



Royal Van Zanten

ROYAL COLLECTION

POT & BEDDING 2023



Team Royal Van Zanten
Driven by passion





LOT'S OF NEW CONCEPTS, PLANTS AND INSPIRATION

From digital transformation to a hybrid reality and back to connecting with each other again at physical events. The past years have been a wild ride! However, at the same time we kept innovating to be able to present a new 2023 collection. We present not only new products, but also new retail concepts to enhance plant sales in stores.

OUR LATEST HIGHLIGHTS

In addition to inspiration, this catalogue is packed with an amazing collection of flowering plants such as aster, bouvardia, celosia, pot chrysanthemums and garden mums. We would like to draw your attention to three of our highlights for 2023:

1. We present you our new series: Sollinea®! The Sollinea® concept is developed for the modern generation #plantlovers! Fresh colours and unique shapes that fit the trends, zeitgeist and needs of a younger audience in the shops.
2. Get acquainted with our new Celosia concept: 'WILD'! This concept fits the market's need for more sustainable plants and flowers. 'WILD' is the first untamed celosia and doesn't need any growth regulators !
3. We have not 1, not 2, but 3 new garden mum series for you in 2023:
 - PaX (pronounce as "packs"): our super compact series.
 - AleXia: our early garden mum family, which allows you to supply plants early in the season without the need for blackcloth.
 - Amélie: our late-flowering multiflora family for All Saints programming in outdoor cultivation. Available in six beautiful bright colours all with an attractive plant habit.



2023 TRENDS & CONCEPTS

Trendwatchers are seeing polar opposites coming together in fashion and interior decorating. This creates inclusive and powerful designs. For example, natural yet luxurious, or vulnerable yet powerful. The beauty of 'opposites attract' creates an inclusive view on the world, especially for the younger generations such as Gen Z. It's all about adopting and adapting in the broadest sense of these words.

For 2023, we present a colour story that is based upon natural and earthy hues that create a sense of inclusiveness and harmony. Red and green lend the colour pallet an extra expressive touch.

A DIGITAL TIP!

Did you know? Even though we have print copies of our catalogue, we also offer an online version where you can digitally flip the pages! On top of that, we have a special digital version per product category. All these catalogues can be downloaded easily from our website www.royalvanzanten.com/en/downloads.

Are you interested in our products, trials and/or looking for inspiration on how you can make a difference with our varieties and concepts? Then please contact your Area Manager.

We wish you a healthy, successful and plant-friendly 2023!

Team Royal Van Zanten

Hello, Hallo, Hola, Halo, Habari, Bonjour,
Olá, Ciao, Hej, Привет, Cześć, Kon'nichiwa,
Nǐ hǎo, Xin chào

Nice to meet you!

Royal Van Zanten provides you with first-class, MPS-certified starting material that satisfies the latest requirements for a profitable crop.

We understand that success depends on more than just beautiful varieties and high quality plant material. As members of the Royal Van Zanten Team, we are pleased to offer you our support and advice on both the technical aspects of cultivation of our varieties, with our concepts, new introductions and much more.

We love to create a long-term relationship with you by sharing our knowledge and passion for plants!

If you have any questions or if you are interested in our products please contact us via customerservice@royalvanzanten.com.



Peter van de Kamp

Area Export Manager
Pot & Bedding
The Netherlands and
United Kingdom



Nico Laan

Area Export Manager
Pot & Bedding
The Netherlands,
Northern Europe,
Central Europe and
Eastern Europe





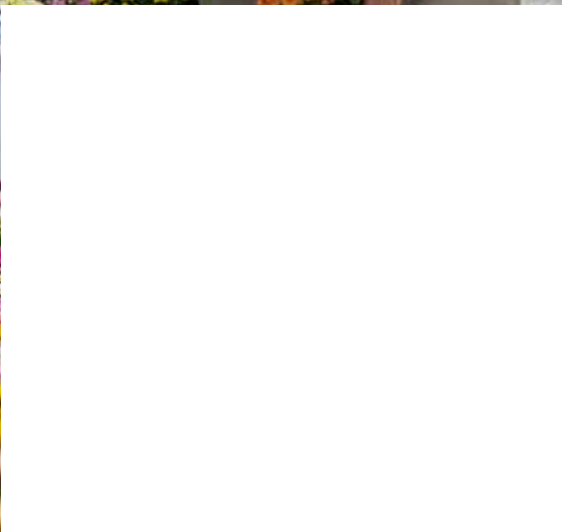
Bert Koeze

Area Export Manager
Pot & Bedding
The Netherlands, Central
Europe, Western Europe,
Southern Europe, Australia
and New Zealand



Rick Kroon

Director Sales &
Marketing



Nick Nieuwesteeg

Market Manager
Pot & Bedding Europe

Area Export Manager
Pot & Bedding
USA & Canada

"We care, so we act.

We improve every day in order to make our
business more sustainable.

We create equal opportunities for growth
and strive for excellence.

We respect each other and Mother Earth.

We bear responsibility for our future and
that of future generations."

Royal Van Zanten





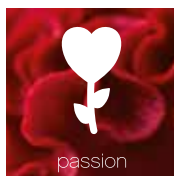
OUR VIEW OF SUSTAINABILITY

Passion grows when you pass it on to others. That's what we believe. Our passion is not only evident in our flowers and plants but also in the way we do things.

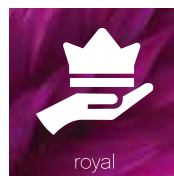
Once you get to know Royal Van Zanten, you'll feel our passion for the industry. We love making other people happy with what we do, but we also get a huge amount of pleasure ourselves from our day-to-day work. And we want to pass on that pleasure to others – both now and in the future.



We realise that we can only pass on our passion to others if we protect the earth, create equal opportunities and ensure the company remains healthy with a focus on the long term – for the next generation and beyond.



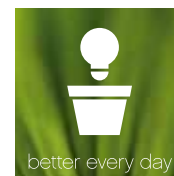
passion



royal



quality



better every day



ambition





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Concepts

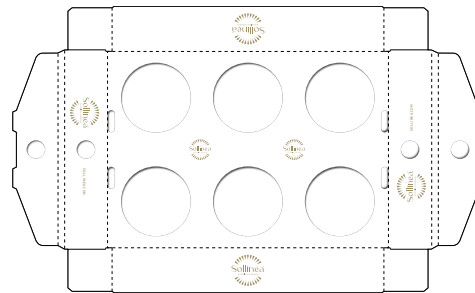
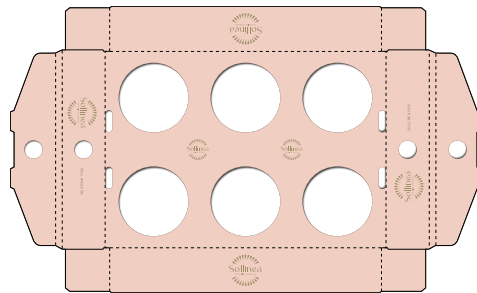
We help you to stand out in the market by developing marketing concepts in close collaboration with you. Together we find new market opportunities, create a wow-factor and give inspiration throughout the chain; from grower to consumer, online and offline.

Are you ready for something new?

Meet Sollinea® – Blooming Sunbeams

Our new Sollinea® concept is developed for the new generation plantlovers!
Fresh colours and unique shapes that fit the trends, zeitgeist and needs of
a younger audience in the shops.

Pot size: 12 - 15 cm



www.sollinea.com





'WILD', the first sustainable celosia

It sounds already so cool and crazy: 'WILD' Celosia. And it is an exciting pot plant that precisely is what the name suggests: a pure, uninhibited, and untamed celosia. Just as it would grow in nature.

- No growth regulators, just pure nature!

Pot size: 12 - 19 cm

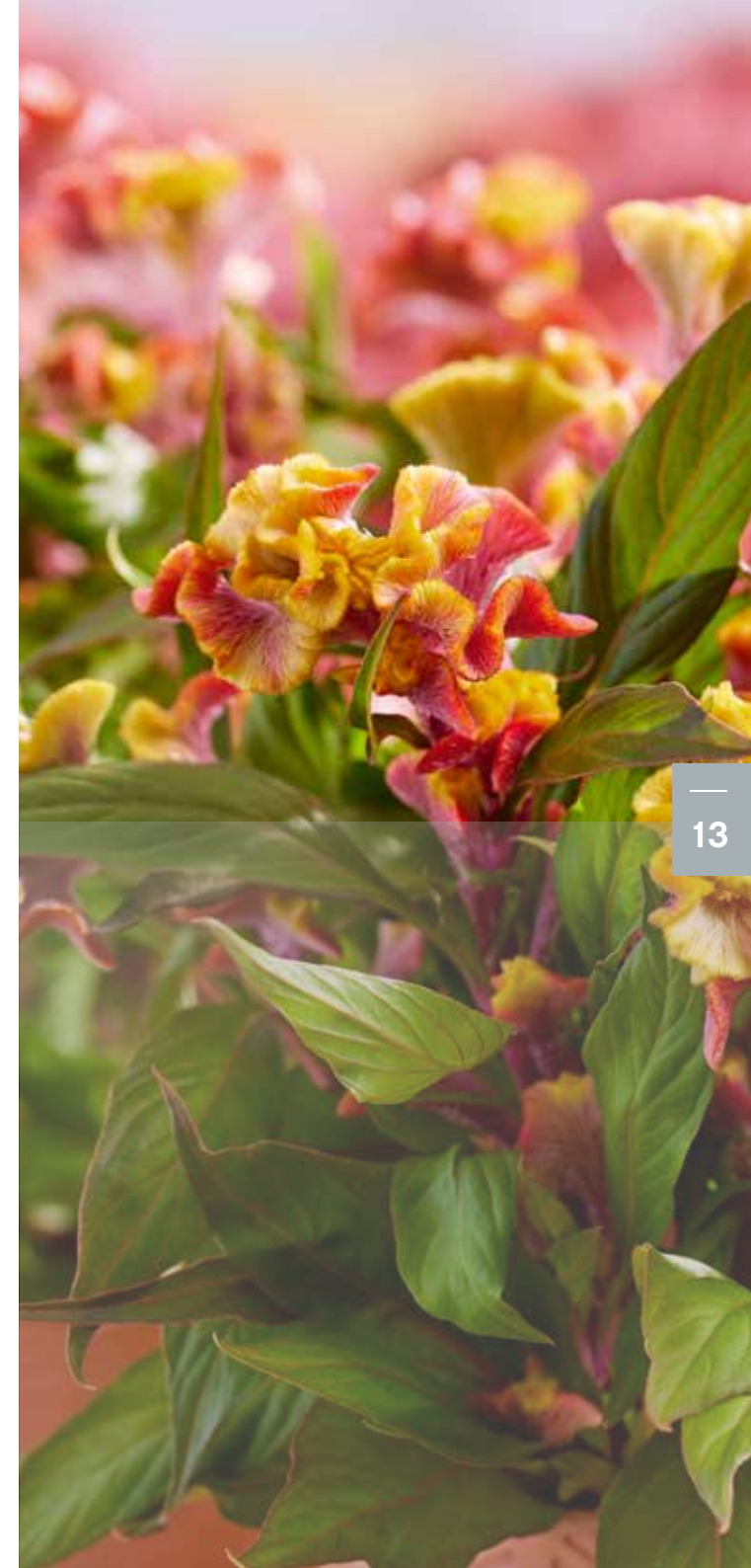


New celosia retail concept: Coral

Our new 'Coral Celosia' concept refers to the colourful coral shaped flowers of our cristata celosia's.

This retail concept is also available as a special edition: 'Reef Celosia'. Reef is a very unique bi-coloured celosia.

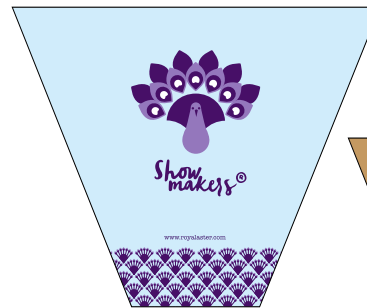
Pot size: 12 cm





Where others stop blooming... Showmakers® blooms on!

- Rich floral splendour
- A remarkable amount of greenery
- Continues to flower from late summer until late autumn



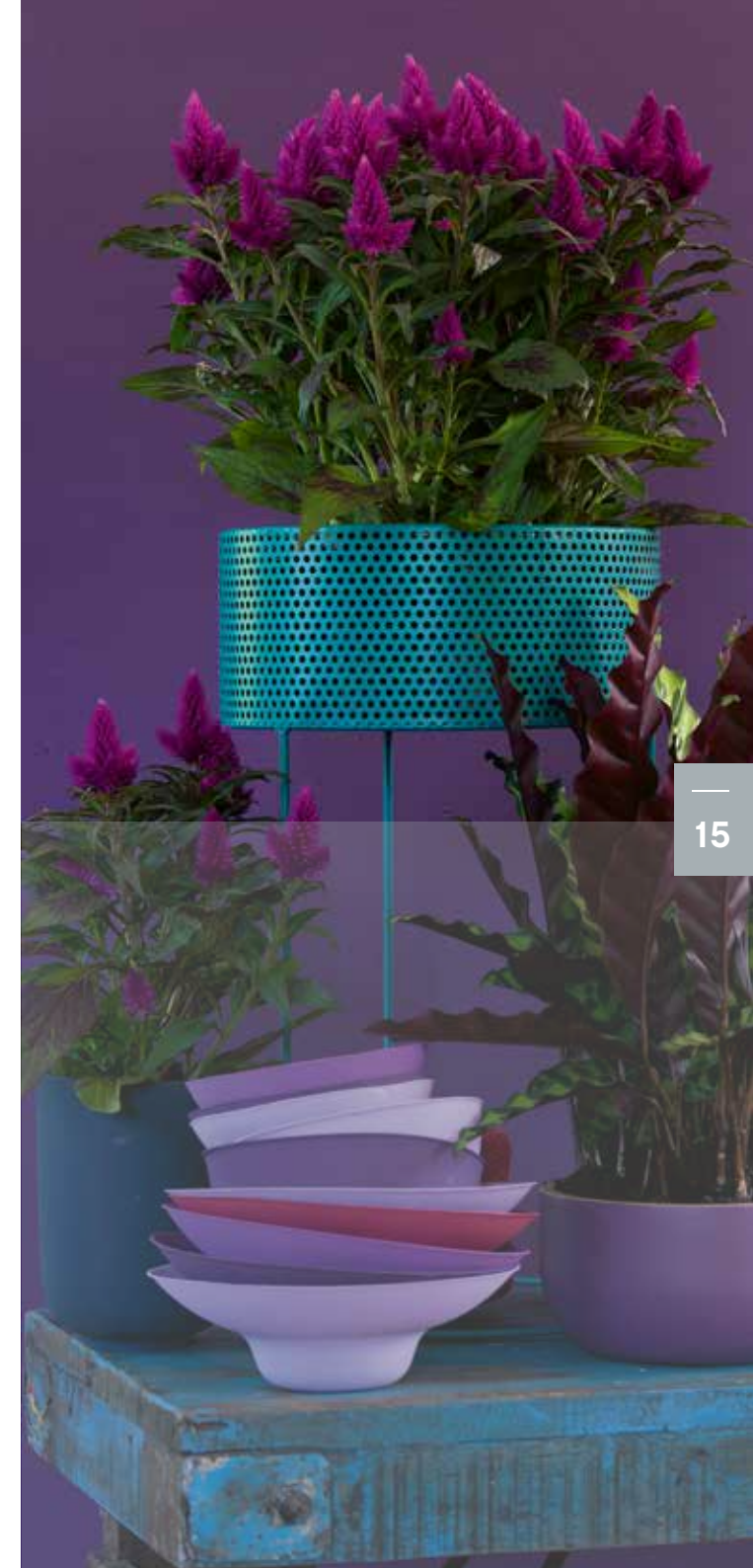
www.royalaster.com

A success for more than 10 years!

- As purple as it gets
- A real eye-catcher for indoor and outdoor use
- Excellent shelf life



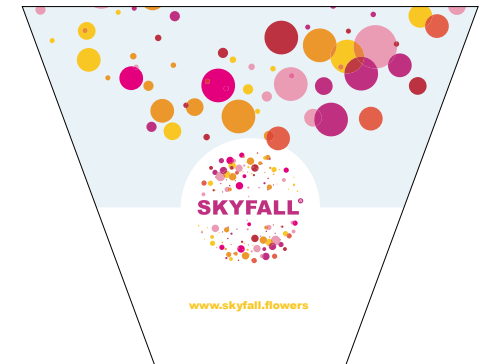
www.purple-celosia.com





The first & original trailing garden mum: Skyfall®

- Unique trailing Multiflora
- Exceptional genetics provide a profusion of flowers
- Available in five different colours



Let's Celebrate!

Looking for a plant with the WOW-factor?

Fireworks™ is perfect for the job!

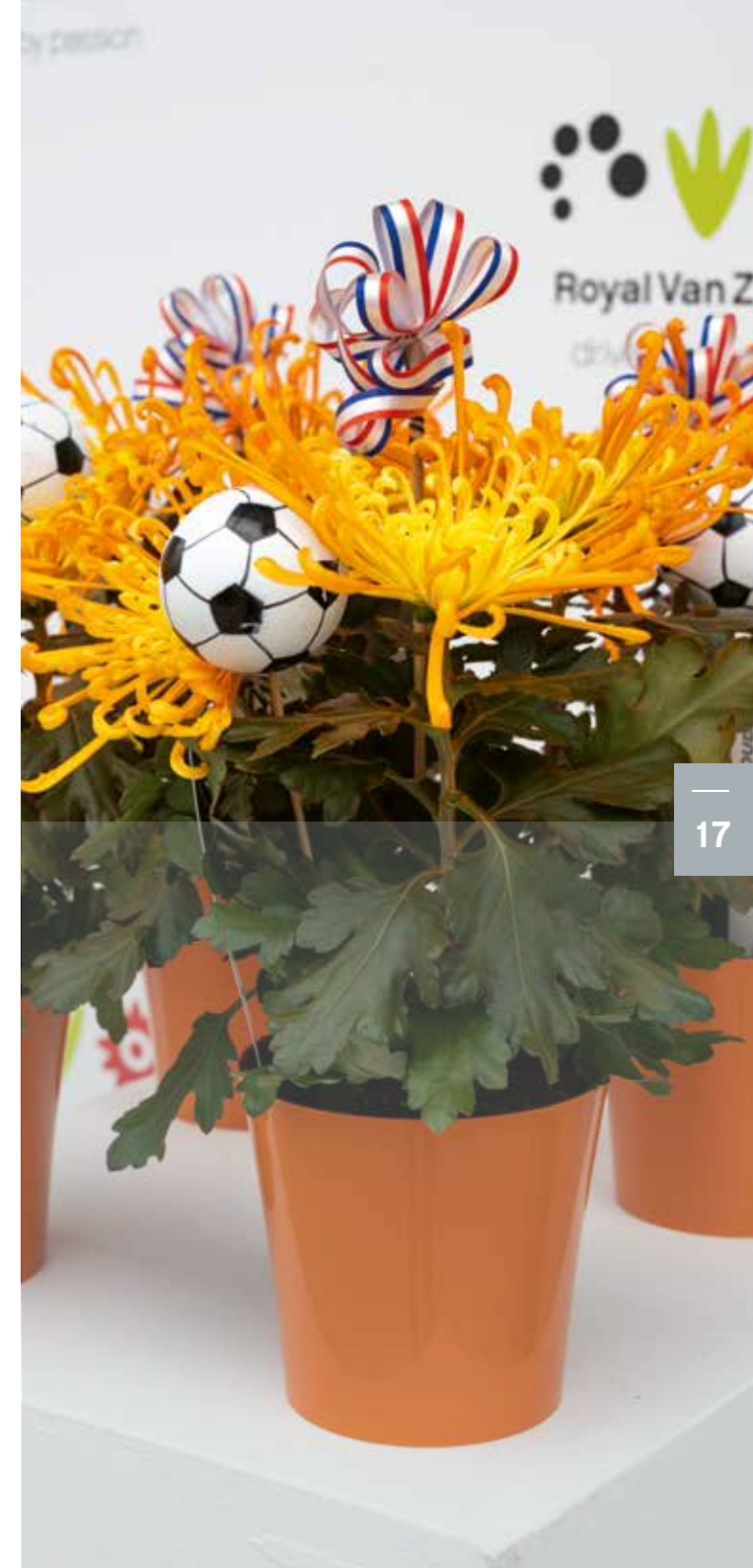
- Beautiful, sustainable flowers
- Great for a seasonal make-over with paint
- Genetically compact



Let's
Celebrate!



www.royalvanzanten.com/concepts/fireworks/

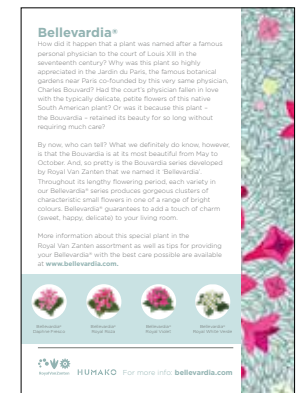
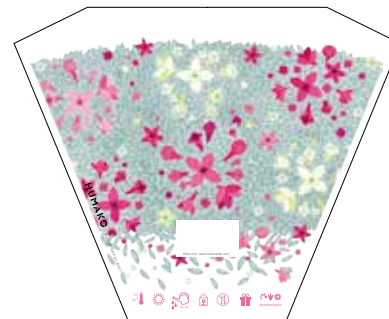




The charming and beautiful Bellevardia®

- Bright colours
- Clusters full of characteristic small flowers
- Easy to transport

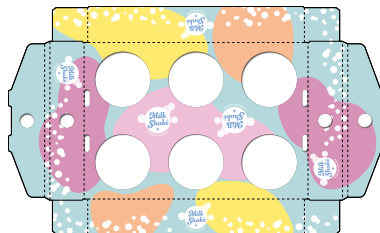
**BELLE
VARDIA**



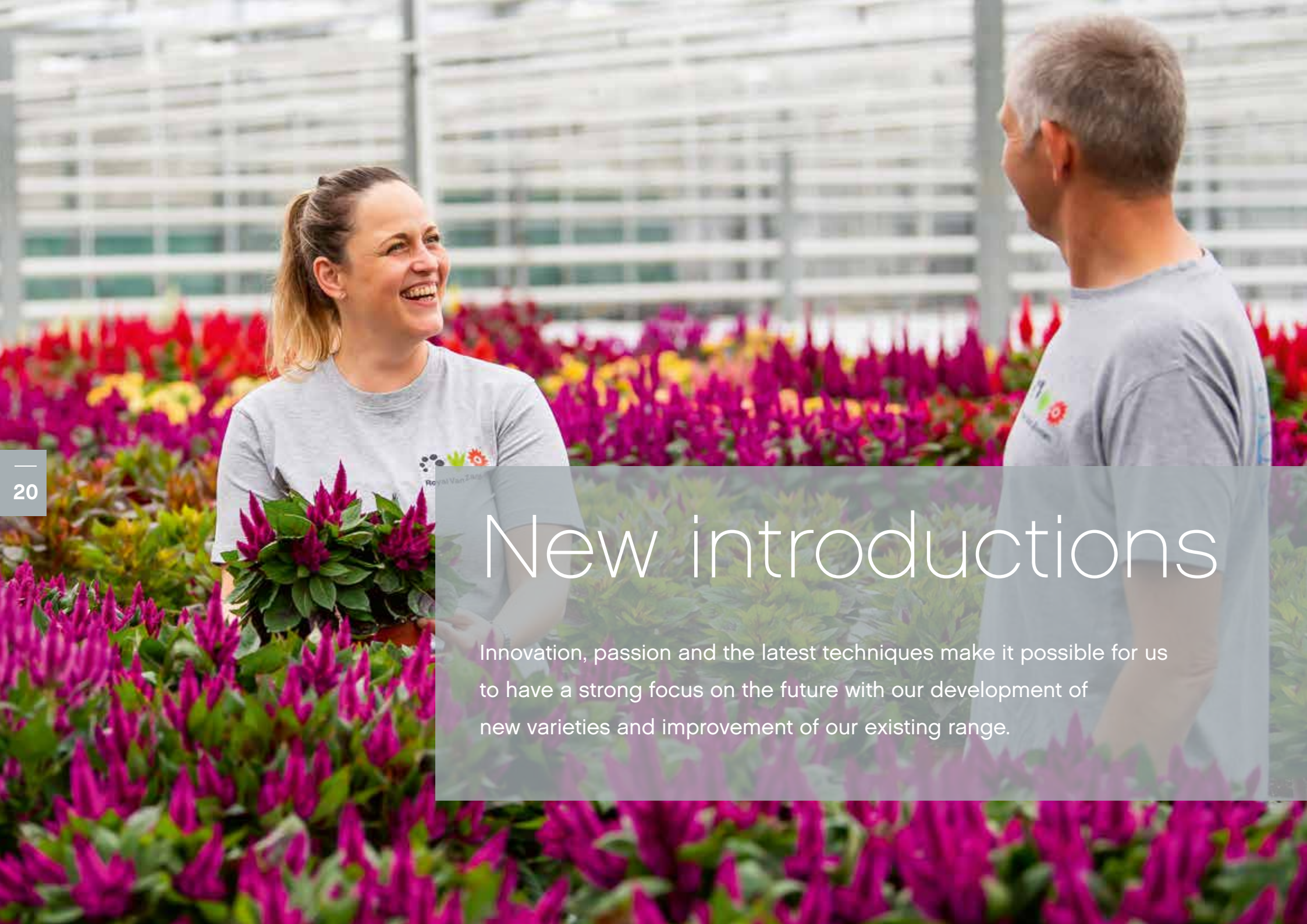
www.bellevardia.com

Milkshake® Bubbling colours!

- Sustainable choice due to the fact that no growth regulators are used.
- Due to the compact shape you and your customers can save transportation costs.
- The many flowers open up one-by-one. This means that you have a longer sales window and consumers can enjoy the flowers longer.



www.royalvanzanten.com/concepts/milkshake



New introductions

Innovation, passion and the latest techniques make it possible for us to have a strong focus on the future with our development of new varieties and improvement of our existing range.

CONCEPTS ▼



Sollinea®
Page 11



Wild
Page 12



Coral
Page 13



Milkshake®
Page 19

CELOSIA ▼



Dark Shades
Page 33



Wild Pink
Page 35



Mount® Corbet
Page 46

MULTIFLORA ▼



AleXia Light Pink
Page 55



AleXia Orange
Page 54



AleXia Pink
Page 55



AleXia Purple
Page 55



AleXia White
Page 54



AleXia Yellow
Page 54



PaX Pink
Page 70



PaX Orange
Page 70



PaX White
Page 70



PaX Purple
Page 70



PaX Yellow
Page 0



PaX Red
Page 70



PaX Salmon
Page 70





Aster

Fluffy pompoms and long-lasting flowers in the most intense colours. Asters are certainly 'value for money' autumn bloomers. Beside these strong unique selling points, they attract bumblebees and butterflies for a healthier ecosystem.



SHOWMAKERS® series ▼



SHOWMAKERS®
ARCTIC WHITE

Code 5331
Vigour M
RT 6

SHOWMAKERS®
LILAC SUNSET

Code 5289
Vigour M
RT 6

SHOWMAKERS®
BLUE BAYOU

Code 5296
Vigour M
RT 6

SHOWMAKERS®
INDIGO ICE

Code 5353
Vigour M
RT 6



Also
available
as a Mix



SHOWMAKERS®
PRETTY PINK
Code 5206
Vigour M
RT 6



SHOWMAKERS®
BABY PINK
Code 5348
Vigour M
RT 6



SHOWMAKERS®
MAGENTA
Code 5349
Vigour M
RT 6







Bouvardia

This beautiful lady brightens up the room with her sweet and favourable colours. The clusters of distinctive, tiny buds unfurl into a diverse display of brightly coloured blooms. She symbolises enthusiasm and that is why she is the perfect gift for any celebration.



EXCLUSIVE



EXCLUSIVE



EXCLUSIVE



**BELLEWARDIA®
FIRE RED** Code Q553
Vigour L
RT 7



**BELLEWARDIA®
DARK PINK** Code Q503
Vigour M
RT 7



**BELLEWARDIA®
LIGHT PINK** Code Q501
Vigour M
RT 7



EXCLUSIVE



EXCLUSIVE



EXCLUSIVE



**BELLEWARDIA®
BLOSSOM PINK**

Code Q524
Vigour M
RT 7



**BELLEWARDIA®
PINK EYE**

Code Q522
Vigour M
RT 7



**BELLEWARDIA®
SNOW WHITE**

Code Q618
Vigour M
RT 7





Celosia

Soft, huggable and certainly lovable! Our Celosias are well known for their perfect quality, easy maintenance and long flowering time. All important features for plant lovers around the world. Besides, these flowers are perfectly in line with all the trend forecasting reports. What do you want more...?



SPICATA ▼



ANTHOS PURPLE Code 5572
Vigour M
RT 5,5



DEEP PURPLE® Code 5918
Vigour M
RT 5,5



JAVALIN Code 5558
Vigour M
RT 5,5



**MERIDA®
RED** Code 5461
Vigour M
RT 5,5



**MERIDA®
PINK
IMPROVED** Code 5760
Vigour M
RT 5,5



PURPLE 18 Code 5759
Vigour C
RT 5,5

XXL series ▼



VINTAGE Code 5773
Vigour M
RT 6



XXL ORANGE Code 5910
Vigour L
RT 6



DARK SHADES Code 5944
Vigour M
RT 6

NEW



XXL PURPLE Code 5915
Vigour L
RT 6



HOT TOPIC® series ▼



HOT TOPIC®
CLOWN
Code 5536
Vigour M
RT 6



HOT TOPIC®
GOLDEN
Code 5901
Vigour M
RT 5



HOT TOPIC®
PINK
Code 5702
Vigour M
RT 6



HOT TOPIC®
RED
Code 5538
Vigour M
RT 6



HOT TOPIC®
YELLOW
Code 5967
Vigour M
RT 6



NEW

WILD PINK Code 5569
Vigour M
RT 6







Chrysanthemum

Our MUMS are an extension of your personality, with lots of different varieties you have more than enough options. Pick your favourite colours, shapes and sizes. Chrysanthemums are the stylish personal touch for your interior and garden designs. Besides the trendy appearance, MUMS are little air cleaning machines that will positively impact your health and well-being.





ANEMONE ▼



EMBERA Code 2885
Vigour M
RT 8



BELMOND Code Z483
Vigour M
RT 7,5

DAISY ▼



HOIHOI Code 2958
Vigour M
RT 7



**ARTISTIC®
ARMIN RED** Code 2891
Vigour M
RT 6,5



ARTISTIC®
DARK PINK Code 2080
Vigour M
RT 7,5



ARTISTIC®
ARMIN Code 2626
Vigour M
RT 6,5



CIAO
IMPROVED Code 2634
Vigour M
RT 7



CIAO RED Code 2619
Vigour L
RT 7



CIAO
SPLENDID Code Z507
Vigour L
RT 7



ALPINE TIME Code 2055
Vigour M
RT 7



TAPAS TIME Code 2881
Vigour M
RT 7,5



SUNSET TIME Code 2043
Vigour M
RT 7



TEMPO TIME Code 2610
Vigour M
RT 7



**GIRO TIME
ORANGE** Code 2172
Vigour M
RT 6,5



**CARDINAL
TIME** Code Z449
Vigour M
RT 7



**GIRO TIME
PURPLE** Code Z561
Vigour M
RT 6,5



**GIRO TIME
PINK** Code 2023
Vigour M
RT 6,5



ELLIOT Code 2924
Vigour L
RT 7



DEEJAY TIME Code 2624
Vigour M
RT 7



**BLOSSOM
TIME** Code 2915
Vigour L
RT 7



**SHINE
PINK** Code Z511
Vigour C
RT 6



**SHINE
WHITE** Code Z512
Vigour C
RT 6



**SHINE
YELLOW** Code Z513
Vigour C
RT 6



MOUNT® RUNCA



MOUNT® TOURMALET



MOUNT® AUBISQUE APRICOT



OMEGA TIME DARK PINK



OMEGA TIME GOLDEN



MOUNT® RUNCA YELLOW



MOUNT® PLEASANT



MOUNT® AUBISQUE PINK



OMEGA TIME ORANGE



MEGA TIME WHITE



SMILE TIME



MOUNT® JUNO



MOUNT® AUBISQUE PURPLE



STADIUM 1



STADIUM 3



CHRISTY® DAISY II



CHRISTY® DECO I



CHRISTY® DECO II

CHRISTY® DAISY I

AUBISQUE series ▼



MOUNT®
AUBISQUE
LIGHT PINK

Code 2931
Vigour L
RT 7



MOUNT®
AUBISQUE
PINK

Code 2643
Vigour L
RT 7



MOUNT®
AUBISQUE
PURPLE

Code 2893
Vigour L
RT 7



MOUNT®
AUBISQUE
BURGUNDY Code 2909
 Vigour L
 RT 7



MOUNT®
AUBISQUE
APRICOT Code 2930
 Vigour L
 RT 7



MOUNT®
AUBISQUE
SALMON Code 2910
 Vigour L
 RT 7

NEW



**MOUNT®
JUNO** Code 2325
Vigour M
RT 7,5



**MOUNT®
CORBET** Code Z972
Vigour M
RT 7



**MOUNT®
AMARO** Code 2895
Vigour M
RT 7,5



**BLIZZARD
TIME** Code 2267
Vigour M
RT 6,5



**MOUNT®
GERLACH** Code 2641
Vigour S
RT 7,5



**MOUNT®
CARMEL** Code 2022
Vigour M
RT 7



MOUNT®
PLEASANT Code 2568
Vigour M
RT 7



MOUNT®
KENYA Code 2635
Vigour L
RT 7,5



MOUNT®
HARMONY
COPPER Code 2301
Vigour L
RT 7



MOUNT®
TOLIMA Code 2627
Vigour M
RT 7



MOUNT®
TOURMALET Code 2631
Vigour L
RT 7



MOUNT®
VENTOUX Code 2628
Vigour M
RT 7



**HERMOSA
WHITE** Code Z521
Vigour C
RT 6,5



**HERMOSA
YELLOW** Code 2106
Vigour C
RT 6,5



**SANTOSA
PINK** Code Z522
Vigour C
RT 7



ANANSI®
WHITE Code Z534
Vigour L
RT 7



ANANSI®
PINK Code Z535
Vigour L
RT 7



ANANSI®
YELLOW Code Z536
Vigour L
RT 7



**FIREWORKS™
CREAM** Code 2977
Vigour M
RT 9



**FIREWORKS™
YELLOW** Code 2978
Vigour M
RT 9



**FIRESTONE
PINK** Code 2010
Vigour L
RT 8



**NOVA
LIME**

Code 2035
Vigour M
RT 7



**NOVA
YELLOW**

Code 2098
Vigour M
RT 7







Multiflora

A true autumn must-have! Bring a splash of colour and happiness to the gardens when summer has ended. We offer you a wide range of colours for single or mixed arrangements.



ALEXIA series ▼



**ALEXIA
WHITE** Code 6942
Vigour C
RT 6

NEW



**ALEXIA
YELLOW** Code 6939
Vigour C
RT 6

NEW



**ALEXIA
ORANGE** Code 6936
Vigour C
RT 6

NEW



NEW

**ALEXIA
LIGHT PINK** Code 6938
Vigour C
RT 6



NEW

**ALEXIA
PINK** Code 6897
Vigour C
RT 6



NEW

**ALEXIA
PURPLE** Code 6940
Vigour C
RT 6

TRIBECA series ▼



**TRIBECA
WHITE** Code 6890
Vigour M



**TRIBECA
YELLOW** Code 6889
Vigour M



**TRIBECA
PINK** Code 6598
Vigour M



**TRIBECA
DARK PINK** Code 6888
Vigour M



**TRIBECA
SUNSET** Code 6833
Vigour M

▼ MIDDLE EARLY (WK 37-38)



PLAYA SUNNY Code 4749
Vigour M



GOLD CUP Code 6490
Vigour M



**HARLEM
RED** Code 6554
Vigour M



**HARLEM
PURPLE** Code 4753
Vigour M



**FLAMINGO
CRANBERRY** Code 4592
Vigour M

PARADISO series ▼



Also
available
as a Mix



**YELLOW
TANG**

Code 4210
Vigour M



PARADISO MIX



**PARADISO
WHITE**

Code 4788
Vigour M



**PARADISO
YELLOW**

Code 4823
Vigour M



**PARADISO
AMBER** Code 6483
Vigour M

**PARADISO
PINK** Code 6482
Vigour M

**PARADISO
PURPLE** Code 4090
Vigour M

**PARADISO
ORANGE** Code 4760
Vigour M

AVALON® series ▼

Also
available
as a Mix



AVALON®
PURPLE

Code 4697
Vigour M



AVALON®
RED

Code 4546
Vigour M



AVALON®
ORANGE Code 4524
Vigour M

AVALON®
YELLOW Code 4696
Vigour M

AVALON®
CREAM Code 4536
Vigour M

ROSANNA series ▼

Also
available
as a Mix



**ROSANNA
DARK PINK**

Code 4141
Vigour M
RT 6,5



**ROSANNA
YELLOW
IMPROVED**

Code 6527
Vigour M
RT 6,5



**ROSANNA
WHITE**

Code 4123
Vigour M
RT 6,5



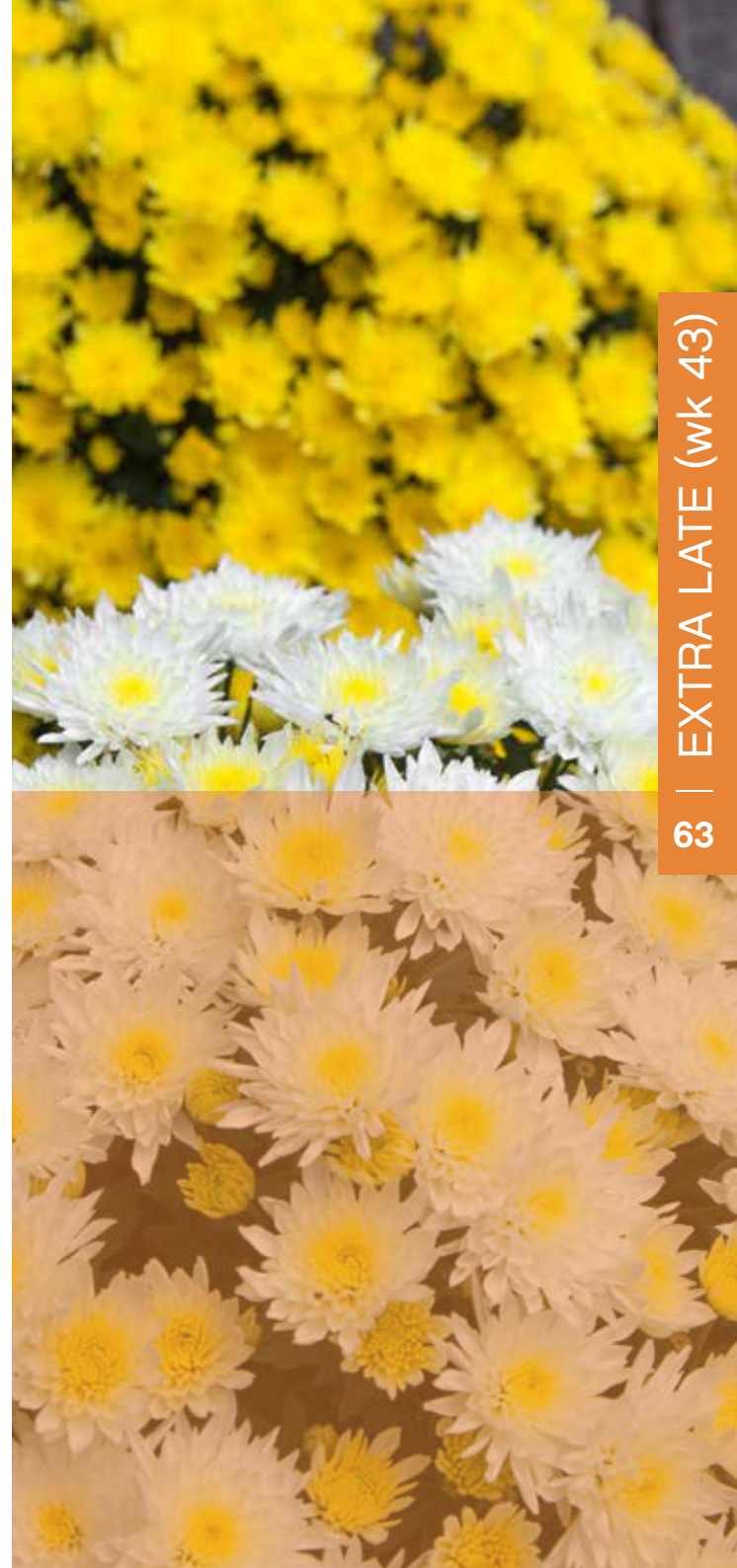
**BLOMSKI
WHITE** Code 6606
Vigour M



**BLOMSKI
YELLOW** Code 6607
Vigour M



**SUPERBA
PINK** Code 6611
Vigour L



AMADORE® series ▼



AMADORE®
WHITE
Code C460
Vigour M
RT 6



AMADORE®
YELLOW
Code 6580
Vigour M
RT 6



AMADORE®
ORANGE
Code 6495
Vigour M
RT 6



AMADORE®
PINK
Code 6439
Vigour M
RT 6



AMADORE®
PURPLE
Code 6494
Vigour M
RT 6



AMADORE®
RED
Code 6601
Vigour M
RT 6

ZSAZSA series ▼

A series of
plants with
dark leaves
and a very
good shelf life



**ZSAZSA
PINK** Code 4798
Vigour M



**ZSAZSA
PURPLE** Code 4535
Vigour M



**ZSAZSA
WHITE** Code 6424
Vigour M



**ZSAZSA
YELLOW** Code 6548
Vigour M



**ZSAZSA
RED** Code 4800
Vigour M





Specialties

Are you looking for something special? These additional Multiflora concepts are the answer for you! Picture-perfect garden mums in hanging baskets, Milkshake's® bubbling colours for small pots and the cute smaller version called PaX in packs.



MILKSHAKE® series ▼



MILKSHAKE®
COCONUT
Code 6885
Vigour C
RT 6



MILKSHAKE®
BANANA
Code 6872
Vigour C
RT 6



MILKSHAKE®
PAPAYA
Code 6871
Vigour C
RT 6



MILKSHAKE®
CHERRY
Code 6876
Vigour C
RT 6



MILKSHAKE®
RASPBERRY
Code 6873
Vigour C
RT 6



MILKSHAKE®
STRAWBERRY
Code 6886
Vigour C
RT 6

PAX series ▼

NEW



PAX WHITE

Code 6930
Vigour SC
RT 5,5 - 6

NEW



PAX YELLOW

Code 6932
Vigour SC
RT 5,5 - 6

NEW



PAX ORANGE

Code 6929
Vigour SC
RT 5,5 - 6

NEW



PAX SALMON

Code 6126
Vigour SC
RT 5,5 - 6

NEW



PAX PINK

Code 6928
Vigour SC
RT 5,5 - 6

NEW



PAX PURPLE

Code 6931
Vigour SC
RT 5,5 - 6

NEW



PAX RED

Code 6935
Vigour SC
RT 5,5 - 6



SKYFALL® series ▼



Also
available
as a Mix

SKYFALL®
YELLOW

Code 4850
Vigour T
RT 6

SKYFALL®
PURPLE

Code 4181
Vigour T
RT 6



SKYFALL®
PINK
Code 4827
Vigour T
RT 6

SKYFALL®
RED IMPROVED
Code 6578
Vigour T
RT 6

SKYFALL®
WHITE
Code 6523
Vigour T
RT 6



**BABY MUM®
YELLOW** Code 6551
Vigour SC
RT 6



**BABY MUM®
WHITE** Code 6422
Vigour SC
RT 6



**BABY MUM®
PURPLE** Code 4992
Vigour SC
RT 6

Aster

Code	Variety	Status	Plant Week	Colour	Flower type	Flower-size	Vigour	Response Time (wk)	Potsize (cm)	Page
Tiara®										
5208	Tiara® Opale White		8 - 36	○ white	daisy	3	medium	5	9 - 17	
5109	Tiara® Royal Pink		8 - 36	● pink	daisy	3	medium	5,5	9 - 17	
5140	Tiara® Royal Purple		8 - 36	● purple	daisy	3	medium	5,5	9 - 17	
Showmakers®										
5331	Showmakers® Arctic White		8 - 36	○ white	decorative	3	medium	6	9 - 17	24
5348	Showmakers® Baby Pink		8 - 36	● dark pink	decorative	3	medium	6	9 - 17	25
5296	Showmakers® Blue Bayou		8 - 36	● dark blue	decorative	3	medium	6	9 - 17	24
5353	Showmakers® Indigo Ice		8 - 36	● dark blue	decorative	3	medium	6	9 - 17	24
5379	Showmakers® Lavender		8 - 36	● lilac	decorative	3	medium	6	9 - 17	
5289	Showmakers® Lilac Sunset		8 - 36	● lilac	decorative	3	medium	6	9 - 17	24
5349	Showmakers® Magenta		8 - 36	● magenta	decorative	3	medium	6	9 - 17	25
5206	Showmakers® Pretty Pink		8 - 36	● dark pink	decorative	3	medium	6	9 - 17	25

Bouvardia

Code	Variety	Status	Plant Week	Colour	Flower type	Flower-size	Vigour	Response Time (wk)	Potsize (cm)	Page
Bellevardia®										
Q524	Bellevardia® Blossom Pink	EXCLUSIVE	8-28	● pink	single	medium	medium	7	12	29
Q503	Bellevardia® Dark Pink	EXCLUSIVE	8-28	● dark pink	single	medium	medium	7	12	28
Q553	Bellevardia® Fire Red	EXCLUSIVE	8-28	● red	single	medium	large	7	12	28
Q501	Bellevardia® Light Pink	EXCLUSIVE	8-28	● light pink	single	medium	medium	7	12	28
Q522	Bellevardia® Pink Eye	EXCLUSIVE	8-28	● pink	single	medium	medium	7	12	29
Q618	Bellevardia® Snow White	EXCLUSIVE	8-28	○ white	single	medium	medium	7	12	29

Celosia

Code	Variety	Status	Plant Week	Colour	Flower type	Flower-size	Vigour	Response Time (wk)	Potsize (cm)	Page
Spicata										
5572	Anthos Purple	NEW	4 - 34	● purple	spicata	large	medium	5,5	9 - 23	32
5944	Dark Shades		8 - 34	● purple	spicata	large	medium	6	12 - 23	33
5918	Deep Purple®		4 - 34	● purple	spicata	large	medium	5,5	12 - 23	32
5558	Javalin		4 - 34	● purple	spicata	large	medium	5,5	12 - 23	32
5461	Merida® Red		4 - 34	● red	spicata	large	medium	5,5	12 - 23	32
5760	Merida® Pink Improved		4 - 34	● pink	spicata	large	medium	5,5	12 - 23	32
5759	Purple 18		1 - 34	● purple	spicata	large	compact	5,5	9 - 23	32
5773	Vintage		4 - 34	● pink	spicata	large	medium	6	12 - 23	33
5569	Wild Pink	NEW	8 - 34	● pink	spicata	large	medium	6	12 - 23	35
Hot Topic®										
5536	Hot Topic® Clown		4 - 34	● multi-colour	cristata	medium	medium	6	12 - 23	34
5901	Hot Topic® Golden		4 - 34	● dark yellow	cristata	medium	medium	5	12 - 23	34
5702	Hot Topic® Pink		4 - 34	● pink	cristata	medium	medium	6	12 - 23	34
5538	Hot Topic® Red		4 - 34	● red	cristata	medium	medium	6	12 - 23	34
5967	Hot Topic® Yellow		4 - 34	● yellow	cristata	medium	medium	6	12 - 23	34
XXL Series										
5910	XXL Orange		8 - 34	● orange	plumosa	large	vigorous	6	19 - 23	33
5915	XXL Purple		8 - 34	● purple	plumosa	large	vigorous	6	19 - 23	33

Chrysanthemum

Code	Variety	Status	Plant Week	Colour	Flowertype	Vigour	Response Time (wk)	Potsize > 11 cm	Potsize 9 cm	Page
2055	Alpine Time		1 - 52	 white	daisy	medium	7	x		40
Z535	Anansi® Pink		1 - 52	 pink	spider	large	7	x		49
Z534	Anansi® White		1 - 52	 white	spider	large	7	x		49
Z536	Anansi® Yellow		1 - 52	 yellow	spider	large	7	x		49
2626	Artistic® Armin		1 - 52	 purple/white	daisy	medium	6.5	x	x	39
2891	Artistic® Armin Red		5 - 35	 red	daisy	medium	6.5	x	x	38
2080	Artistic® Dark Pink		1 - 52	 purple/white	daisy	medium	7.5	x	x	39
2038	Artistic® Rosy		1 - 52	 purple/white	daisy	medium	7	x	x	
Z483	Belmond		1 - 52	 white-green	anemone	medium	7.5	x		38
2267	Blizzard Time		1 - 52	 white	decorative	medium	6.5	x		46
2915	Blossom Time		1 - 52	 pink	daisy	large	7	x	x	41
Z449	Cardinal Time		1 - 52	 red	daisy	medium	7	x	x	41
2634	Ciao Improved		1 - 52	 purple/white	daisy	medium	7	x	x	39
2619	Ciao Red		5 - 35	 red/yellow	daisy	large	7	x	x	39
Z507	Ciao Splendid		1 - 52	 red/yellow	daisy	large	7	x	x	39
2624	Deejay Time		1 - 52	 purple	daisy	medium	7	x	x	41
2924	Elliot		5 - 35	 red	daisy	large	7	x	x	41
2885	Embera		5 - 35	 amber	anemone/spoon	medium	8	x	x	38
2172	Giro Time Orange		1 - 52	 orange	daisy	medium	6.5	x	x	40
2023	Giro Time Pink		1 - 52	 pink	daisy	medium	6.5	x	x	41
Z561	Giro Time Purple		1 - 52	 purple	daisy	medium	6.5	x	x	41
Z521	Hermosa White		5 - 35	 white	spider	compact	6.5	x	x	48
2106	Hermosa Yellow		5 - 35	 yellow	spider	compact	6.5	x	x	48
2958	HoiHoi		1 - 52	 red/yellow	daisy	medium	7	x	x	38
2208	McBrian		1 - 52	 purple	anemone	medium	7	x		
2389	Mega Time White		1 - 52	 white	daisy	medium	7.5	x	x	43
2895	Mount® Amaro		1 - 52	 yellow	decorative	medium	7.5	x	x	46
2930	Mount® Aubisque Apricot		1 - 52	 orange	decorative	large	7	x	x	45
2909	Mount® Aubisque Burgundy		1 - 52	 red	decorative	large	7	x	x	45
2931	Mount® Aubisque Light Pink		1 - 52	 light pink	decorative	large	7	x	x	44
2643	Mount® Aubisque Pink		1 - 52	 pink	decorative	large	7	x	x	44
2893	Mount® Aubisque Purple		1 - 52	 purple	decorative	large	7	x	x	44
2910	Mount® Aubisque Salmon		1 - 52	 salmon	decorative	large	7	x	x	45
2022	Mount® Carmel		1 - 52	 yellow	decorative	medium	7	x		46
Z972	Mount® Corbet	NEW	1 - 52	 white	decorative	medium	7	x		46
2641	Mount® Gerlach		1 - 52	 white	decorative	small	7.5	x	x	46
2301	Mount® Harmony Copper		5 - 35	 copper	decorative	large	7	x	x	47
2325	Mount® Juno		1 - 52	 white	decorative	medium	7.5	x	x	46
2635	Mount® Kenya		1 - 52	 red	decorative	large	7.5	x	x	47
2568	Mount® Pleasant		1 - 52	 yellow	decorative	medium	7	x	x	47
2524	Mount® Runca		1 - 52	 white	daisy	medium	7	x	x	43
2936	Mount® Runca Yellow		1 - 52	 yellow	daisy	medium	7	x	x	43
2627	Mount® Tolima		1 - 52	 bronze	decorative	medium	7	x	x	47

Chrysanthemum

Code	Variety	Status	Plant Week	Colour	Flowertype	Vigour	Response Time (wk)	Potsize > 11 cm	Potsize 9 cm	Page
2631	Mount® Tourmalet		1 - 52	 purple	decorative	large	7	x	x	47
2628	Mount® Ventoux		1 - 52	 pink	decorative	medium	7	x	x	47
2817	Omega Time Dark Pink		1 - 52	 pink dark	daisy	medium	7.5	x	x	43
2487	Omega Time Golden		1 - 52	 yellow	daisy	medium	7.5	x	x	43
2818	Omega Time Orange		1 - 52	 orange	daisy	medium	7.5	x	x	43
Z522	Santosa Pink		5 - 35	 pink	anemone/spoon	compact	7	x	x	48
Z511	Shine Pink		5 - 35	 pink	daisy	compact	6	x	x	42
Z512	Shine White		5 - 35	 white	daisy	compact	6	x	x	42
Z513	Shine Yellow		5 - 35	 yellow	daisy	compact	6	x	x	42
2898	Smile Time		1 - 52	 purple	daisy	medium	7	x	x	43
2168	Sunda		1 - 52	 purple/white	anemone	medium	7.5	x	x	
2043	Sunset Time		1 - 52	 orange	daisy	medium	7	x	x	40
2881	Tapas Time		1 - 52	 yellow	daisy	medium	7.5	x	x	40
2610	Tempo Time		5 - 35	 yellow	daisy	medium	7	x		40
Disbuds										
2010	Firestone Pink		1 - 52	 pink	spider	medium	8	x	x	50
2977	Fireworks™ Cream		1 - 52	 creme	spider	medium	9	x	x	50
2978	Fireworks™ Yellow		1 - 52	 yellow	spider	medium	9	x	x	50
2035	Nova Lime		1 - 52	 lime	decorative	medium	7	x		51
2098	Nova Yellow		5 - 35	 yellow	decorative	medium	7	x		51
Sollinea®										
For more information about our new Sollinea® concept please contact your Area Manager.										
2133	Loki Pink	NEW	5 - 35	 purple/white	spoon	medium	7	x	x	
Z924	Loki Red	NEW	5 - 35	 red/yellow	spoon	medium	7	x	x	
Z928	Luna	NEW	5 - 35	 white	anemone/spoon	medium	7	x	x	
Z926	Nomad Coral	NEW	5 - 35	 orange	anemone/spoon	large	7	x		
2059	Nomad Fresh Pink	NEW	5 - 35	 pink	anemone/spoon	large	7	x		
Z925	Nomad Pink Blush	NEW	5 - 35	 salmon	anemone/spoon	large	7	x		

Multiflora

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Flowering Time	Vigour	Grown Outside	Grown Inside	Response Time (wk)	Page
Early (week 32-36)												
6938	AleXia Light Pink	NEW	6-34	 Light Pink	decorative	2	32-34	compact	x	x	6	55
6936	AleXia Orange	NEW	6-34	 Orange	decorative	2	32-34	compact	x	x	6	54
6897	AleXia Pink	NEW	6-34	 Pink	decorative	2	32-34	compact	x	x	6	55
6940	AleXia Purple	NEW	6-34	 Purple	decorative	2	32-34	compact	x	x	6	55
6942	AleXia White	NEW	6-34	 White	decorative	2	32-34	compact	x	x	6	54
6939	AleXia Yellow	NEW	6-34	 Yellow	decorative	2	32-34	compact	x	x	6	54
4753	Harlem Purple		14-24	 purple	decorative	3	34-36	medium	x			57
6554	Harlem Red		14-24	 red	decorative	3	34-36	medium	x			57
4749	Playa Sunny		14-24	 yellow	decorative	3	34-36	medium	x			57
6888	Tribeca Dark Pink		14-24	 dark pink	decorative	3	34-36	medium	x			56
6598	Tribeca Pink		14-24	 pink	decorative	3	34-36	medium	x			56
6833	Tribeca Sunset		14-24	 dark orange	decorative	3	34-36	medium	x			56
6890	Tribeca White		14-24	 white	decorative	3	34-36	medium	x			56
6889	Trineca Yellow		14-24	 yellow	decorative	3	34-36	medium	x			56
Middle - Early (week 37-38)												
4592	Flamingo Cranberry		15-25	 red	decorative	4	37-38	medium	x			57
6490	Gold Cup		15-25	 yellow	decorative	4	37-38	medium	x			57
Middle - Late (week 39-40)												
6482	Paradiso Pink		4 - 34	 pink	decorative	3	39-40	medium	x	x	5,5	59
6483	Paradiso Amber		4 - 34	 orange	decorative	3	39-40	medium	x	x	5,5	59
4760	Paradiso Orange		4 - 34	 orange	decorative	3	39-40	medium	x	x	5,5	59
4090	Paradiso Purple		4 - 34	 purple	decorative	3	39-40	medium	x	x	5,5	59
4788	Paradiso White		4 - 34	 creamy white	decorative	3	39-40	medium	x	x	5,5	58
4823	Paradiso Yellow		4 - 34	 yellow	decorative	3	39-40	medium	x	x	5,5	58
4210	Yellow Tang		17 - 26	 yellow	decorative	3	39-40	medium	x			58
Late (week 41-43)												
4536	Avalon® Cream		14 - 28	 creamy white	decorative	4	41-42	medium	x			61
4524	Avalon® Orange		14 - 28	 orange	decorative	4	41-42	medium	x			61
4697	Avalon® Purple		14 - 28	 purple	decorative	4	41-42	medium	x			60
4546	Avalon® Red		14 - 28	 red	decorative	4	41-42	medium	x			60
4696	Avalon® Yellow		14 - 28	 yellow	decorative	4	41-42	medium	x			61
4141	Rosanna Dark Pink		12 - 34	 purple	decorative	2	41-42	medium	x	x	6,5	62
4123	Rosanna White		12 - 34	 white	decorative	2	41-42	medium	x	x	6,5	62
6527	Rosanna Yellow Impr.		12 - 34	 yellow	decorative	2	41-42	medium	x	x	6,5	62

Multiflora

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Flowering Time	Vigour	Grown Outside	Grown Inside	Response Time (wk)	Page
Extra Late (week 43)												
6916	Amélie Light Pink	NEW	14-28	 Light Pink	decorative	4	43	Medium	x	x	6	
6918	Amélie Orange	NEW	14-28	 Orange	decorative	4	43	Medium	x	x	6	
6645	Amélie Pink	NEW	14-28	 Pink	decorative	4	43	Medium	x	x	6	
6919	Amélie Red	NEW	14-28	 Red	decorative	4	43	Medium	x	x	6	
6646	Amélie White	NEW	14-28	 White	decorative	4	43	Medium	x	x	6	
6917	Amélie Yellow	NEW	14-28	 Yellow	decorative	4	43	Medium	x	x	6	
6606	Blomski White		19 - 28	 white	decorative	4	43	medium	x	x	x	63
6607	Blomski Yellow		19 - 28	 yellow	decorative	4	43	medium	x	x	x	63
6611	Superba Pink		19 - 28	 pink	decorative	4	43	large	x	x	x	63
Black Cloth												
6495	Amadore Orange		14 - 28	 orange	decorative	3	40-41	medium	x	x	6	64
6439	Amadore Pink		14 - 28	 pink	decorative	3	40-41	medium	x	x	6	64
6494	Amadore Purple		14 - 28	 purple	decorative	3	40-41	medium	x	x	6	64
6601	Amadore Red		14 - 28	 red	decorative	3	40-41	medium	x	x	6	64
C460	Amadore White		14 - 28	 white	decorative	3	40-41	medium	x	x	6	64
6580	Amadore Yellow		14 - 28	 yellow	decorative	3	40-41	medium	x	x	6	64
4798	Zsa Zsa Pink		14 - 28	 pink	decorative	2	40-41	medium	x	x		65
4535	Zsa Zsa Purple		14 - 28	 purple	decorative	2	40-41	medium	x	x		65
4800	Zsa Zsa Red		14 - 28	 red	decorative	2	40-41	medium	x	x		65
6424	Zsa Zsa White		14 - 28	 white	decorative	2	40-41	medium	x	x		65
6548	Zsa Zsa Yellow		14 - 28	 yellow	decorative	2	40-41	medium	x	x		65

Milkshake® Series

Code	Variety	Status	Plant Week	Colour	Flowertype	Flowersize	Vigour	Grown Inside	Response Time (wk)	Page
6872	Milkshake® Banana		6 - 34	yellow	decorative	3	compact	x	6	68
6876	Milkshake® Cherry		6 - 34	red	decorative	3	compact	x	6	69
6885	Milkshake® Coconut		6 - 34	white	decorative	3	compact	x	6	68
6871	Milkshake® Papaya		6 - 34	orange	decorative	3	compact	x	6	68
6873	Milkshake® Raspberry		6 - 34	pink	decorative	3	compact	x	6	69
6886	Milkshake® Strawberry		6 - 34	red	decorative	3	compact	x	6	69

PaX Series

Code	Variety	Status	Plant Week	Colour	Flowertype	Flowersize/ time	Vigour	Grown out/ inside	Response Time (wk)	Page
PaX Series										
6929	PaX Orange	NEW	6-34	Orange	decorative	3 / 39-40	super compact	x / x	5.5-6	70
6928	PaX Pink	NEW	6-34	Pink	decorative	3 / 39-40	super compact	x / x	5.5-6	70
6931	PaX Purple	NEW	6-34	Purple	decorative	3 / 39-40	super compact	x / x	5.5-6	70
6935	PaX Red	NEW	6-34	Red	decorative	3 / 39-40	super compact	x / x	5.5-6	70
6126	PaX Salmon	NEW	6-34	Salmon	decorative	3 / 39-40	super compact	x / x	5.5-6	70
6930	PaX White	NEW	6-34	White	decorative	3 / 39-40	super compact	x / x	5.5-6	70
6932	PaX Yellow	NEW	6-34	Yellow	decorative	3 / 39-40	super compact	x / x	5.5-6	70

Skyfall® Series - Hanging Baskets

Code	Variety	Status	Plant Week	Colour	Flowertype	Flowersize	Vigour	Grown Inside	Response Time (wk)	Page
Skyfall®										
4827	Skyfall® Pink		6 - 34	pink	decorative	small	trailing	x	6	73
4181	Skyfall® Purple		6 - 34	purple	decorative	small	trailing	x	6	72
6578	Skyfall® Red Improved		6 - 34	red	decorative	small	trailing	x	6	73
6523	Skyfall® White		6 - 34	white	decorative	small	trailing	x	6	73
4850	Skyfall® Yellow		6 - 34	yellow	decorative	small	trailing	x	6	72

Baby Mum® Series

Code	Variety	Status	Plant Week	Colour	Flowertype	Flowersize	Vigour	Grown Inside	Response Time (wk)	Page
4992	Baby Mum® Purple		6 - 34	purple	decorative	small	supercompact	x	6	74
6422	Baby Mum® White		6 - 34	white	decorative	small	supercompact	x	6	74
6551	Baby Mum® Yellow		6 - 34	yellow	decorative	small	supercompact	x	6	74

2023

JANUARY						FEBRUARY						MARCH						APRIL								
52	1	2	3	4	5		5	6	7	8	9	10		9	10	11	12	13	14		13	14	15	16	17	18
M 26	2	9	16	23	30		M 30	6	13	20	27	6		M 27	6	13	20	27	3		M 27	3	10	17	24	1
T 27	3	10	17	24	31		T 31	7	14	21	28	7		T 28	7	14	21	28	4		T 28	4	11	18	25	2
W 28	4	11	18	25	1		W 1	8	15	22	1	8		W 1	8	15	22	29	5		W 29	5	12	19	26	3
T 29	5	12	19	26	2		T 2	9	16	23	2	9		T 2	9	16	23	30	6		T 30	6	13	20	27	4
F 30	6	13	20	27	3		F 3	10	17	24	3	10		F 3	10	17	24	31	7		F 31	7	14	21	28	5
S 31	7	14	21	28	4		S 4	11	18	25	4	11		S 4	11	18	25	1	8		S 1	8	15	22	29	6
S 1	8	15	22	29	5		S 5	12	19	26	5	12		S 5	12	19	26	2	9		S 2	9	16	23	30	7

MAY							JUNE							JULY							AUGUST						
18	19	20	21	22	23		22	23	24	25	26	27		26	27	28	29	30	31		31	32	33	34	35	36	
M	1	8	15	22	29	5	M	29	5	12	19	26	3	M	26	3	10	17	24	31	M	31	7	14	21	28	4
T	2	9	16	23	30	6	T	30	6	13	20	27	4	T	27	4	11	18	25	1	T	1	8	15	22	29	5
W	3	10	17	24	31	7	W	31	7	14	21	28	5	W	28	5	12	19	26	2	W	2	9	16	23	30	6
T	4	11	18	25	1	8	T	1	8	15	22	29	6	T	29	6	13	20	27	3	T	3	10	17	24	31	7
F	5	12	19	26	2	9	F	2	9	16	23	30	7	F	30	7	14	21	28	4	F	4	11	18	25	1	8
S	6	13	20	27	3	10	S	3	10	17	24	1	8	S	1	8	15	22	29	5	S	5	12	19	26	2	9
S	7	14	21	28	4	11	S	4	11	18	25	2	9	S	2	9	16	23	30	6	S	6	13	20	27	3	10

SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
35 36 37 38 39 40							39 40 41 42 43 44							44 45 46 47 48 49							48 49 50 51 52 1						
M	28	4	11	18	25	2	M	25	2	9	16	23	30	M	30	6	13	20	27	4	M	27	4	11	18	25	1
T	29	5	12	19	26	3	T	26	3	10	17	24	31	T	31	7	14	21	28	5	T	28	5	12	19	26	2
W	30	6	13	20	27	4	W	27	4	11	18	25	1	W	1	8	15	22	29	6	W	29	6	13	20	27	3
T	31	7	14	21	28	5	T	28	5	12	19	26	2	T	2	9	16	23	30	7	T	30	7	14	21	28	4
F	1	8	15	22	29	6	F	29	6	13	20	27	3	F	3	10	17	24	1	8	F	1	8	15	22	29	5
S	2	9	16	23	30	7	S	30	7	14	21	28	4	S	4	11	18	25	2	9	S	2	9	16	23	30	6
S	3	10	17	24	1	8	S	1	8	15	22	29	5	S	5	12	19	26	3	10	S	3	10	17	24	31	7

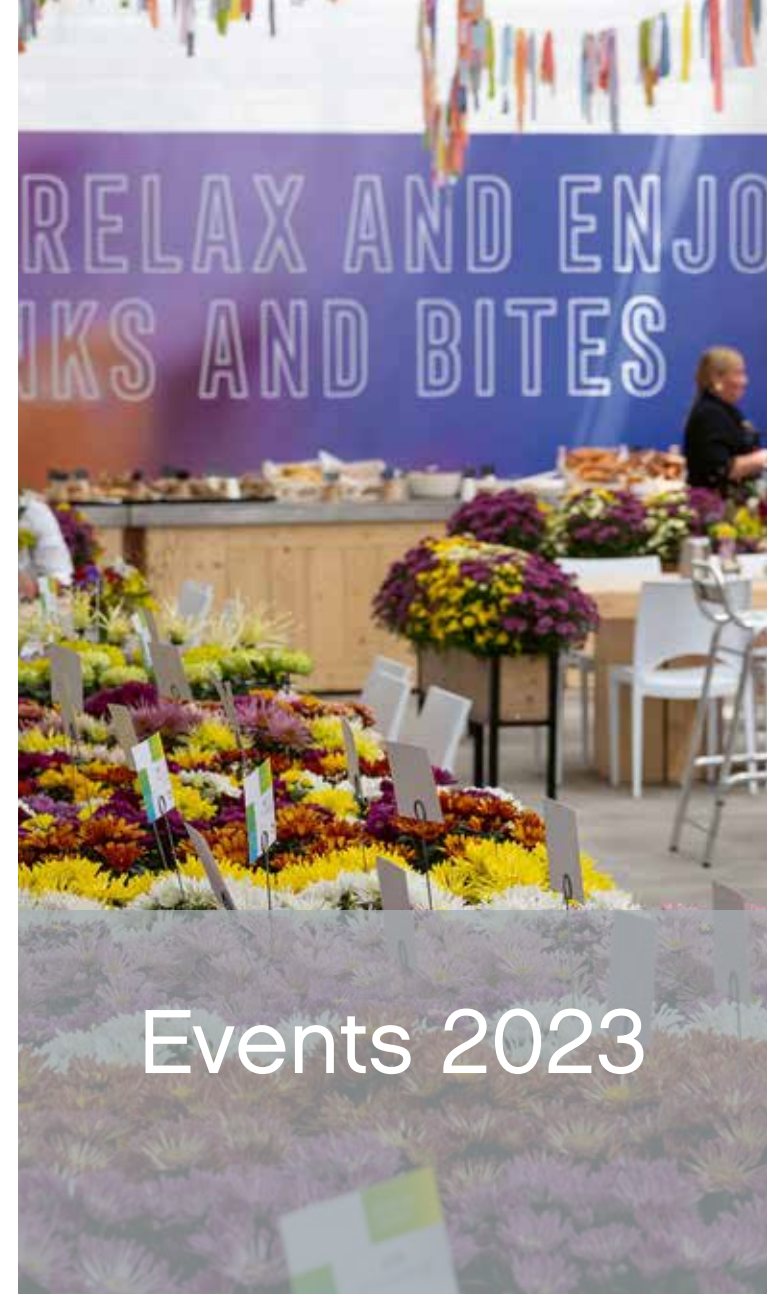


For our Salt Lake® & Colorita® products, ask your sales representative for the seasonal brochure!



Special Days

New Year	1 January
Chinese New Year	22 January
Valentine's Day	14 February
International Women's Day	8 March
Mother's Day (UK)	19 March
Easter	9 - 10 April
King's Day (NL)	27 April
Mother's Day (US, NL, DE)	14 May
Ascension Day	18 May
Mother's Day (PL)	26 May
Mother's Day (FR)	28 May
Pentecost	28 May
Whit Monday	29 May
Assumption Day	15 Aug
Halloween	31 October
All Saints' Day	1 November
Christmas	25 December
Christmas/Boxing Day	26 December
New Year's Eve	31 December



Events 2023

This brochure contains general information about our products. The specifications merely serve as an indication of the properties of the varieties described. Royal Van Zanten therefore accepts no liability with regard to the accuracy or completeness of the information in this brochure. The information and images in this brochure relate to varieties cultivated under optimum growing conditions in the Netherlands. Cultivation results for our varieties may be affected by the cultivation method, treatment and environmental factors.

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driven by passion



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