	Mount® Juno		1 - 52	 white	decorative	large	75		x	22
2079	Mount® Katla		1 - 52	 light orange	decorative	medium	70	x	x	-
2635	Mount® Kenya		1 - 52	 red	decorative	large	75	x	x	23
2568	Mount® Pleasant		1 - 52	 yellow	decorative	medium	70	x	x	23
2627	Mount® Tolima		1 - 52	 bronze	decorative	medium	75	x	x	22
2631	Mount® Tourmalet		1 - 52	 purple	decorative	large	70	x	x	22
2628	Mount® Ventoux		1 - 52	 pink	decorative	medium	70	x	x	23
0393	Rocha Red		1 - 52	 red	decorative	large	75		x	-
0395	Zizinho		1 - 52	 yellow	decorative	medium	75	x	x	-
Time Collection										
2055	Alpine Time		1 - 52	 white	daisy	medium	70	x	x	20
2214	Blossom Time		1 - 52	 pink	daisy	large	70		x	20
2152	Bouquet Pink		1 - 52	 pink	daisy	large	6,5		x	20
Z449	Cardinal Time		1 - 52	 red	daisy	large	75		x	20
2624	Deejay Time		1 - 52	 purple	daisy	medium	70	x	x	20
2213	Giro Time Orange		1 - 52	 orange	daisy	medium	6,5	x	x	20
2211	Giro Time Pink		1 - 52	 pink	daisy	medium	6,5	x	x	20
2212	Giro Time Purple		1 - 52	 purple	daisy	medium	6,5	x	x	20
0385	Manga		1 - 52	 red	daisy	medium	70	x	x	-
2217	Mega Time White		1 - 52	 white	daisy	medium	75	x	x	32
2524	Mount® Runca		1 - 52	 white	daisy	medium	70	x	x	32
2936	Mount® Runca Yellow		1 - 52	 yellow	daisy	medium	70	x	x	32
2817	Omega Time Dark Pink		1 - 52	 dark pink	daisy	medium	75	x	x	32
2487	Omega Time Golden		1 - 52	 yellow	daisy	medium	75	x	x	32
2216	Omega Time Orange		1 - 52	 orange	daisy	medium	75	x	x	32
0392	Ramires Red		1 - 52	 red	daisy	medium	70	x	x	-
2898	Smile Time		1 - 52	 purple	daisy	medium	70	x	x	32
2043	Sunset Time		1 - 52	 orange	daisy	medium	70	x	x	20
2881	Tapas Time		1 - 52	 yellow	daisy	medium	75	x	x	20
2610	Tempo Time		5 - 35	 yellow	daisy	medium	70		x	20
Sollinea® Collection										
2133	Loki Pink		5 - 35	 purple/white	spoon	medium	70	x	x	29
Z924	Loki Red		5 - 35	 red/yellow	spoon	medium	75	x	x	29
Z928	Luna		5 - 35	 white	anemone/spoon	medium	70	x	x	29
Z926	Nomad Coral		5 - 35	 orange	anemone/spoon	large	70		x	29

Note: RT measured under Dutch conditions. White varieties grown outdoors may sometimes turn pink.

Chrysanthemum

Code	Variety	Status	Plant Week	Colour	Flower type	Vigour	Response Time (wk)	Potsize 9 cm	Potsize > 11 cm	Page
2059	Nomad Fresh Pink		5 - 35	pink	anemone/ spoon	large	70		x	29
2616	Nomad Pink Blush		5 - 35	salmon	anemone/ spoon	large	70		x	29
2662	Sunna		5 - 35	yellow	anemone/ spoon	medium	70	x	x	29
Specialties										
Z483	Belmond		1 - 52	white/green	anemone/ spoon	medium	75	x	x	31
2188	Fabula		5 - 35	pink/white	anemone	compact	75	x	x	31
Z984	Gaia	NEW	5 - 35	pink	spoon	medium	70	x	x	31
Z521	Hermosa White		5 - 35	white	spider	compact	6,5	x	x	30
2106	Hermosa Yellow		5 - 35	yellow	spider	compact	6,5	x	x	30
Z522	Santosa Pink		5 - 35	pink	anemone/ spoon	medium	75	x	x	31
Z987	Sun Up Lucid		5 - 35	white/yellow	anemone	large	75		x	31
2195	Sunda		1 - 52	purple/white	anemone	medium	75	x	x	31
2010	Firestone Pink		1 - 52	pink	spider	medium	8,0	x	x	31
2979	Fireworks™ Cream		1 - 52	cream	spider	medium	9,0	x	x	31
2980	Fireworks™ Yellow		1 - 52	yellow	spider	medium	9,0	x	x	31
2018	Nova Lime		5 - 35	lime	decorative	medium	70		x	31
2098	Nova Yellow		5 - 35	yellow	decorative	medium	70		x	31





Multiflora

Code	Variety	Status	Plant Week	Colour	Flower-size	Flowering Time (wk)	Vigour	Grown Outside	Grown Inside	Packs	9-12 (cm)	14-15 (cm)	17-23 (cm)	RT (wk)	Page
Early (week 32-36)															
6938	Alexia Light Pink		15 - 34	 light pink	< 3	32 - 34	compact	x	x		x	x	x	6,0	38
6936	Alexia Orange		15 - 34	 orange	< 3	32 - 34	compact	x	x		x	x	x	6,0	38
6897	Alexia Pink		15 - 34	 pink	< 3	32 - 34	compact	x	x		x	x	x	6,0	38
6940	Alexia Purple		15 - 34	 purple	< 3	32 - 34	compact	x	x		x	x	x	6,0	38
6942	Alexia White		15 - 34	 white	< 3	32 - 34	compact	x	x		x	x	x	6,0	38
6939	Alexia Yellow		6 - 34	 yellow	< 3	32 - 34	compact	x	x		x	x	x	6,0	38
4753	Harlem Purple		14 - 26	 purple	3 - 4	34 - 36	medium	x					x		38
6554	Harlem Red		14 - 26	 red	3 - 4	34 - 36	medium	x					x		38
4749	Playa Sunny		14 - 26	 yellow	3 - 4	34 - 36	medium	x					x		39
6888	Tribeca Dark Pink		14 - 26	 dark pink	3 - 4	34 - 36	medium	x					x		39
6598	Tribeca Pink		14 - 26	 pink	3 - 4	34 - 36	medium	x					x		39
6833	Tribeca Sunset		14 - 26	 dark orange	3 - 4	34 - 36	medium	x					x		39
6890	Tribeca White		14 - 26	 white	3 - 4	34 - 36	medium	x					x		39
6889	Tribeca Yellow		14 - 26	 yellow	3 - 4	34 - 36	medium	x					x		39

Note: RT measured under Dutch conditions. White varieties grown outdoors may sometimes turn pink.

Multiflora

Code	Variety	Status	Plant Week	Colour	Flower-size	Flowering Time (wk)	Vigour	Grown Outside	Grown Inside	Packs	9-12 (cm)	14-15 (cm)	17-23 (cm)	RT (wk)	Page
Middle - Early (week 37-38)															
6808	Seminole Orange	NEW	14 - 26	orange	3 - 4	37 - 38	medium	x					x		40
6809	Seminole Yellow	NEW	14 - 26	yellow	3 - 4	37 - 38	medium	x					x		40
6575	Coppercoin		14 - 26	orange	3 - 4	37 - 38	medium	x					x		40
4592	Flamingo Cranberry		14 - 26	red	4 - 5	37 - 38	medium	x					x		40
6490	Gold Cup		14 - 26	yellow	4 - 5	37 - 38	medium	x					x		40
Middle - Late (week 39-40)															
6101	AstriX Orange		14 - 34	orange	3 - 4	39 - 40	compact	x					x		41
6100	AstriX Pink		14 - 34	pink	3 - 4	39 - 40	compact	x					x		41
6103	AstriX Purple		14 - 34	purple	3 - 4	39 - 40	compact	x					x		41
6105	AstriX Red		14 - 34	red	3 - 4	39 - 40	compact	x					x		41
6127	AstriX Salmon		14 - 34	salmon	3 - 4	39 - 40	compact	x					x		-
6138	AstriX White		14 - 34	white	3 - 4	39 - 40	compact	x					x		41
6104	AstriX Yellow		14 - 34	yellow	3 - 4	39 - 40	compact	x					x		41
4866	Belvedere		14 - 28	white	5 - 6	39 - 40	medium	x					x		-
3076	DeNiro White		14 - 28	white	4 - 5	39 - 40	medium	x					x		40
4869	Majesty Purple		14 - 28	purple	3 - 4	39 - 40	medium	x					x		-
6483	Paradiso Amber		4 - 34	orange	3 - 4	39 - 40	medium	x	x	x	x	x	x	5,5	43
4760	Paradiso Orange		4 - 34	orange	3 - 4	39 - 40	medium	x	x	x	x	x	x	5,5	43
6482	Paradiso Pink		4 - 34	pink	3 - 4	39 - 40	medium	x	x	x	x	x	x	5,5	43
4090	Paradiso Purple		4 - 34	purple	3 - 4	39 - 40	medium	x	x	x	x	x	x	5,5	43
4788	Paradiso White		4 - 34	white	3 - 4	39 - 40	medium	x	x	x	x	x	x	5,5	43
4823	Paradiso Yellow		4 - 34	yellow	3 - 4	39 - 40	medium	x	x	x	x	x	x	5,5	43
4372	Xenya Orange	NEW	14 - 28	orange	4 - 5	39 - 40	medium	x					x	x	44
4371	Xenya Pink	NEW	14 - 28	pink	4 - 5	39 - 40	medium	x					x	x	44
4374	Xenya White	NEW	14 - 28	white	4 - 5	39 - 40	medium	x					x	x	44
4373	Xenya Yellow	NEW	14 - 28	yellow	4 - 5	39 - 40	medium	x					x	x	44
Late (week 41-42)															
6810	Makrut	NEW	14 - 28	green	3 - 4	41 - 42	medium	x					x		
4363	Amadore® Orange		14 - 28	orange	3 - 4	40 - 41	medium	x	x			x	x	6,0	45
6439	Amadore® Pink		14 - 28	pink	3 - 4	40 - 41	medium	x	x			x	x	6,0	45
6494	Amadore® Purple		14 - 28	purple	3 - 4	40 - 41	medium	x	x			x	x	6,0	45
6601	Amadore® Red		14 - 28	red	3 - 4	40 - 41	medium	x	x			x	x	6,0	45
C460	Amadore® White		14 - 28	white	3 - 4	40 - 41	medium	x	x			x	x	6,0	45
6580	Amadore® Yellow		14 - 28	yellow	3 - 4	40 - 41	medium	x	x			x	x	6,0	45
4536	Avalon® Cream		14 - 28	cream	4 - 5	41 - 42	medium	x					x		48
4697	Avalon® Purple		14 - 28	purple	4 - 5	41 - 42	medium	x					x		48
4524	Avalon® Orange		14 - 28	orange	4 - 5	41 - 42	medium	x					x		48
4546	Avalon® Red		14 - 28	red	4 - 5	41 - 42	medium	x					x		48
4696	Avalon® Yellow		14 - 28	yellow	4 - 5	41 - 42	medium	x					x		48
6872	Milkshake® Banana		6 - 34	yellow	3 - 4	41 - 42	compact	x	x		x	x	x	6,0	46
6876	Milkshake® Cherry		6 - 34	purple	3 - 4	41 - 42	compact	x	x		x	x	x	6,0	47
6871	Milkshake® Papaya		6 - 34	orange	3 - 4	41 - 42	compact	x	x		x	x	x	6,0	47

Multiflora

Code	Variety	Status	Plant Week		Colour	Flower-size	Flowering Time (wk)	Vigour	Grown Outside	Grown Inside	Packs	9-12 (cm)	14-15 (cm)	17-23 (cm)	RT (wk)	Page
6873	Milkshake® Raspberry	NEW	6 - 34		pink	3 - 4	41 - 42	compact	x	x		x	x	x	6,0	47
4362	Milkshake® Snowberry		6 - 34		white	3 - 4	41 - 42	compact	x	x		x	x	x	6,0	46
6886	Milkshake® Strawberry		6 - 34		red	3 - 4	41 - 42	compact	x	x		x	x	x	6,0	47
4141	Rosanna Dark Pink		14 - 28		dark pink	< 3	41 - 42	medium	x	x		x	x	x	6,5	-
4123	Rosanna White		14 - 28		white	< 3	41 - 42	medium	x	x		x	x	x	6,5	-
6527	Rosanna Yellow imp.		14 - 28		yellow	< 3	41 - 42	medium	x	x		x	x	x	6,5	-
Extra Late (week 43)																
6916	Amélie Light Pink		14 - 28		light pink	4 - 5	43	medium	x	x				x	6,0	49
6918	Amélie Orange		14 - 28		orange	4 - 5	43	medium	x	x				x	6,0	49
6645	Amélie Pink		14 - 28		pink	4 - 5	43	medium	x	x				x	6,0	49
6919	Amélie Red		14 - 28		red	4 - 5	43	medium	x	x				x	6,0	49
6646	Amélie White		14 - 28		white	4 - 5	43	medium	x	x				x	6,0	49
6917	Amélie Yellow		14 - 28		yellow	4 - 5	43	medium	x	x				x	6,0	49
6637	Atlanta White		14 - 28		white	5 - 6	43	medium	x					x	-	
3071	Blanchett Orange		19 - 28		orange	4 - 5	43	large	x	x		x	x	x	7,0	50
3072	Blanchett Pink		19 - 28		pink	4 - 5	43	large	x	x		x	x	x	7,0	50
3073	Blanchett Red		19 - 28		red	4 - 5	43	large	x	x		x	x	x	7,0	50
3074	Blanchett White		19 - 28		white	4 - 5	43	large	x	x		x	x	x	7,0	50
3075	Blanchett Yellow		19 - 28		yellow	4 - 5	43	large	x	x		x	x	x	7,0	50
6606	Blonski White		19 - 28		white	4 - 5	43	medium	x					x	50	
6607	Blonski Yellow		19 - 28		yellow	4 - 5	43	medium	x					x	50	
6611	Superba Pink		19 - 28		dark pink	5 - 6	43	large	x					x	50	
Black Cloth																
6929	PaX Orange		6 - 34		orange	3 - 4		compact		x	x	x			5,5	34
6928	PaX Pink		6 - 34		pink	3 - 4		compact		x	x	x			5,5	35
6931	PaX Purple		6 - 34		purple	3 - 4		compact		x	x	x			5,5	35
6935	PaX Red		6 - 34		red	3 - 4		compact		x	x	x			5,5	35
6126	PaX Salmon		6 - 34		salmon	3 - 4		compact		x	x	x			5,5	35
4370	PaX White		6 - 34		white	3 - 4		compact		x	x	x			5,5	34
6932	PaX Yellow		6 - 34		yellow	3 - 4		compact		x	x	x			5,5	34
4992	Baby Mum® Purple		6 - 34		purple	< 3		compact		x	x				6,0	-
6422	Baby Mum® White		6 - 34		white	< 3		compact		x	x				6,0	-
6551	Baby Mum® Yellow		6 - 34		yellow	< 3		compact		x	x				6,0	-
4196	Blooming Beauty™ Red		6 - 34		red	3 - 4		compact		x	x	x			6,0	-
4198	Blooming Beauty™ Yellow		6 - 34		yellow	3 - 4		compact		x	x	x			6,0	-
Skyfall® Series - Hanging Baskets																
4827	Skyfall® Pink		6 - 34		pink	< 3		medium		x					6,0	53
4181	Skyfall® Purple		6 - 34		purple	< 3		medium		x					6,0	53
6578	Skyfall® Red Improved		6 - 34		red	< 3		medium		x					6,0	53
6523	Skyfall® White		6 - 34		white	< 3		medium		x					6,0	53
4361	Skyfall® Yellow		6 - 34		yellow	< 3		medium		x					6,0	53
4377	Skyscraper Orange	NEW	6 - 34		orange	< 3		medium		x					6,0	53

Note: RT measured under Dutch conditions. White varieties grown outdoors may sometimes turn pink.

Special Days

New Year	1 January
Chinese New Year	29 February
Valentine's Day	14 February
International Women's Day	8 March
Mother's Day (UK)	30 March
Easter	20-21 April
King's Day (NL)	26 April
Mother's Day (US, NL, DE)	11 May
Mother's Day (FR)	25 May
Mother's Day (PL)	26 May
Ascension Day	29 May
Pentecost	8 June
Whit Monday	9 June
Assumption Day	15 Aug
Halloween	31 October
All Saints' Day	1 November
Christmas	25 December
Christmas/Boxing Day	26 December
New Year's Eve	31 December

Exhibitions

IPM Essen	28-31 January
FlowerTrials	10-13 June
Trade Fair Aalsmeer	4-6 November



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driven by passion



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