



Royal Van Zanten

ROYAL COLLECTION

Chrysanthemum Latin America 2023



VISIT OUR VIRTUAL INSPIRATION FLOWER EVENT

This magical 3D tour will take you into the fascinating world of colours. Amazing and inspiring, so check in and take a colourful 3D tour yourself.



The Chrysanthemum is an endless source of inspiration due to the vast variety of colours, shapes and types available. Throughout all seasons, florists are constantly able to create surprising bouquets that meet the latest trends. No flower is as versatile as the Chrysanthemum. The colourful bloom is increasingly becoming a favourite among younger customers as well. With so much diversity, there's something to please everyone.

Productivity & sustainability

As a renowned Chrysanthemum breeder, Royal Van Zanten is offering a wide range of types and colours in the categories spray, disbud and santini. In this catalogue you will find a complete overview, specially made for our Latin American growers.

In our breeding we focus on robustness, resistance and vase life while always taking the needs of growers, customers and consumers into account. Productivity and sustainability are the key ingredients of our breeding process. This means we concentrate on varieties that are outperforming others in yield and that require fewer crop protection products. As a variety's transportability and vase life are key success factors throughout the entire value chain, it goes without saying that we rate these criteria highly in our breeding process.

The right choice

Which varieties are right for your cultivation method? To ensure we give our customers the best possible advice, we test all our varieties at different locations across the globe. Because of this we know how they perform under a wide range of conditions. That's valuable information that we want to share with you so that you can make the right choice. To find out more information or if you have any questions, please get in touch!

SPRAY

CHRYSANTHEMUM



BONITA™
ZANMUBONITA

Main colour: White
Flower type: Decorative



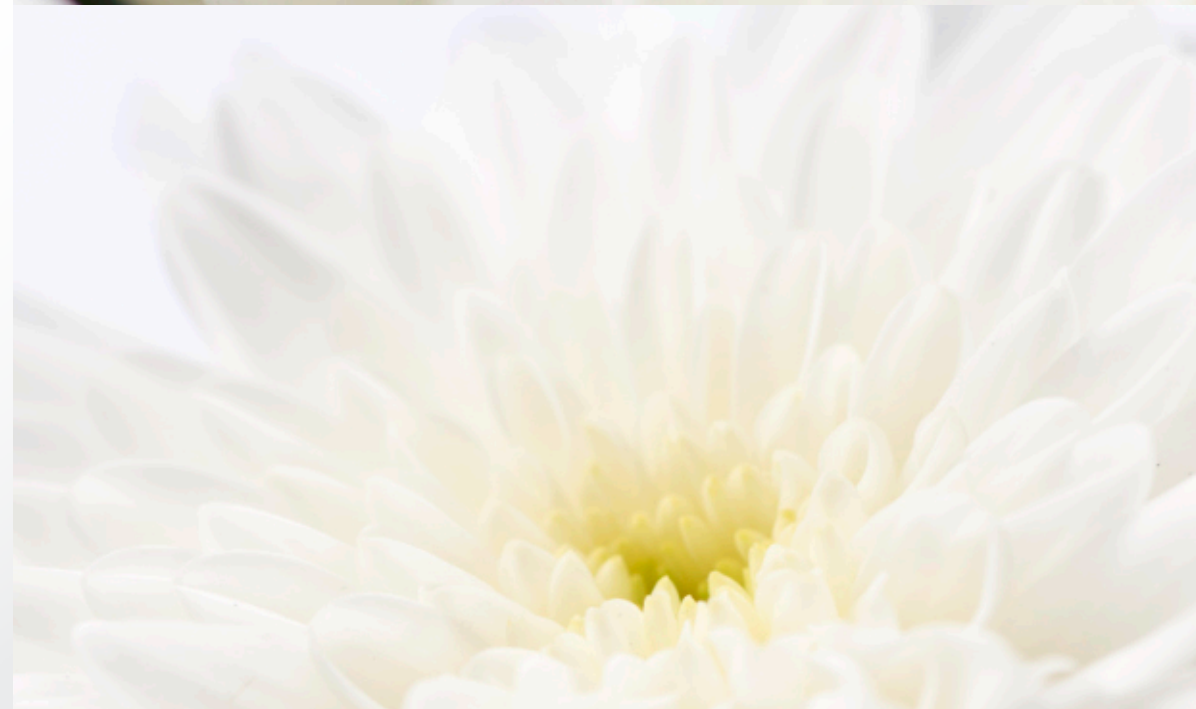
PARIS PROV.™

Main colour: White
Flower type: Daisy



JACA PROV.™

Main colour: White
Flower type: Daisy



driven by
passion



BERONIA PROV.™

Main colour: Pink
Flower type: Daisy



YARUMO PROV.™

Main colour: Cream
Flower type: Daisy



OFIR™
ZANMOFIR

Main colour: Green
Flower type: Spider



PAINTBALL SUNNY™
CEPAINTBALL SUNNY

Main colour: Yellow
Flower type: Pompon



NEW
2023

ARLES PROV.™

Main colour: Yellow
Flower type: Daisy



NEW
2023

CANDELARIA PROV.™

Main colour: Orange
Flower type: Daisy



NEW
2023

TUCAN PROV.™

Main colour: Yellow
Flower type: Daisy



NEW
2023

PALMETUM PROV.™

Main colour: Green
Flower type: Spider



NEW
2023

SALAMANCA PROV.™

Main colour: Salmon
Flower type: Daisy



NEW
2023

CUPRA PROV.™

Main colour: Yellow
Flower type: Decorative



NEW
2023

BENJAMIN PROV.™

Main colour: Yellow
Flower type: Anemone



NEW
2023

VALENCE PROV.™

Main colour: Orange
Flower type: Daisy

driven by
passion



NEW
2023

TOULOUSE PROV.™

Main colour: Red
Flower type: Daisy



MONARCA™

Main colour: Orange
Flower type: Daisy



NEW
2023

CAPADOCIA PROV.™

Main colour: Bicolour
Flower type: Anemone



NEW
2023

DORINA PROV.™

Main colour: Bicolour
Flower type: Decorative

DISBUD

CHRYSANTHEMUM

driven by
passion



NEW
2023

PURA PROV.™

Main colour: White
Flower type: Decorative



NEW
2023

ORLEANS PROV.™

Main colour: White
Flower type: Decorative



YEREVAN™

Main colour: Pink
Flower type: Decorative



NEW
2023

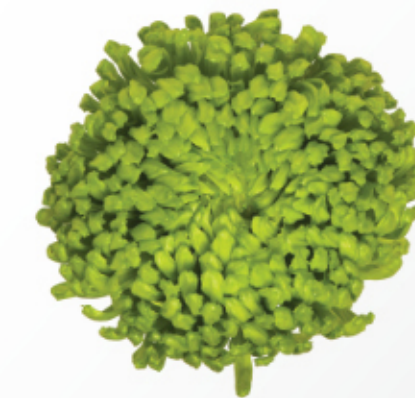
CROWN PROV.™

Main colour: Pink
Flower type: Pompon



ABACO™

Main colour: Yellow
Flower type: Decorative



OFIR™
ZANMOFIR

Main colour: Green
Flower type: Spider



ROSETTA BRONZE™

Main colour: Bronze
Flower type: Decorative



NEW
2023

YELLOW CAP™

Main colour: Yellow
Flower type: Pompon

SANTINI

CHRYSANTHEMUM



WHITE MOLLY™

Main colour: White, black center
Flower type: Daisy



YELLOW MOLLY™
ZANMUMOLLY

Main colour: Yellow, black center
Flower type: Daisy



PINK MOLLY™

Main colour: Pink, black center
Flower type: Daisy



ILIAS SUNNY™

Main colour: Yellow
Flower type: Anemone























CRESTA PURPLE™

Main colour: Purple
Flower type: Decorative

driven by
passion



Variety name	Flower Type	Main colour	Page
Spray			
 Bonita™ Zanmubonita	Decorative	White	4
 Jaca Prov.	Daisy	White	4
 Paris Prov.	Daisy	White	4
 Beronia Prov.	Daisy	Pink	5
Ofir™ Zanmofir	Spider	Green	5
Paintball Sunny™ Cepaintball Sunny	Pompon	Yellow	5
 Yarumo Prov.	Daisy	Cream	5
 Arles Prov.	Daisy	Yellow	6
 Benjamin Prov.	Anemone	Yellow	6
 Candelaria Prov.	Daisy	Orange	6
 Cupra Prov.	Decorative	Yellow	6
 Palmetum Prov.	Spider	Green	6
 Salamanca Prov.	Daisy	Salmon	6
 Tucan Prov.	Daisy	Yellow	6
 Valence Prov.	Daisy	Orange	6
 Capadocia Prov.	Anemone	Bicolour	7
 Dorina Prov.	Decorative	Bicolour	7
Monarca	Daisy	Orange	7
 Toulouse Prov.	Daisy	Red	7
Disbud			
 Crown Prov.	Pompon	Pink	8
 Orleans Prov.	Decorative	White	8
 Pura Prov.	Decorative	White	8
Yerevan	Decorative	Pink	8
Abaco	Decorative	Yellow	9
Ofir™ Zanmofir	Spider	Green	9
Rosetta Bronze	Decorative	Bronze	9
 Yellow Cap	Pompon	Yellow	9
Santini			
Ilias Sunny	Anemone	Yellow	10
Pink Molly	Daisy	Pink, black center	10
White Molly	Daisy	White, black center	10
Yellow Molly™ Zanmumolly	Daisy	Yellow, black center	10
Cresta Purple	Decorative	Purple	11

driven by passion



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