



Royal Van Zanten

ROYAL COLLECTION

CHRYSANTHEMUM 2023



NEW

VISIT OUR VIRTUAL INSPIRATION FLOWER EVENT

This magical 3D tour will take you into the fascinating world of colours. Amazing and inspiring, so check in and take a colourful 3D tour yourself.



The Chrysanthemum is an endless source of inspiration due to the vast variety of colours, shapes and types available. Throughout all seasons, florists are constantly able to create surprising bouquets that meet the latest trends. No flower is as versatile as the Chrysanthemum. The colourful bloom is increasingly becoming a favourite among younger customers as well. With so much diversity, there's something to please everyone.

Productivity & sustainability

As a renowned Chrysanthemum breeder, Royal Van Zanten is offering a wide range of types and colours in the categories spray, disbud and santini. In this catalogue you will find a complete overview. In our breeding we focus on robustness, resistance and vase life while always taking the needs of growers, customers and consumers into account. Productivity and sustainability are the key ingredients of our breeding process. This means we concentrate on varieties that are outperforming others in yield and that require fewer crop protection products. As a variety's transportability and vase life are key success factors throughout the entire value chain, it goes without saying that we rate these criteria highly in our breeding process.

Meet Cruella & Myra

In addition to the new and absolutely unique disbudded variety Cruella, our new pink spray variety Myra also deserves special attention. Myra is unique in combining a sparkling fresh colour with a beautiful green centre. It has large flowers and performs extremely well in terms of transportability and vase life. A real eyecatcher in the market and a great variety to grow.

The right choice

Which varieties are right for your cultivation method? To ensure we give our customers the best possible advice, we test all our varieties at different locations across the globe. Because of this we know how they perform under a wide range of conditions. That's valuable information that we want to share with you so that you can make the right choice. To find out more information or if you have any questions, please get in touch!

SPRAY

CHRYSANTHEMUM



BONITA

flower type: Decorative
flower size: Ø 70mm



CHIC

flower type: Daisy
flower size: Ø 65mm



PANAREA

flower type: Decorative
flower size: Ø 80mm



PROSECCO

flower type: Daisy
flower size: Ø 60mm



HAYDAR YELLOW

flower type: Daisy
flower size: Ø 65mm



HAYDAR GOLD

flower type: Daisy
flower size: Ø 65mm



CHIC CREAM

flower type: Daisy
flower size: Ø 65mm



BONITA SUNNY

flower type: Decorative
flower size: Ø 85mm

driven by
passion



MYRA

flower type: Daisy
flower size: Ø 70mm



HAYDAR PINK

flower type: Daisy
flower size: Ø 65mm



SABA

flower type: Anemone
flower size: Ø 70mm



HAYDAR

flower type: Daisy
flower size: Ø 65mm



BAROLO

flower type: Daisy
flower size: Ø 60mm

DISBUD

CHRYSANTHEMUM



BELLAVISTA

flower type: Decorative
flower size: Ø 110mm



OFIR

flower type: Spider
flower size: Ø 80mm



REBONNET

flower type: Decorative
flower size: Ø 110mm



CRUELLA

flower type: Decorative
flower size: Ø 135mm



SAFFINA DARK

flower type: Spider
flower size: Ø 140mm



SAFFINA

flower type: Spider
flower size: Ø 140mm



VANYA PINK

flower type: Decorative
flower size: Ø 80mm

driven by
passion

SANTINI

CHRYSANTHEMUM



SUN UP

flower type: Anemone
flower size: Ø 30mm



PAINTBALL SUNNY

flower type: Daisy
flower size: Ø 27mm



DEMI

flower type: Decorative
flower size: Ø 34mm



Variety name	Flower Type	Flower Size	Colour	page
Spray				
Barolo	Daisy	60	Red	7
Bonita	Decorative	70	White	4
Bonita Sunny	Decorative	85	Yellow	5
Chic	Daisy	65	White	4
Chic Cream	Daisy	65	Cream	5
Haydar	Daisy	65	Purple/white	6
Haydar Gold	Daisy	65	Golden/Orange	5
Haydar Pink	Daisy	65	Pink/white	6
Haydar Yellow	Daisy	65	Red/yellow	5
Myra	Daisy	70	Pink	6
Panarea	Decorative	80	White	4
Prosecco	Daisy	60	Ivory	4
Saba	Anemone	70	Purple/white	6
Disbud				
Bellavista	Decorative	110	Orange	8
NEW Cruella	Decorative	135	Orange	9
Ofir	Spider	80	Green	8
Rebonnet	Decorative	110	White	8
Saffina	Spider	140	Yellow/bronze	9
Saffina Dark	Spider	140	Red/yellow	9
Vanya Pink	Decorative	80	Pink	9
Santini				
Demi	Decorative	34	Purple	11
Paintball Sunny	Daisy	27	Yellow	10
Sun Up	Anemone	30	White	10

driven by
passion



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