



Royal Van Zanten

CHRYSANTHEMUM

2021 | 2022 'EUROPEAN ASSORTMENT'



LEON HOFMAN

Account Manager
The Netherlands



LEON DE MOOIJ

Area Export Manager
Africa, South & Central America



BRAM VOS

Senior Account Manager
The Netherlands

IT TAKES **TEAMWORK** TO MAKE IT WORK

MEET OUR PASSIONATE SALES TEAM

CHRYSANTHEMUMS ARE TRENDING.

Today, more and more consumers appreciate flowers and are making their living environments more comfortable by adding flowers. The visually attractive features of it provide a healthy and inspirational living environment, and this message is really catching on. Consumers and businesses are interested not only in the product itself, but also in how that product is being produced. At Royal Van Zanten, we concentrate on both these aspects.

Our dedicated team is passionate about the breeding and introduction of ever better varieties: with reliable, proven and consistent value for everyone - from grower to consumer. In the first place, we focus on the look and feel of our chrysanthemum varieties because first impression counts. But other factors, like reaction time, vase life, transportability, resistances and so on, are equally important. Royal Van Zanten supplies you with first class, MPS-certified starting material that satisfies the latest requirements for a profitable crop.

At Royal Van Zanten, we understand that success depends on more than a beautiful variety and first-class plant material. As members of the Royal Van Zanten Team, we are pleased to provide you with support and advice on both the technical aspects of cultivating our varieties as well as sales concepts, such as helping with the introduction of new varieties. By doing this, we aim to create a sustainable relationship with our stakeholders.

If you are interested in one of our varieties, please feel free to contact one of our Sales – Area Export Managers, the complete worldwide team is mentioned on our web-site: www.royalvanzanten.com



JAN BREGMAN

Account Manager
The Netherlands



ARTHUR KRAMER

Area Export Manager
Italy, Spain, France



PETER WOUTERS

Sales Manager
The Netherlands



STEFAN ZWERINK

Account Manager
The Netherlands



EGBERT BOK

Area Export Manager
Germany, Austria, Switzerland
and Japan



NICO LAAN

Area Export Manager
Russia, Eastern Europe



SPRAY

CHRYSANTHEMUM



BONITA

flower type: Decorative
flower size: Ø 70mm



CHIC

flower type: Daisy
flower size: Ø 65mm



PANAREA

flower type: Decorative
flower size: Ø 80mm



ESPERANZA

flower type: Decorative
flower size: Ø 80mm



PROSECCO

flower type: Daisy
flower size: Ø 60mm



HAYDAR YELLOW

flower type: Daisy
flower size: Ø 65mm



CHIC CREAM

flower type: Daisy
flower size: Ø 65mm



BONITA SUNNY

flower type: Decorative
flower size: Ø 85mm

driven by
passion



MYRA

flower type: Daisy
flower size: Ø 70mm



SABA

flower type: Anemone
flower size: Ø 70mm



HAYDAR PINK

flower type: Daisy
flower size: Ø 65mm



HAYDAR

flower type: Daisy
flower size: Ø 65mm



BAROLO

flower type: Daisy
flower size: Ø 60mm

DISBUD

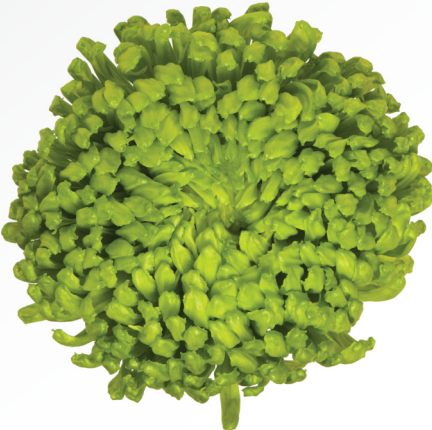
CHRYSANTHEMUM

driven by
passion



BELLAVISTA

flower type: Decorative
flower size: Ø 110mm



OFIR

flower type: Spider
flower size: Ø 80mm



REBONNET

flower type: Decorative
flower size: Ø 110mm



RESIDENCE

flower type: Decorative
flower size: Ø 130mm



RESOLUTE

flower type: Decorative
flower size: Ø 105mm



SAFFINA

flower type: Spider
flower size: Ø 140mm



SAFFINA DARK

flower type: Spider
flower size: Ø 140mm



VANYA PINK

flower type: Decorative
flower size: Ø 80mm

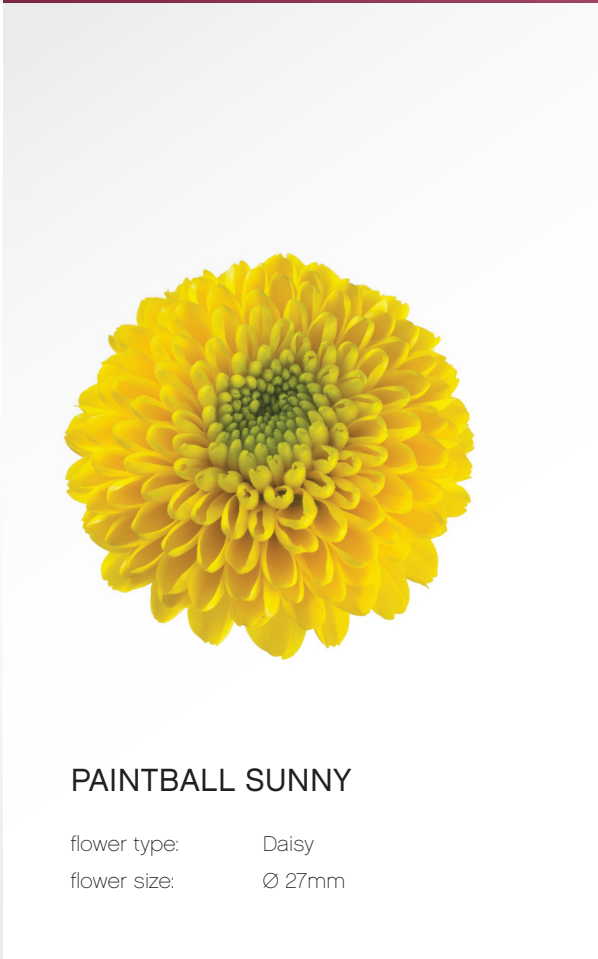
SANTINI

CHRYSANTHEMUM



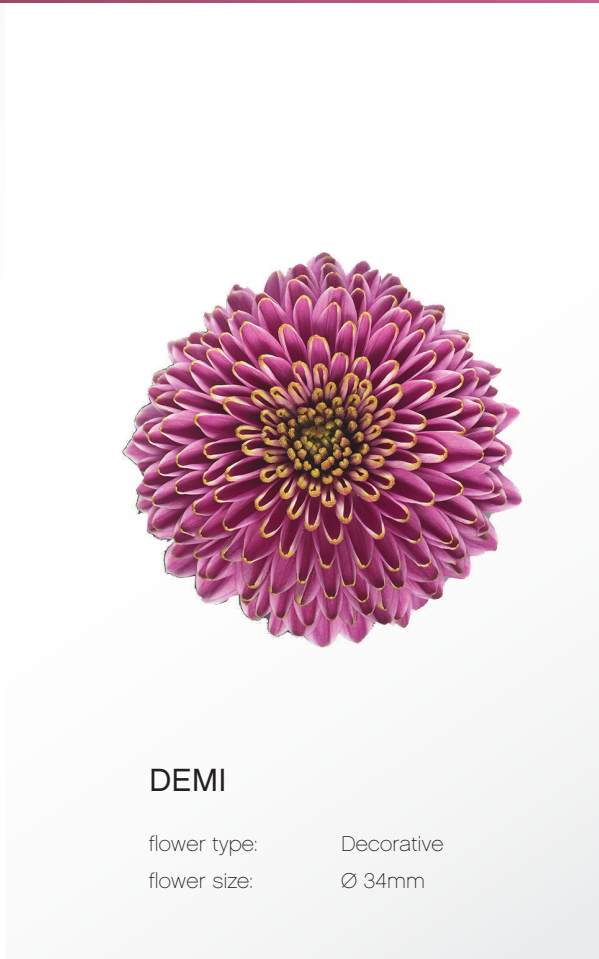
SUN UP

flower type: Anemone
flower size: Ø 30mm



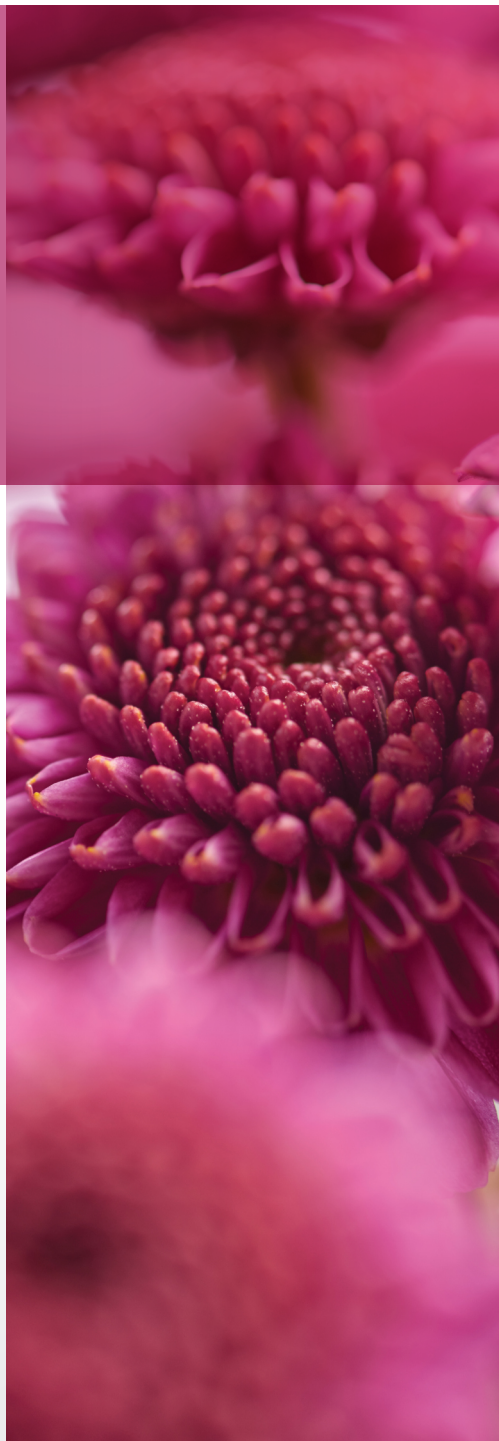
PAINTBALL SUNNY

flower type: Daisy
flower size: Ø 27mm



DEMI

flower type: Decorative
flower size: Ø 34mm



Variety name	Flower Type	Flower Size	Colour	page
Spray				
Barolo	Daisy	60	Red	7
Bonita	Decorative	70	White	4
Bonita Sunny	Decorative	85	Yellow	5
Chic	Daisy	65	White	4
Chic Cream	Daisy	65	Cream	5
<div>NEW</div> Esperanza	Decorative	80	White	4
Haydar	Daisy	65	Purple/white	6
Haydar Pink	Daisy	65	Pink/white	6
Haydar Yellow	Daisy	65	Red/yellow	5
<div>NEW</div> Myra	Daisy	70	Pink	6
<div>NEW</div> Panarea	Decorative	80	White	4
Prosecco	Daisy	60	Ivory	5
Saba	Anemone	70	Purple/white	6
Disbud				
Bellavista	Decorative	110	Orange	8
Ofir	Spider	80	Green	8
Rebonnet	Decorative	110	White	8
Residence	Decorative	130	Yellow	8
Resolute	Decorative	105	White	9
Saffina	Spider	140	Yellow/bronze	9
Saffina Dark	Spider	140	Red/yellow	9
Vanya Pink	Decorative	80	Pink	9
Santini				
Demi	Decorative	34	Purple	11
Paintball Sunny	Daisy	27	Yellow	10
Sun Up	Anemone	30	White	10

driven by passion



Royal Van Zanten

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