



Royal Van Zanten

STATICE | LIMONIUM 2021



Kees Gram

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SALES TEAM AT ROYAL VAN ZANTEN

Flowers are trending. Today, more and more consumers are responding to the trend of working from home. Therefore they are making their living environments more comfortable by adding flowers. The visually attractive features of flowers provide a healthy and inspirational living environment, and this message is really catching on. Consumers and businesses are interested not only in the product itself, but also in how that product is being produced. At Royal Van Zanten, we concentrate on both these aspects.

Our dedicated team is passionate about the breeding and introduction of ever better varieties: with reliable, proven and consistent value for everyone - from grower to consumer. In the first place, we are interested in the look of our statics because colour sells. But other factors, like transportable, resilience against certain diseases to reduce the amount of plant protection products used, height, vase life, and so on, are equally important. Royal Van Zanten supplies you with first class, MPS-certified starting material that satisfies the latest requirements for a profitable crop.

At Royal Van Zanten, we understand that success depends on more than a beautiful variety and first-class plant material.

As members of the Royal Van Zanten Team, we are pleased to provide you with support and advice on both the technical aspects of cultivating our varieties as well as sales concepts, such as helping with the introduction of new varieties. By doing this, we aim to create a sustainable relationship with our stakeholders.



Arthur Kramer

Peter Wouters

Leon de Mooij

Job Nap

Tjomme Gerbranda

Egbert Bok



FROSTY SUN BIRDS® ZASTAFRO

Main colour:	White
Productivity:	Moderate
Stem weight:	High
Height:	Short
Spike length:	L
Flowering period:	Moderate-Late



SILVERY SUN BIRDS® ZASTASIL

Main colour:	White
Productivity:	Moderate
Stem weight:	High
Height:	Tall
Spike length:	XL
Flowering period:	Moderate-Late





SNOW BIRDS™ STASTASNOW

Main colour:	White
Productivity:	Excellent
Stem weight:	Moderate
Height:	Moderate
Spike length:	L
Flowering period:	Moderate-Late



POLAR SUN BIRDS® ZASTAPOLAR

Main colour:	White
Productivity:	Moderate
Stem weight:	Moderate
Height:	Moderate
Spike length:	L
Flowering period:	Moderate



YELLOW SUN BIRDS® ZASTAYELLO

Main colour:	Yellow
Productivity:	Moderate
Stem weight:	Moderate
Height:	Moderate
Spike length:	XL
Flowering period:	Early



SHINY SUN BIRDS® ZASTASHIN

Main colour:	Yellow
Productivity:	Moderate
Stem weight:	Moderate
Height:	Tall
Spike length:	XL
Flowering period:	Moderate



ATLANTA SUN BIRDS® ZASTATLA

Main colour: Light pink
Productivity: Moderate
Stem weight: High
Height: Moderate
Spike length: XL
Flowering period: Moderate-Late



ROSSI SUN BIRDS® ZASTAROSI

Main colour: Lavender pink
Productivity: High
Stem weight: Moderate
Height: Moderate
Spike length: L
Flowering period: Early



ROSELLA SUN BIRDS® ZASTASELLA

Main colour: Pink
Productivity: Excellent
Stem weight: High
Height: Moderate
Spike length: XL
Flowering period: Moderate



DOLCE SUN BIRDS® ZASTADOLCE

Main colour: Lavender pink
Productivity: Excellent
Stem weight: Moderate
Height: Moderate
Spike length: L
Flowering period: Moderate





ROSA SUN BIRDS®
ZASTAROSA

Main colour:	Hot pink
Productivity:	Excellent
Stem weight:	Moderate
Height:	Moderate
Spike length:	L
Flowering period:	Moderate-Late



CALDO SUN BIRDS®
ZASTACAL

Main colour:	Hot pink
Productivity:	Moderate
Stem weight:	Moderate
Height:	Short
Spike length:	L
Flowering period:	Moderate



DONAU BIRDS™
STASTADON

Main colour:	Lavender blue
Productivity:	High
Stem weight:	Moderate
Height:	Moderate
Spike length:	L
Flowering period:	Moderate



SKY SUN BIRDS®
ZASTASKY

Main colour:	Lavender blue
Productivity:	Excellent
Stem weight:	Moderate
Height:	Moderate
Spike length:	M
Flowering period:	Early



LILAC SUN BIRDS®
ZASTALILAC

Main colour:	Lilac
Productivity:	High
Stem weight:	High
Height:	Tall
Spike length:	L
Flowering period:	Moderate-Late





NEW
2021

APRICOT SUN BIRDS®
ZASTAPRI

Main colour:	Apricot
Productivity:	High
Stem weight:	High
Height:	Moderate
Spike length:	XL
Flowering period:	Moderate-Late



ACQUA SUN BIRDS®
ZASTACQUA

Main colour: Blue
Productivity: Moderate
Stem weight: High
Height: Moderate
Spike length: XL
Flowering period: Moderate-Late



BLUEBELLE SUN BIRDS®
ZASTABELLE

Main colour: Blue
Productivity: Moderate
Stem weight: High
Height: Moderate
Spike length: XL
Flowering period: Moderate



ICY SUN BIRDS®
ZASTACY

Main colour: Blue
Productivity: High
Stem weight: Moderate
Height: Moderate
Spike length: M
Flowering period: Early



GIANT BLUE BIRDS™
STASTAGIABLU

Main colour: Blue
Productivity: Moderate
Stem weight: High
Height: Moderate
Spike length: L
Flowering period: Moderate-Late



NAVY SUN BIRDS®
ZASTANAV

Main colour: Blue
Productivity: High
Stem weight: Moderate
Height: Short
Spike length: L
Flowering period: Moderate



OCEAN SUN BIRDS®
ZASTACEA

Main colour: Blue
Productivity: Moderate
Stem weight: Excellent
Height: Tall
Spike length: XL
Flowering period: Moderate-Late



SEA SUN BIRDS®
ZASTASEASU

Main colour: Blue
Productivity: Excellent
Stem weight: Moderate
Height: Moderate
Spike length: M
Flowering period: Early



CHINA WHITE® ZALIMWHI

Main colour: White
 Production: 18-22
 Stem weight: Moderate
 Height: Moderate
 Flowering time: Early

CHINA SUMMER® ZALIMSUM

Main colour: Yellow
 Production: 16-20
 Stem weight: High
 Height: Moderate
 Flowering time: Moderate

CHINA RED® ZALIMRED

Main colour: Red
 Production: 20-24
 Stem weight: Moderate
 Height: Moderate
 Flowering time: Early



NEW
2021

CHINA PASSION® CHINO PASSION

Main colour:	Dark pink
Production:	16-20
Stem weight:	High
Height:	Moderate
Flowering time:	Moderate



MISTY BLUE®

Main colour:	Blue
Production:	12-14
Stem weight:	High
Height:	High
Flowering time:	Late



MISTY WHITE®

Main colour:	White
Production:	12-14
Stem weight:	High
Height:	High
Flowering time:	Late

STATICE

Variety name	Main colour	Productivity	Stem weight	Height	Spike length	Flowering period	Page
Acqua Sun Birds® Zastacqua	Blue	Moderate	High	Moderate	XL	Moderate-Late	10
NEW 2021 Apricot Sun birds® Zastapri	Apricot	High	High	Moderate	XL	Moderate-Late	9
Atlanta Sun Birds® Zastatla	Light pink	Moderate	High	Moderate	XL	Moderate-Late	6
Bluebelle Sun Birds® Zastabelle	Blue	Moderate	High	Moderate	XL	Moderate	10
Caldo Sun Birds® Zastacal	Hot pink	Moderate	Moderate	Short	L	Moderate	7
Dolce Sun Birds® Zastadolce	Lavender pink	Excellent	Moderate	Moderate	L	Moderate	6
Donau Birds™ Stastadon	Lavender blue	High	Moderate	Moderate	L	Moderate	8
Frosty Sun Birds® Zastafro	White	Moderate	High	Short	L	Moderate-Late	4
Giant Blue Birds™ Stastagiablue	Blue	Moderate	High	Moderate	L	Moderate-Late	11
NEW 2021 Icy Sun Birds® Zastacy	Blue	High	Moderate	Moderate	M	Early	10
Lilac Sun Birds® Zastalilac	Lilac	High	High	Tall	L	Moderate-Late	8
Navy Sun Birds® Zastanav	Blue	High	Moderate	Short	L	Moderate	11
Ocean Sun Birds® Zastacea	Blue	Moderate	Excellent	Tall	XL	Moderate-Late	11
Polar Sun Birds® Zastapolar	White	Moderate	Moderate	Moderate	L	Moderate	5
Rosa Sun Birds® Zastarosa	Hot pink	Excellent	Moderate	Moderate	L	Moderate-Late	7
Rosella Sun Birds® Zastasella	Pink	Excellent	High	Moderate	XL	Moderate	6
Rossi Sun Birds® Zastarossi	Lavender pink	High	Moderate	Moderate	L	Early	6
Sea Sun Birds® Zastaseasu	Blue	Excellent	Moderate	Moderate	M	Early	11
Shiny Sun Birds® Zastashin	Yellow	Moderate	Moderate	Tall	XL	Moderate	5
Silvery Sun Birds® Zastasil	White	Moderate	High	Tall	XL	Moderate-Late	4
Sky Sun Birds® Zastasky	Lavender blue	Excellent	Moderate	Moderate	M	Early	8
Snow Birds™ Stastasnow	White	Excellent	Moderate	Moderate	L	Moderate-Late	5
Yellow Sun Birds® Zastayello	Yellow	Moderate	Moderate	Moderate	XL	Early	5

LIMONIUM

Variety name	Main colour	Production 1st flush	Stem weight	Height	Flowering time	Page
China Passion®	Dark pink	16-20	High	Moderate	Moderate	13
China Red® Zalimred	Red	20-24	Moderate	Moderate	Early	12
China Summer® Zalimsum	Yellow	16-20	High	Moderate	Moderate	12
China White® Zalimwhi	White	18-22	Moderate	Moderate	Early	12
Misty Blue®	Blue	12-14	High	High	Late	13
Misty White®	White	12-14	High	High	Late	13

NEW
2021

Conditions of sale, delivery and payment: Our quotations, transactions and deliveries are subject to the General terms for ornamental plants and nutritional horticulture production of Plantum NL, registered at the Chamber of Commerce Rotterdam, Gouda branche-office, Holland on May 21st, 2012. This brochure contains general information about our products. The specifications merely serve as an indication of the properties of the varieties described. Royal Van Zanten therefore accepts no liability with regard to the accuracy or completeness of the information in this brochure. The information and images in this brochure relate to varieties cultivated under optimum growing conditions in the Netherlands. Cultivation results for our varieties may be affected by the cultivation method, treatment and environmental factors. No part of this brochure may be reproduced or transmitted by means of print, photocopy, digital or any other means without our written permission. ©2020 Royal Van Zanten, Rijnsenhout - NL.

driven by passion



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