



## ROYAL COLLECTION CHRYSANTHEMUM 2023





# VISIT OUR VIRTUAL INSPIRATION FLOWER EVENT

This magical 3D tour will take you into t fascinating world of colours. Amazing and inspiring, so check in and take a colourful 3D tour yourself.



The Chrysanthemum is an endless source of inspiration due to the vast variety of colours, shapes and types available. Throughout all seasons, florists are constantly able to create surprising bouquets that meet the latest trends. No flower is as versatile as the Chrysanthemum. The colourful bloom is increasingly becoming a favourite among younger customers as well. With so much diversity, there's something to please everyone.

### Productivity & sustainability

As a renowned Chrysantemum breeder, Royal Van Zanten is offering a wide range of types and colours in the categories spray, disbud and santini. In this catalogue you will find a complete overview. In our breeding we focus on robustness, resistance and vase life while always taking the needs of growers, customers and consumers into account. Productivity and sustainability are the key ingredients of our breeding process. This means we concentrate on varieties that are outperforming others in yield and that require fewer crop protection products. As a variety's transportability and vase life are key success factors throughout the entire value chain, it goes without saying that we rate these criteria highly in our breeding process.

### Meet Cruella & Myra

In addition to the new and absolutely unique disbudded variety Cruella, our new pink spray variety Myra also deserves special attention. Myra is unique in combing a sparkling fresh colour with a beautiful green centre. It has large flowers and performs extremely well in terms of transportability and vase life. A real eyecatcher in the market and a great variety to grow.

### The right choice

Which varieties are right for your cultivation method? To ensure we give our customers the best possible advice, we test all our varieties at different locations across the globe. Because of this we know how they perform under a wide range of conditions. That's valuable information that we want to share with you so that you can make the right choice. To find out more information or if you have any questions, please get in touch!

# CHRYSANTHEMUM



### BONITA

flower size:

Decorative Ø 70mm



### CHIC

flower type: flower size:

Ø 65mm



### PANAREA

flower type: flower size:

Decorative Ø 80mm



### PROSECCO

flower type: flower size:

Ø 60mm



### HAYDAR YELLOW



### HAYDAR GOLD

Ø 65mm



Ø 65mm

### CHIC CREAM

Decorative flower size: Ø 85mm

**BONITA SUNNY** 

driven by passion



### MYRA

flower type: flower size:

Ø 70mm



### SABA

flower type: flower size: Anemone Ø 70mm



### HAYDAR PINK

flower type: flower size:

Ø 65mm



### HAYDAR

flower type: flower size:

size: Ø 65mm





### BAROLO

flower type: flower size:

Ø 60mm

### DISBUD CHRYSANTHEMUM



### BELLAVISTA

flower type: flower size:

Ø 110mm



### OFIR

flower type: S
flower size: 2

Spider
Ø 80mm



### REBONNET

flower type: flower size:

Ø 110mm



## driven by passion







### SAFFINA DARK

flower type:

/pe: Spiaer ize: Ø 140mm

### SAFFINA

flower type

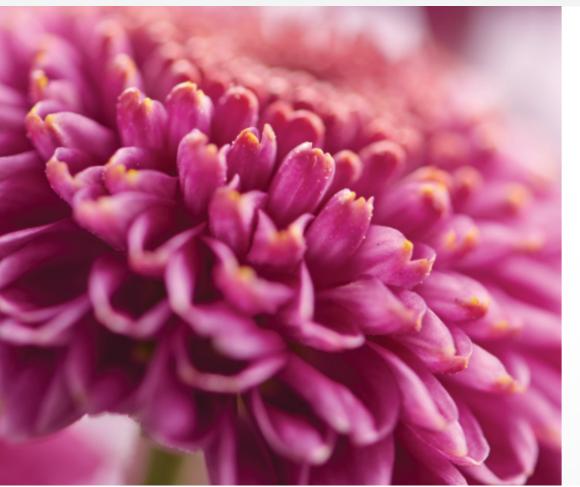
Spider Ø 140mm

### VANYA PINK

flower type: Decorative flower size: Ø 80mm

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### SANTINI CHRYSANTHEMUM





### SUN UP

flower type: flower size:

Ø 30mm



### PAINTBALL SUNNY

flower size:



### DEMI

flower size:

Ø 34mm



	Variety name	Flower Type	Flower Size	Colour	page
Spray					
	Barolo	Daisy	60	Red	
	Bonita	Decorative	70	White	4
	Bonita Sunny	Decorative	85	Yellow	
	Chic	Daisy	65	White	
	Chic Cream	Daisy	65	Cream	
	Haydar	Daisy	65	Purple/white	
	Haydar Gold	Daisy	65	Golden/Orange	
	Haydar Pink	Daisy	65	Pink/white	
	Haydar Yellow	Daisy	65	Red/yellow	
	Myra	Daisy	70	Pink	(
	Panarea	Decorative	80	White	
	Prosecco	Daisy	60	lvory	
	Saba	Anemone	70	Purple/white	

	Bellavista	Decorative	110	Orange	8
W	Cruella	Decorative	135	Orange	9
	Ofir	Spider	80	Green	8
	Rebonnet	Decorative	110	White	8
	Saffina	Spider	140	Yellow/bronze	9
	Saffina Dark	Spider	140	Red/yellow	9
	Vanya Pink	Decorative	80	Pink	9

Demi	Decorative	34	Purple	1
Paintball Sunny	Daisy	27	Yellow	10
Sun Up	Anemone	30	White	10



## driven by passion





Royal Van Zanten

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