



ALSTROEMERIA 2021

SALES TEAM AT ROYAL VAN ZANTEN

Flowers are trending. Today, more and more consumers are responding to the trend of working from home. Therefore they are making their living environments more comfortable by adding flowers. The visually attractive features of flowers provide a healthy and inspirational living environment, and this message is really catching on. Consumers and businesses are interested not only in the product itself, but also in how that product is being produced. At Royal Van Zanten, we concentrate on both these aspects.

Our dedicated team is passionate about the breeding and introduction of ever better varieties: with reliable, proven and consistent value for everyone - from grower to consumer. In the first place, we are interested in the look of our alstroemerias because colour sells. But other factors, like temperature tolerance, resilience against certain diseases to reduce the amount of plant protection products used, height, vase life, and so on, are equally important. Royal Van Zanten supplies you with first class, MPS-certified starting material that satisfies the latest requirements for a profitable crop.

At Royal Van Zanten, we understand that success depends on more than a beautiful variety and first-class plant material.

As members of the Royal Van Zanten Team, we are pleased to provide you with support and advice on both the technical aspects of cultivating our varieties as well as sales concepts, such as helping with the introduction of new varieties. By doing this, we aim to create a sustainable relationship with our stakeholders.





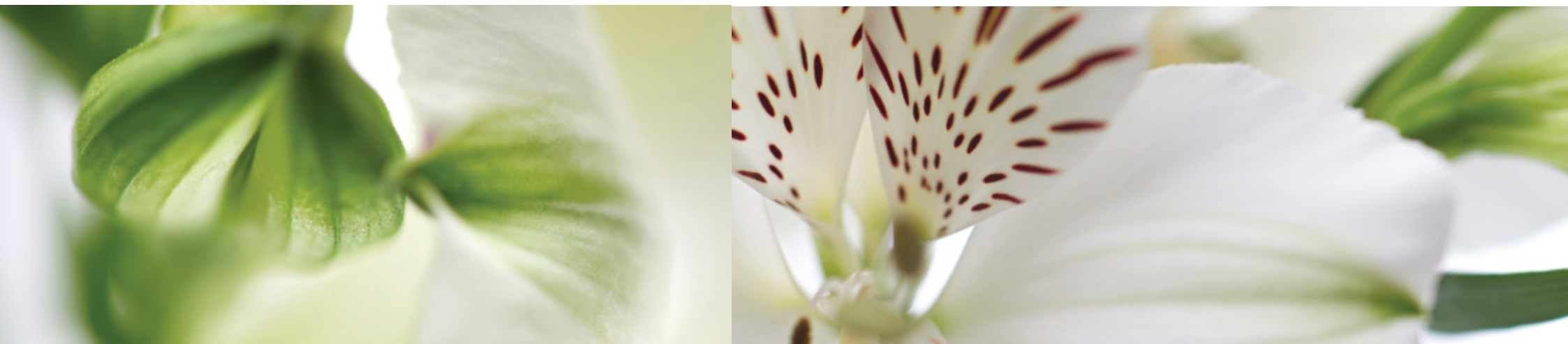
Leon Hofman

Peter Wouters

Egbert Bok

Tjomme Gerbranda

Job Nap



AVALANGE™ ZALSALAN

Main colour:	White
Productivity:	High
Stem quality:	Moderate
Height:	Moderate
Heat tolerance:	No cooling required
Flower size:	XL
ALMV resistance:	High resistance



ICE CREAM™ ZALICE

Main colour:	White
Productivity:	Moderate
Stem quality:	Moderate
Height:	Moderate
Heat tolerance:	Cooling recommended
Flower size:	M
ALMV resistance:	High resistance



MISTRAL™ ZALSATRA

Main colour:	White
Productivity:	High
Stem quality:	Good
Height:	Moderate
Heat tolerance:	No cooling required
Flower size:	XL
ALMV resistance:	High resistance



SNOWTIME™ ZALSASNO

Main colour:	White
Productivity:	High
Stem quality:	Moderate
Height:	Moderate
Heat tolerance:	Cooling necessary
Flower size:	L
ALMV resistance:	High resistance



WHITNEY™ ZALSANEY

Main colour:	White
Productivity:	High
Stem quality:	Moderate
Height:	Moderate
Heat tolerance:	No cooling required
Flower size:	XL
ALMV resistance:	Intermediate resistance



NEW
2021

WINTERFELL™ ZALSAWINT

Main colour:	White
Productivity:	Moderate
Stem quality:	Good
Height:	Moderate
Heat tolerance:	Cooling recommended
Flower size:	XL
ALMV resistance:	Intermediate resistance



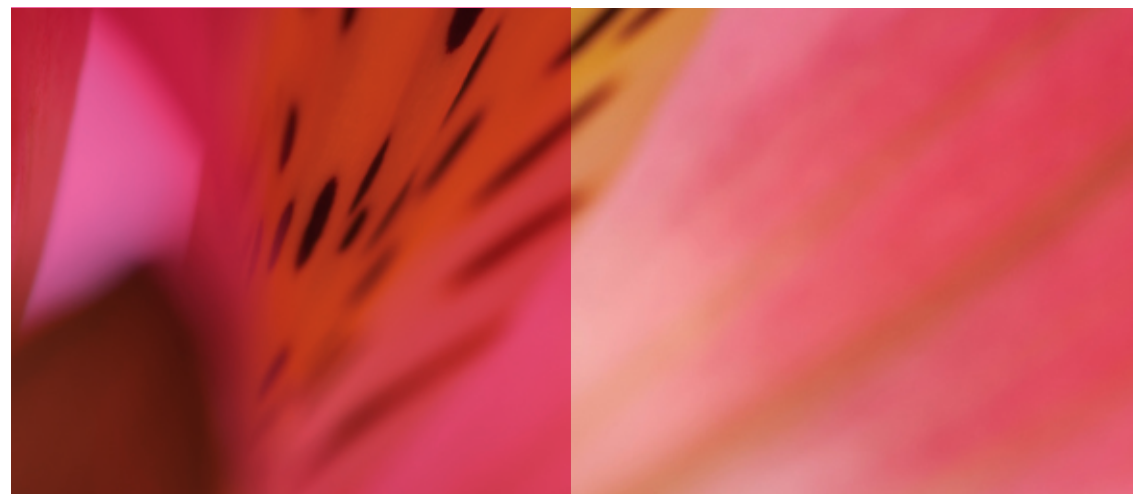
SYLVAN™ ZALSASYL

Main colour:	Bicolor
Productivity:	High
Stem quality:	Moderate
Height:	Moderate
Heat tolerance:	No cooling required
Flower size:	L
ALMV resistance:	Intermediate resistance



REBECCA™ STABEC

Main colour:	Pink I Bicolor
Productivity:	High
Stem quality:	Moderate
Height:	Moderate
Heat tolerance:	No cooling required
Flower size:	XXL
ALMV resistance:	High resistance



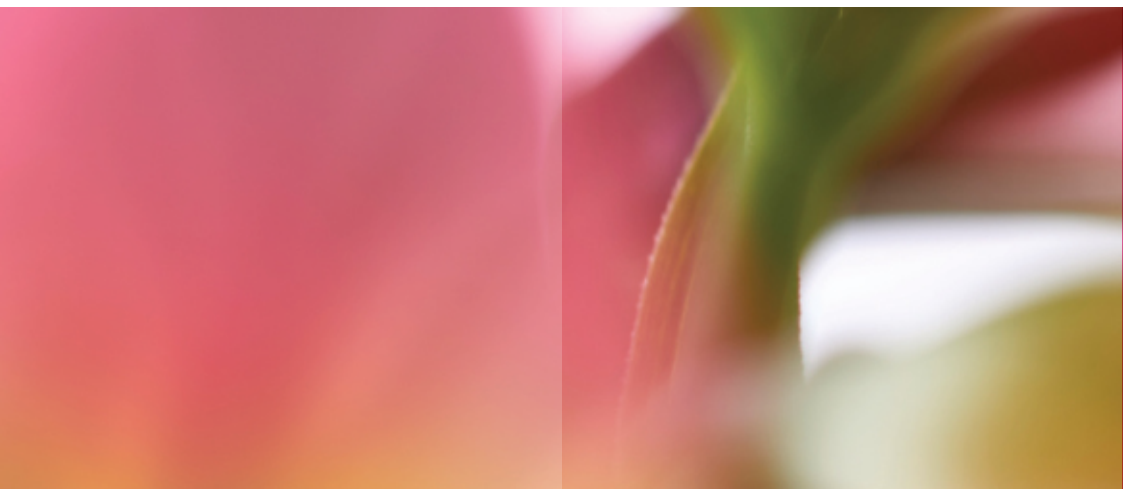
CUTE™ ZALSACUTE

Main colour:	Light Pink
Productivity:	Excellent
Stem quality:	Moderate
Height:	Moderate
Heat tolerance:	No cooling required
Flower size:	L
ALMV resistance:	High resistance



POSH PINK™ ZALSAPOSH

Main colour:	Pink
Productivity:	Moderate
Stem quality:	Moderate
Height:	Short
Heat tolerance:	Cooling necessary
Flower size:	XL
ALMV resistance:	Susceptible





TOURMALINE™ ZALSATOUR

Main colour:	Pink
Productivity:	Moderate
Stem quality:	Good
Height:	Tall
Heat tolerance:	No cooling required
Flower size:	M
ALMV resistance:	High resistance



INTENZ PINK™ ZALSATENZ

Main colour:	Hot Pink
Productivity:	Moderate
Stem quality:	Moderate
Height:	Tall
Heat tolerance:	No cooling required
Flower size:	XL
ALMV resistance:	High resistance



LEMON™ ZALSAMON

Main colour:	Yellow
Productivity:	Excellent
Stem quality:	Moderate
Height:	Short
Heat tolerance:	No cooling required
Flower size:	M
ALMV resistance:	High resistance



LIMELIGHT™ ZALSALIGHT

Main colour:	Yellow
Productivity:	Moderate
Stem quality:	Good
Height:	Tall
Heat tolerance:	Cooling recommended
Flower size:	M
ALMV resistance:	Intermediate resistance



SENNATM ZALSASENAN

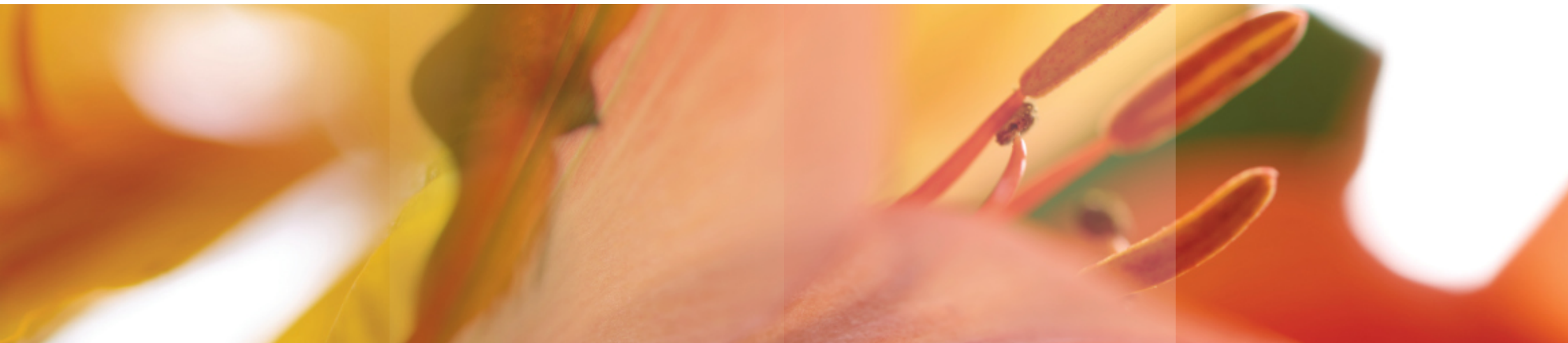
Main colour:	Yellow
Productivity:	Excellent
Stem quality:	Moderate
Height:	Tall
Heat tolerance:	No cooling required
Flower size:	M
ALMV resistance:	High resistance



SOLANGETM ZALSASOL

Main colour:	Yellow
Productivity:	Moderate
Stem quality:	Good
Height:	Moderate
Heat tolerance:	No cooling required
Flower size:	M
ALMV resistance:	High resistance





SUNNY LADY™ ZALSASULA

Main colour:	Yellow
Productivity:	Moderate
Stem quality:	Moderate
Height:	Moderate
Heat tolerance:	Cooling necessary
Flower size:	L
ALMV resistance:	Susceptible



SIMBA™ ZALSASIMB

Main colour:	Yellow
Productivity:	Moderate
Stem quality:	Good
Height:	Tall
Heat tolerance:	Cooling required
Flower size:	M
ALMV resistance:	Susceptible



DANCING QUEEN™ ZALSANCE

Main colour:	Orange
Productivity:	Moderate
Stem quality:	Moderate
Height:	Short
Heat tolerance:	Cooling recommended
Flower size:	XL
ALMV resistance:	High resistance



ORANGE QUEEN™ STAQUEEN

Main colour:	Orange
Productivity:	Moderate
Stem quality:	Moderate
Height:	Moderate
Heat tolerance:	Cooling recommended
Flower size:	XL
ALMV resistance:	High resistance



AARON™ ZANALSTRON

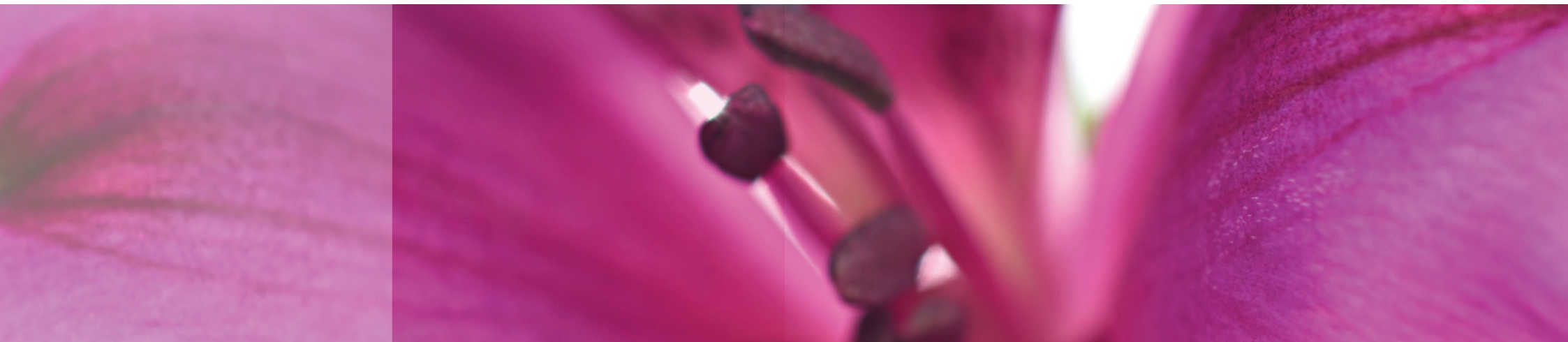
Main colour:	Purple
Productivity:	Moderate
Stem quality:	Good
Height:	Short
Heat tolerance:	Cooling necessary
Flower size:	XL
ALMV resistance:	Intermediate resistance



AMETHYST (EXCLUSIVELY IN JAPAN)

Main colour:	Purple
Productivity:	Moderate
Stem quality:	Moderate
Height:	Moderate
Heat tolerance:	Cooling necessary
Flower size:	L
ALMV resistance:	Intermediate resistance

driven by
passion



AMATISTA™ ZALSATISTA

Main colour: Purple
 Productivity: Moderate
 Stem quality: Good
 Height: Moderate
 Heat tolerance: Cooling necessary
 Flower size: XL
 ALMV resistance: Susceptible



PURPLE EARTH™ ZALSARTH

Main colour: Magenta
 Productivity: High
 Stem quality: Good
 Height: Moderate
 Heat tolerance: Cooling necessary
 Flower size: L
 ALMV resistance: Susceptible



HELENA™ ZANALSHELEN

Main colour: Purple
 Productivity: Moderate
 Stem quality: Good
 Height: Tall
 Heat tolerance: No cooling required
 Flower size: L
 ALMV resistance: High resistance



VELVET QUEEN™ ZALSAVELVET

Main colour: Red | Purple
 Productivity: High
 Stem quality: Moderate
 Height: Tall
 Heat tolerance: Cooling necessary
 Flower size: M
 ALMV resistance: Susceptible



NADYA™ ZALSANAO

Main colour: Red
 Productivity: Moderate
 Stem quality: Moderate
 Height: Moderate
 Heat tolerance: Cooling necessary
 Flower size: M
 ALMV resistance: Intermediate resistance



RED DELIGHT™ ZALSAREDI

Main colour: Red
 Productivity: Moderate
 Stem quality: Good
 Height: Short
 Heat tolerance: Cooling recommended
 Flower size: M
 ALMV resistance: Susceptible



NATALYA™ ZALSATAL

Main colour: Red
 Productivity: Moderate
 Stem quality: Moderate
 Height: Moderate
 Heat tolerance: Cooling recommended
 Flower size: M
 ALMV resistance: High resistance



ROBIN™ ZALSAROBI

Main colour:	Red
Productivity:	High
Stem quality:	Good
Height:	Short
Heat tolerance:	Cooling necessary
Flower size:	XL
ALMV resistance:	Susceptible



RED QUEEN™ ZALSAREQUE

Main colour:	Red
Productivity:	Moderate
Stem quality:	Good
Height:	Moderate
Heat tolerance:	Cooling necessary
Flower size:	M
ALMV resistance:	Susceptible

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passion



<i>Variety name</i>	<i>Main colour</i>	<i>Productivity</i>	<i>Stem quality</i>	<i>Height</i>	<i>Heat tolerance</i>	<i>Flower size</i>	<i>ALMV resistance</i>	<i>Page</i>
Aaron™ Zanalson	Purple	Moderate	Good	Short	Cooling necessary	XL	Intermediate resistance	10
Amatista™ Zalsatista	Purple	Moderate	Good	Moderate	Cooling necessary	XL	Susceptible	11
Amethyst (exclusively in Japan)	Purple	Moderate	Moderate	Moderate	Cooling necessary	L	Intermediate resistance	10
Avalange™ Zalsalan	White	High	Moderate	Moderate	No cooling required	XL	High resistance	4
Cute™ Zalsacut	Light Pink	Excellent	Moderate	Moderate	No cooling required	L	High resistance	6
Dancing Queen™ Zalsance	Orange	Moderate	Moderate	Short	Cooling recommended	XL	High resistance	9
Helena™ Zanalshelen	Purple	Moderate	Good	Tall	No cooling required	L	High resistance	11
Ice Cream™ Zalice	White	Moderate	Moderate	Moderate	Cooling recommended	M	High resistance	4
Intenz Pink™ Zalsatenz	Hot Pink	Moderate	Moderate	Tall	No cooling required	XL	High resistance	7
Lemon™ Zalsamon	Yellow	Excellent	Moderate	Short	No cooling required	M	High resistance	8
NEW 2021 Limelight™ Zalsalight	Yellow	Moderate	Good	Tall	Cooling recommended	M	Intermediate resistance	8
Mistral™ Zalsatra	White	High	Good	Moderate	No cooling required	XL	High resistance	4
Nadya™ Zalsanao	Red	Moderate	Moderate	Moderate	Cooling necessary	M	Intermediate resistance	12
Natalya™ Zalsatal	Red	Moderate	Moderate	Moderate	Cooling recommended	M	High resistance	12
Orange Queen™ Staqueen	Orange	Moderate	Moderate	Moderate	Cooling recommended	XL	High resistance	9
Posh Pink™ Zalsaposh	Pink	Moderate	Moderate	Short	Cooling necessary	XL	Susceptible	6
Purple Earth™ Zalsarth	Magenta	High	Good	Moderate	Cooling necessary	L	Susceptible	11
Rebecca™ Stabec	Pink-Bicolor	High	Moderate	Moderate	No cooling required	XXL	High resistance	6
Red Delight™ Zalsaredi	Red	Moderate	Good	Short	Cooling recommended	M	Susceptible	12
Red Queen™ Zalsareque	Red	Moderate	Good	Moderate	Cooling necessary	M	Susceptible	13
NEW 2021 Robin™ Zalsarobi	Red	High	Good	Short	Cooling necessary	XL	Susceptible	13
Senna™ Zalsasen	Yellow	Excellent	Moderate	Tall	No cooling required	M	High resistance	8
NEW 2021 Simba™ Zalsasimb	Yellow	Moderate	Good	Tall	Cooling required	M	Susceptible	9
Snowtime™ Zalsasno	White	High	Moderate	Moderate	Cooling necessary	L	High resistance	4
Solange™ Zalsasol	Yellow	Moderate	Good	Moderate	No cooling required	M	High resistance	8
Sunny Lady™ Zalsasula	Yellow	Moderate	Moderate	Moderate	Cooling necessary	L	Susceptible	9
Sylvan™ Zalsasyl	Bicolor	High	Moderate	Moderate	No cooling required	L	Intermediate resistance	6
Tourmaline™ Zalsatour	Pink	Moderate	Good	Tall	No cooling required	M	High resistance	7
NEW 2021 Velvet Queen™ Zalsavelvet	Red-Purple	High	Moderate	Tall	Cooling necessary	M	Susceptible	11
Whitney™ Zalsaney	White	High	Moderate	Moderate	No cooling required	XL	Intermediate resistance	5
NEW 2021 Winterfell™ Zalsawint	White	Moderate	Good	Moderate	Cooling recommended	XL	Intermediate resistance	5

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driven by passion



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