SALES TEAM AT ROYAL VAN ZANTEN

Flowers are trending. Today, more and more consumers are responding to the trend of working from home. Therefore they are making their living environments more comfortable by adding flowers. The visually attractive features of flowers provide a healthy and inspirational living environment, and this message is really catching on. Consumers and businesses are interested not only in the product itself, but also in how that product is being produced. At Royal Van Zanten, we concentrate on both these aspects.

Our dedicated team is passionate about the breeding and introduction of ever better varieties: with reliable, proven and consistent value for everyone - from grower to consumer. In the first place, we are interested in the look of our statice because colour sells. But other factors, like transportable, resilience against certain diseases to reduce the amount of plant protection products used, height, vase life, and so on, are equally important. Royal Van Zanten supplies you with first class, MPS-certified starting material that satisfies the latest requirements for a profitable crop.

At Royal Van Zanten, we understand that success depends on more than a beautiful variety and first-class plant material.

As members of the Royal Van Zanten Team, we are pleased to provide you with support and advice on both the technical aspects of cultivating our varieties as well as sales concepts, such as helping with the introduction of new varieties. By doing this, we aim to create a sustainable relationship with our stakeholders.
SNOW BIRDS™
STASTASNOW

Main colour: White
Productivity: Excellent
Stem weight: Moderate
Height: Moderate
Spike length: L
Flowering period: Moderate-Late

POLAR SUN BIRDS®
ZASTAPOLAR

Main colour: White
Productivity: Moderate
Stem weight: Moderate
Height: Moderate
Spike length: L
Flowering period: Moderate

YELLOW SUN BIRDS®
ZASTAYELLO

Main colour: Yellow
Productivity: Moderate
Stem weight: Moderate
Height: Moderate
Spike length: XL
Flowering period: Early

SHINY SUN BIRDS®
ZASTASHIN

Main colour: Yellow
Productivity: Moderate
Stem weight: Moderate
Height: Tall
Spike length: XL
Flowering period: Moderate
ATLANTA SUN BIRDS®
ZASTATLA

Main colour: Light pink
Productivity: Moderate
Stem weight: High
Height: Moderate
Spike length: XL
Flowering period: Moderate-Late

ROSSI SUN BIRDS®
ZASTAROSSI

Main colour: Lavender pink
Productivity: High
Stem weight: Moderate
Height: Moderate
Spike length: L
Flowering period: Early

ROSELLA SUN BIRDS®
ZASTASELLA

Main colour: Pink
Productivity: Excellent
Stem weight: High
Height: Moderate
Spike length: XL
Flowering period: Moderate

DOLCE SUN BIRDS®
ZASTADOLCE

Main colour: Lavender pink
Productivity: Excellent
Stem weight: Moderate
Height: Moderate
Spike length: L
Flowering period: Moderate
**ROSA SUN BIRDS®**
**ZASTAROSA**
- Main colour: Hot pink
- Productivity: Excellent
- Stem weight: Moderate
- Height: Moderate
- Spike length: L
- Flowering period: Moderate-Late

**CALDO SUN BIRDS®**
**ZASTACAL**
- Main colour: Hot pink
- Productivity: Moderate
- Stem weight: Moderate
- Height: Short
- Spike length: L
- Flowering period: Moderate
DONAU BIRDS™
STASTADON

Main colour: Lavender blue
Productivity: High
Stem weight: Moderate
Height: L
Spike length: Moderate
Flowering period: Moderate

SKY SUN BIRDS®
ZASTASKY

Main colour: Lavender blue
Productivity: Excellent
Stem weight: Moderate
Height: M
Spike length: Early
Flowering period: Moderate

LILAC SUN BIRDS®
ZASTALILAC

Main colour: Lilac
Productivity: High
Stem weight: High
Height: Tall
Spike length: L
Flowering period: Moderate-Late
APRICOT SUN BIRDS®
ZASTAPRI

<table>
<thead>
<tr>
<th>Characteristic</th>
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<td>Flowering period</td>
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### ACQUA SUN BIRDS®
**ZASTACQUA**

- **Main colour:** Blue
- **Productivity:** Moderate
- **Stem weight:** High
- **Height:** Moderate
- **Spike length:** XL
- **Flowering period:** Moderate-Late

### BLUEBELLE SUN BIRDS®
**ZASTABELLE**

- **Main colour:** Blue
- **Productivity:** Moderate
- **Stem weight:** High
- **Height:** Moderate
- **Spike length:** XL
- **Flowering period:** Moderate

### ICY SUN BIRDS®
**ZASTACY**

- **Main colour:** Blue
- **Productivity:** High
- **Stem weight:** Moderate
- **Height:** Moderate
- **Spike length:** M
- **Flowering period:** Early
**GIANT BLUE BIRDS™**
STASTAGIABLUE

- Main colour: Blue
- Productivity: Moderate
- Stem weight: High
- Height: Moderate
- Spike length: L
- Flowering period: Moderate-Late

**NAvy SUN BIRDS®**
ZASTANAV

- Main colour: Blue
- Productivity: High
- Stem weight: Moderate
- Height: Short
- Spike length: L
- Flowering period: Moderate

**OCEAN SUN BIRDS®**
ZASTACEA

- Main colour: Blue
- Productivity: Moderate
- Stem weight: Excellent
- Height: Tall
- Spike length: XL
- Flowering period: Moderate-Late

**SEA SUN BIRDS®**
ZASTASEASU

- Main colour: Blue
- Productivity: Excellent
- Stem weight: Moderate
- Height: Moderate
- Spike length: M
- Flowering period: Early
**CHINA WHITE® ZALIMWHI**
- Main colour: White
- Production: 18-22
- Stem weight: Moderate
- Height: Moderate
- Flowering time: Early

**CHINA SUMMER® ZALIMSUM**
- Main colour: Yellow
- Production: 16-20
- Stem weight: High
- Height: Moderate
- Flowering time: Moderate

**CHINA RED® ZALIMRED**
- Main colour: Red
- Production: 20-24
- Stem weight: Moderate
- Height: Moderate
- Flowering time: Early
**CHINA PASSION® CHINO PASSION**
- Main colour: Dark pink
- Production: 16-20
- Stem weight: High
- Height: Moderate
- Flowering time: Moderate

**MISTY BLUE®**
- Main colour: Blue
- Production: 12-14
- Stem weight: High
- Height: High
- Flowering time: Late

**MISTY WHITE®**
- Main colour: White
- Production: 12-14
- Stem weight: High
- Height: High
- Flowering time: Late
## STATICE

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driven by passion

Royal Van Zanten

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