



SALES TEAM AT ROYAL VAN ZANTEN

Flowers are trending. Today, more and more consumers are responding to the trend of working from home. Therefore they are making their living environments more comfortable by adding flowers. The visually attractive features of flowers provide a healthy and inspirational living environment, and this message is really catching on. Consumers and businesses are interested not only in the product itself, but also in how that product is being produced. At Royal Van Zanten, we concentrate on both these aspects.

Our dedicated team is passionate about the breeding and introduction of ever better varieties: with reliable, proven and consistent value for everyone - from grower to consumer. In the first place, we are interested in the look of our statice because colour sells. But other factors, like transportable, resilience against certain diseases to reduce the amount of plant protection products used, height, vase life, and so on, are equally important. Royal Van Zanten supplies you with first class, MPS-certified starting material that satisfies the latest requirements for a profitable crop.

At Royal Van Zanten, we understand that success depends on more than a beautiful variety and first-class plant material.

As members of the Royal Van Zanten Team, we are pleased to provide you with support and advice on both the technical aspects of cultivating our varieties as well as sales concepts, such as helping with the introduction of new varieties. By doing this, we aim to create a sustainable relationship with our stakeholders.







Main colour: White
Productivity: Moderate
Stem weight: High
Height: Tall
Spike length: XL

Flowering period: Moderate-Late

FROSTY SUN BIRDS® ZASTAFRO

Main colour: White
Productivity: Moderate
Stem weight: High
Height: Short
Spike length: L





SNOW BIRDSTM STASTASNOW

Main colour: White
Productivity: Excellent
Stem weight: Moderate
Height: Moderate

Spike length: I

Flowering period: Moderate-Late







POLAR SUN BIRDS® ZASTAPOLAR

Main colour: White
Productivity: Moderate
Stem weight: Moderate
Height: Moderate
Spike length: L

Flowering period: Moderate



YELLOW SUN BIRDS® ZASTAYELLO

Main colour: Yellow
Productivity: Moderate
Stem weight: Moderate
Height: Moderate
Spike length: XL

Flowering period: Early



SHINY SUN BIRDS® ZASTASHIN

Main colour: Yellow
Productivity: Moderate
Stem weight: Moderate
Height: Tall

Spike length: XL



ATLANTA SUN BIRDS® ZASTATLA

Main colour: Light pink
Productivity: Moderate
Stem weight: High
Height: Moderate

Spike length: XL

Flowering period: Moderate-Late



ROSSI SUN BIRDS® ZASTAROSSI

Main colour: Lavender pink

Productivity: High

Stem weight: Moderate

Height: Moderate

Spike length:

Flowering period: Early



ROSELLA SUN BIRDS® ZASTASELLA

Main colour: Pink
Productivity: Excellent
Stem weight: High
Height: Moderate

Spike length: XL

Flowering period: Moderate



DOLCE SUN BIRDS® ZASTADOLCE

Main colour: Lavender pink
Productivity: Excellent
Stem weight: Moderate
Height: Moderate

Spike length: L









ROSA SUN BIRDS® ZASTAROSA

Main colour:Hot pinkProductivity:ExcellentStem weight:ModerateHeight:Moderate

Spike length:

Flowering period: Moderate-Late



CALDO SUN BIRDS® ZASTACAL

Main colour: Hot pink
Productivity: Moderate
Stem weight: Moderate
Height: Short
Spike length: L



DONAU BIRDS™ STASTADON

Main colour: Lavender blue

Productivity: High
Stem weight: Moderate

Height: Moderate

Spike length: L
Flowering period: Moderate



SKY SUN BIRDS® ZASTASKY

Main colour: Lavender blue
Productivity: Excellent
Stem weight: Moderate
Height: Moderate

Spike length: M
Flowering period: Early



LILAC SUN BIRDS® ZASTALILAC

Main colour: Lilac
Productivity: High
Stem weight: High
Height: Tall
Spike length: L









ACQUA SUN BIRDS® ZASTACQUA

Main colour: Blue
Productivity: Moderate
Stem weight: High

Height: Moderate

Spike length: XL

Flowering period: Moderate-Late



BLUEBELLE SUN BIRDS® ZASTABELLE

Main colour: Blue
Productivity: Moderate
Stem weight: High
Height: Moderate

Spike length: XL







GIANT BLUE BIRDS™ STASTAGIABLUE

Main colour: Blue

Productivity: Moderate

Stem weight: High

Height: Moderate

Spike length:

Flowering period: Moderate-Late



NAVY SUN BIRDS® ZASTANAV

Main colour:

Blue

Productivity:

High

Stem weight:

Height:

Moderate Short

Spike length:

Flowering period: Moderate



OCEAN SUN BIRDS® ZASTACEA

Main colour: Blue

Productivity: Moderate Stem weight: Excellent

Height: Spike length: Tall XL

Flowering period: Moderate-Late



SEA SUN BIRDS® ZASTASEASU

Main colour: Blue

Productivity: Excellent Stem weight: Moderate

Height: Moderate

Spike length:

Flowering period: Early





CHINA WHITE® ZALIMWHI

Main colour: White
Production: 18-22
Stem weight: Moderate
Height: Moderate
Flowering time: Early



CHINA SUMMER® ZALIMSUM

Main colour: Yellow
Production: 16-20
Stem weight: High
Height: Moderate
Flowering time:: Moderate



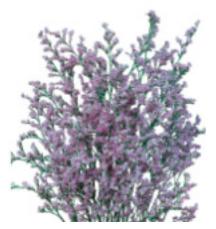
CHINA RED® ZALIMRED

Main colour:RedProduction:20-24Stem weight:ModerateHeight:ModerateFlowering time:Early











MISTY BLUE®

Main colour:	Blue
Production:	12-14
Stem weight:	High
Height:	High
Flowering time::	Late

MISTY WHITE®

Main colour:	White
Production:	12-14
Stem weight:	High
Height:	High
Flowering time::	Late

STATICE

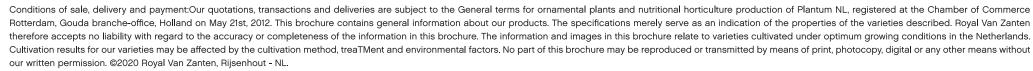
Variety name	Main colour	Productivity	Stem weight	Height	Spike length	Flowering period	Page
Acqua Sun Birds® Zastacqua	Blue	Moderate	High	Moderate	XL	Moderate-Late	10
Apricot Sun birds® Zastapri	Apricot	High	High	Moderate	XL	Moderate-Late	9
Atlanta Sun Birds® Zastatla	Light pink	Moderate	High	Moderate	XL	Moderate-Late	6
Bluebelle Sun Birds® Zastabelle	Blue	Moderate	High	Moderate	XL	Moderate	10
Caldo Sun Birds® Zastacal	Hot pink	Moderate	Moderate	Short	L	Moderate	7
Dolce Sun Birds® Zastadolce	Lavender pink	Excellent	Moderate	Moderate	L	Moderate	6
Donau Birds™ Stastadon	Lavender blue	High	Moderate	Moderate	L	Moderate	8
Frosty Sun Birds® Zastafro	White	Moderate	High	Short	L	Moderate-Late	4
Giant Blue Birds™ Stastagiablue	Blue	Moderate	High	Moderate	L	Moderate-Late	11
Icy Sun Birds® Zastacy	Blue	High	Moderate	Moderate	M	Early	10
Lilac Sun Birds® Zastalilac	Lilac	High	High	Tall	L	Moderate-Late	8
Navy Sun Birds® Zastanav	Blue	High	Moderate	Short	L	Moderate	11
Ocean Sun Birds® Zastacea	Blue	Moderate	Excellent	Tall	XL	Moderate-Late	11
Polar Sun Birds® Zastapolar	White	Moderate	Moderate	Moderate	L	Moderate	5
Rosa Sun Birds® Zastarosa	Hot pink	Excellent	Moderate	Moderate	L	Moderate-Late	7
Rosella Sun Birds® Zastasella	Pink	Excellent	High	Moderate	XL	Moderate	6
Rossi Sun Birds® Zastarossi	Lavender pink	High	Moderate	Moderate	L	Early	6
Sea Sun Birds® Zastaseasu	Blue	Excellent	Moderate	Moderate	M	Early	11
Shiny Sun Birds® Zastashin	Yellow	Moderate	Moderate	Tall	XL	Moderate	5
Silvery Sun Birds® Zastasil	White	Moderate	High	Tall	XL	Moderate-Late	4
Sky Sun Birds® Zastasky	Lavender blue	Excellent	Moderate	Moderate	M	Early	8
Snow Birds™ Stastasnow	White	Excellent	Moderate	Moderate	L	Moderate-Late	5
Yellow Sun Birds® Zastayello	Yellow	Moderate	Moderate	Moderate	XL	Early	5

LIMONIUM

NEW 2021	С

	Variety name	Main colour	Production 1st flush	Stem weight	Height	Flowering time	Page
W 121	China Passion®	Dark pink	16-20	High	Moderate	Moderate	13
	China Red® Zalimred	Red	20-24	Moderate	Moderate	Early	12
	China Summer® Zalimsum	Yellow	16-20	High	Moderate	Moderate	12
	China White® Zalimwhi	White	18-22	Moderate	Moderate	Early	12
	Misty Blue®	Blue	12-14	High	High	Late	13
	Misty White®	White	12-14	High	High	Late	13









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