



Royal Collection

Pot & Bedding 2017



Royal Van Zanten

driven by passion





The Royal Van Zanten Team Driven by passion

Plants are 'big'. More and more consumers today are responding to the trend for making their living environments greener: plants are being used on a much larger scale to enhance the look of homes and gardens, and 'green' walls and 'green' roofs are becoming increasingly commonplace. Plants are attractive visual features that provide a healthy and inspirational living environment. This message is really catching on. Consumers and businesses are interested not only in the product itself but also in how that product is being produced. At Royal Van Zanten, we concentrate on both these aspects.

Our devoted team is passionate about the breeding and introduction of ever better varieties. In the first place, we're interested in the looks of our varieties: colour sells! But other factors are equally important. Environmental, cultivation and logistical aspects have to be considered. At our production farms in Uganda, for example, we introduced several measures over the past year to make our production of cuttings even more sustainable. This enables us to supply you with first class starting material that satisfies the latest requirements in this area.

Visitors to our highly successful FlowerTrials® 2016 have already had a preview of our new genetics for 2017. Here are just a few of the most promising varieties:

- In the Multiflora assortment, we're focusing on our Amadore series. This series consists of varieties in five colours notable for their bright flower colour and beautiful rounded habit. All the varieties in this series are suitable for greenhouses equipped with blackout systems as well as for outdoor cultivation.

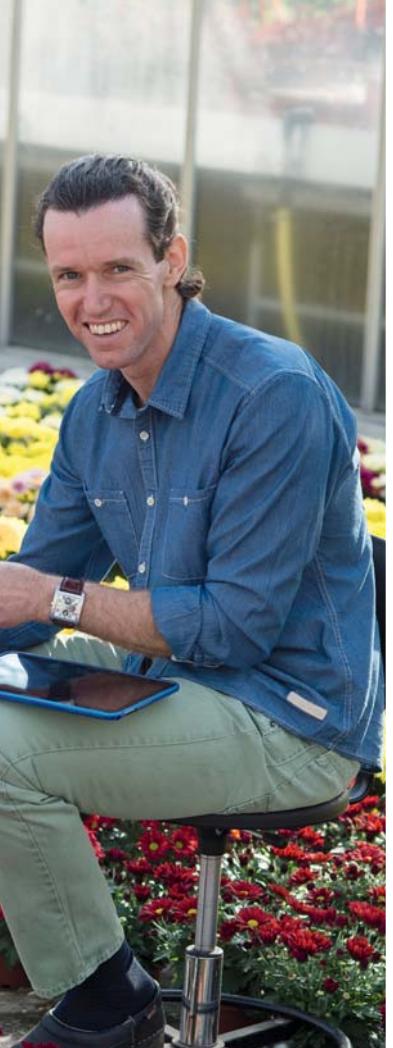
- Seven introductions in our Pot Chrysanthemum collection are also adding to the choice of new varieties. One of these is our dazzling, bright green Pot Chrysanthemum appropriately named Green Parakeet. And, as part of our important collection of pink varieties, we are introducing a very promising hot pink single-flowered variety: Giro Time.
- In our Celosia assortment, the successful Hot Topic® series is being expanded by the first bicoloured Celosia: Hot Topic® Clown. The Hot Topic® varieties are suitable for greenhouses with or without blackout systems. Another new variety is the purple Celosia: Celosia Javalin®. This compact Celosia features long spear-shaped flowers with good colour retention.

At Royal Van Zanten, we understand that success depends on more than a beautiful variety and a first-class cutting. As members of the Royal Van Zanten Team, we are pleased to help and advise you about both the technical aspects of cultivating our varieties as well as various sales concepts (examples are: Deep Purple® Celosia, Bellevardia® Pot Bouvardia and Colorita® Pot alstroemeria) to promote their commercial success. I would like to invite you to take a look at our new website to see what we can offer you in this regard (www.royalvanzanten.com).

If you are interested in one of our products, please feel free to contact one of our employees. Their addresses are given at the back of this catalogue. The Royal Van Zanten Team wishes you a successful and colourful 2017!

Bert Koeze
Commercial Manager





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Royal Van Zanten Concepts

We are more than willing to help you stand out in the market. We develop Marketing concepts in collaboration with our customers in order to provide the product with the right market perception. These concepts are developed made to measure for different links in the chain and in close cooperation with you. All concepts can be delivered with a unique sleeve and label. Would you be interested in advice and support as well? Or would you like to enter into this type of total collaboration? Then please, do contact us!

Consumer: creating a wow-factor by inspiration and the correct instructions

Florist: creating an exclusive and distinctive product

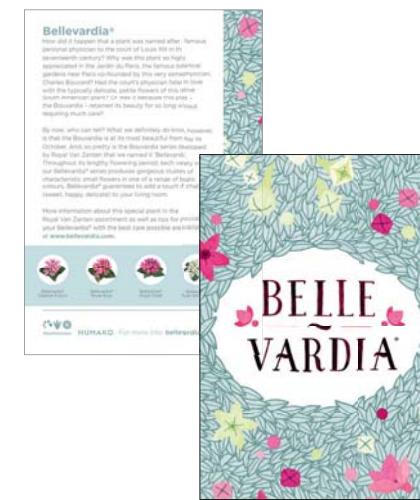
Retail / Cash & Carry: getting connected & co-create new market opportunities

Grower: perfect selections & attractive and exclusive introductions



Bellevardia®

www.bellevardia.com



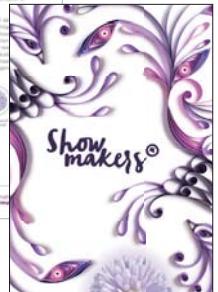
- Bright colours
- Clusters full of characteristic small flowers
- Easily transportable

Aster Showmakers®

www.royalaster.com/showmakers



- Double flower Aster series
- Strong shelf life
- Blues and violets colour range



www.royalaster.com/tiara



- Single flower Aster series
- Strong shelf life
- Blues and violets colour range





Colorita®

www.colorita.eu



Hot Topic®

www.celosia-hottopic.com



- Colourfull
- Flowering all summer long
- Easy care



- Fluorescent colours
- Unique waving 'plumes'
- Compact plant with three flowers or more



Deep Purple®

www.purple-celosia.com

- Excellent shelf life (indoor and outdoor use)
- Deep Purple colour
- Eye catcher on the shelf



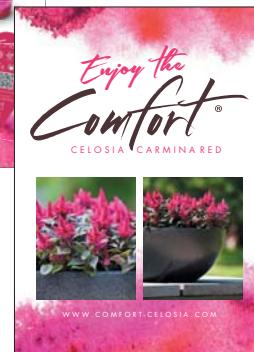
[Facebook.com/CelosiaDeepPurple](https://www.facebook.com/CelosiaDeepPurple)



Comfort®

www.comfort-celosia.com

- Unique cultivation qualities
- Many flower buds
- Beautiful patterned leaves





Pura Vida®

www.my-puravida.com



Organza®

www.organza-forever.com



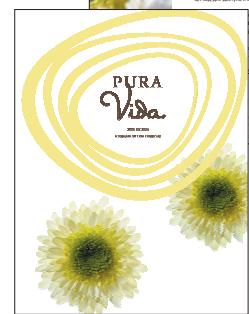
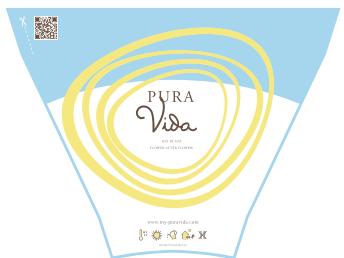
100 cm



STIJLVOOL, EN
TOCH FRIVOL



- Unique white
- Excellent shelf life
- XXL flowersize



- Unique flower shape
- Long shelf life
- Suitable for large flower arrangements



Events 2017

IPM

24 - 27 January

California Spring Trials

1 - 6 April

Flower Trials

13 - 16 June

Trade Fair & IFTF

8 - 10 November

For a full overview of our events please visit our website: www.royalvanzanten.com



The background of the image features a close-up of a pink aster flower with many thin petals radiating from a dark center. The flower is set against a soft-focus background of similar flowers.

Aster



**Tiara®
Royal Purple** Code 5140
Vigour M
RT 5,5



**Tiara®
Elite Lavender** Code 5112
Vigour M
RT 5,5



**Tiara®
Amethyst Purple** Code 5188
Vigour M
RT 5,5

Tiara® series

Tiara®



Tiara®
Blue Parrot Code 5193
Vigour M
RT 5,5



Tiara®
Hot Pink Code 5227
Vigour M
RT 5,5



Tiara®
Royal Pink Code 5109
Vigour M
RT 5,5





Tiara® series



Tiara®
Orchid Pink
Code 5139
Vigour C
RT 5,5



Tiara®
Opale White
Code 5208
Vigour M
RT 5

Showmakers® series

Show
makers®



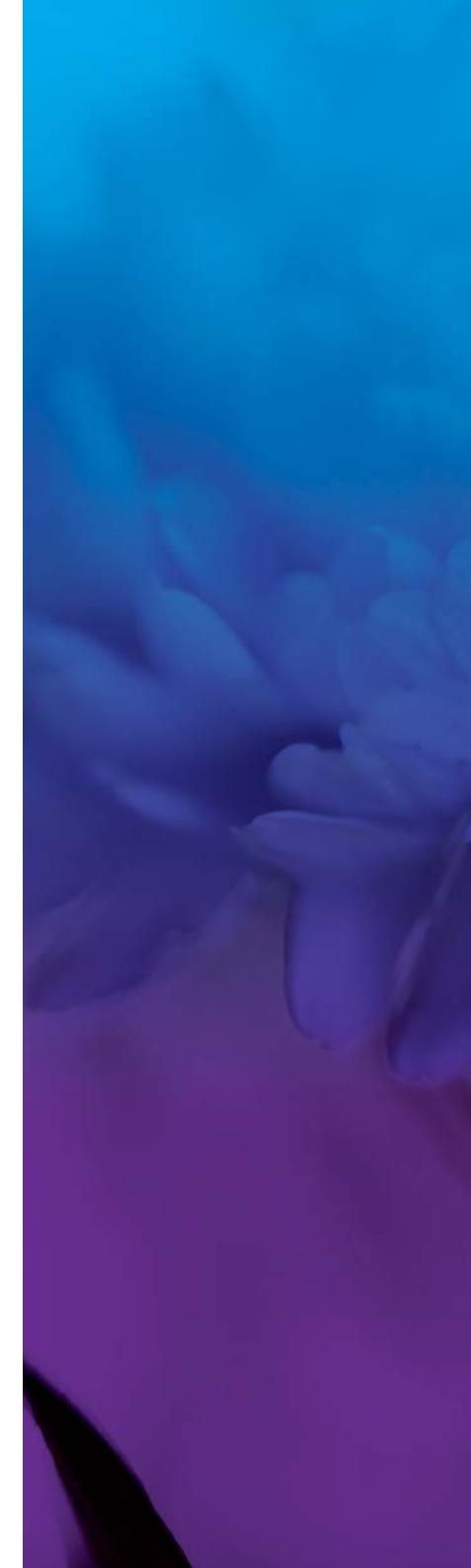
Showmakers®
Purple Delight Code 5115
Vigour M
RT 6



Showmakers®
Pretty Pink Code 5206
Vigour M
RT 6



Showmakers®
Blue Bayou Code 5296
Vigour M
RT 6





Showmakers®
Lilac Sunset
Code 5289
Vigour M
RT 6



Showmakers®
Fresh Pink
Code 5205
Vigour M
RT 5,5



Showmakers®
Snow White
Code 5274
Vigour M
RT 5,5

A close-up photograph of several pink flowers, likely tulips, with their petals partially open. A solid red rectangular overlay covers the center of the image. In the middle of this red area, the word "Bellevardia®" is written in a white, sans-serif font.

Bellevardia®

NEW



Bellevardia®
Royal Fire Red
Code Q053
Vigour L
RT 7

Bellevardia®
Royal Roza
Code Q003
Vigour M
RT 7

Bellevardia®
Royal Daphne
Fresco
Code Q001
Vigour M
RT 7

Bellevardia®
White Verde
Code Q008
Vigour L
RT 7



Celosia



Hot Topic®
Yellow
Code 5967
Vigour M
RT 6

NEW



Hot Topic®
Clown
Code 5536
Vigour M
RT 6



Hot Topic®
Deep Orange
Code 5537
Vigour M
RT 6



Hot Topic®
Red
Code 5538
Vigour M
RT 6



Hot Topic®
Purple
Code 5964
Vigour M
RT 6



Hot Topic®
Pink
Code 5702
Vigour M
RT 6

Paleo series



Paleo Pink Code 5552
Vigour M
RT 6



Paleo Purple Code 5549
Vigour M
RT 6





Flirt® Lime Code 5751
Vigour M
RT 6



Flirt® Red Code 5679
Vigour M
RT 6



Flame Code 5958
Vigour M
RT 6

Merida® series



**Merida®
Orange**
Code 5661
Vigour M
RT 5,5



**Merida®
Firossa**
Code 5734
Vigour M
RT 5,5



**Merida®
Pink**
Code 5657
Vigour M
RT 5,5



**Merida®
Guyana**
Code 5740
Vigour M
RT 5,5





Deep Purple®

Code 5918
Vigour M
RT 5,5



Javalin®

Code 5558
Vigour M
RT 5,5



Carmina Red

Code 5986
Vigour C
RT 6



A close-up photograph of a Pot Chrysanthemum flower. The flower has numerous petals that are dark red or maroon in color, with distinct white stripes running through them. The background is blurred, showing more of the same flower and some green foliage.

Pot Chrysanthemum



Blossom Time



Giro Time



Mount® Harmony Pink



Mount® Olympia



Green Parakeet



Sawadee

Daisy



Xan Code 2880
Vigour L
RT 7,5



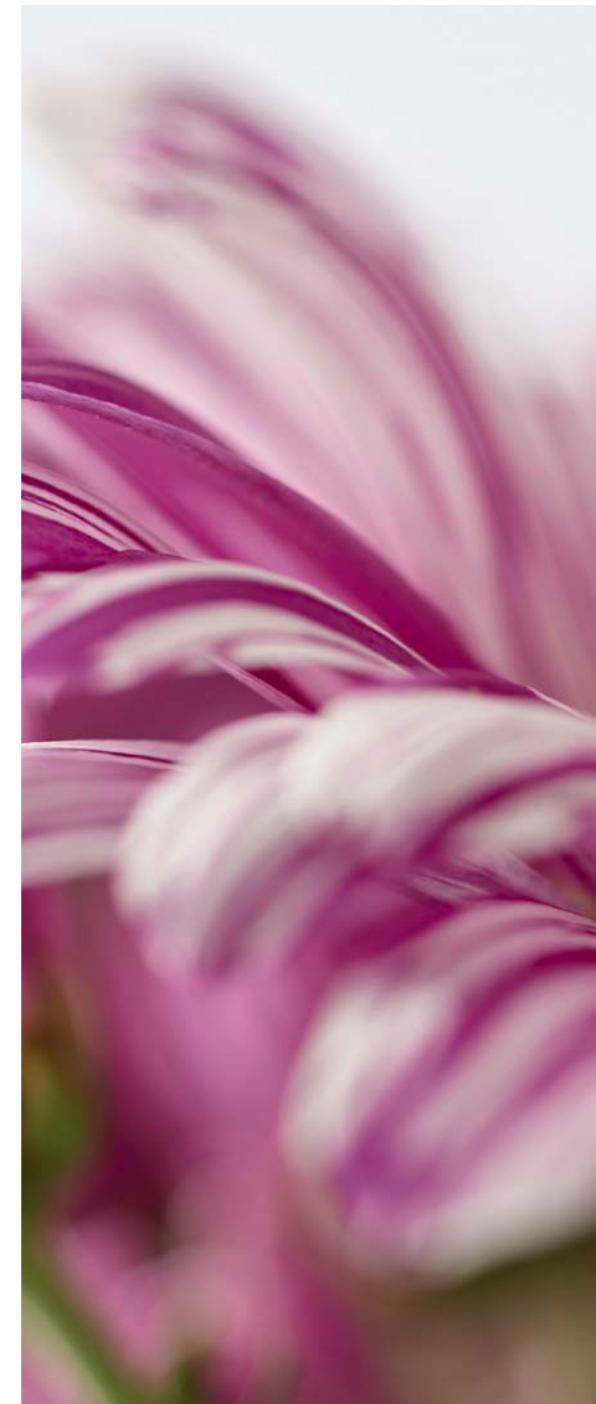
Radiant
Time Code 2220
Vigour L
RT 7



Ciao Red Code 2619
Vigour L
RT 7



Ciao
Improved Code 2634
Vigour M
RT 7





Artistic®
Armin Red
Code 2891
Vigour M
RT 6,5



Artistic®
Armin
Code 2626
Vigour M
RT 6,5



Artistic®
Kane
Code 2095
Vigour XL
RT 7



Artistic®
Pink Improved
Code 2882
Vigour M
RT 7

Daisy



**Mount®
Talang**
Code 2615
Vigour L
RT 7,5



**Tapas
Time**
Code 2881
Vigour M
RT 7,5



**Mount®
Katla**
Code 2079
Vigour L
RT 7



**Mount®
Runca Yellow**
Code 2936
Vigour M
RT 7



Vyroni
Code 2180
Vigour XL
RT 7,5





**Jive
Time** Code 2642
Vigour L
RT 7



**Swing
Time** Code 2286
Vigour L
RT 7,5



**Passion
Time** Code 2911
Vigour L
RT 7



Elliot Code 2924
Vigour M
RT 7



**Mount®
Batur** Code 2581
Vigour L
RT 7

Daisy



Opera Time
Code 2651
Vigour M
RT 7



Digi Time
Code 2373
Vigour M
RT 7,5



Mount® Nimba
Code 2554
Vigour L
RT 7,5



Smile Time
Code 2898
Vigour M
RT 7



Deejay Time
Code 2624
Vigour M
RT 7



Giro Time
Code 2321
Vigour M
RT 7

NEW



**Blossom
Time** Code 2915
Vigour L
RT 7



**Mount®
Vernon** Code 2584
Vigour L
RT 7,5



**Ocean
Time** Code 2902
Vigour M
RT 7



**Letitia
Time** Code 2081
Vigour XL
RT 7



**Mount®
Runca** Code 2524
Vigour M
RT 7



Decorative



**Mount®
Amaro** Code 2895
Vigour M
RT 7,5



**Mount®
Pleasant** Code 2568
Vigour M
RT 7



**Mount®
Listou** Code 2086
Vigour L
RT 7,5



**Mount®
Carmel** Code 2094
Vigour M
RT 7

NEW



**Mount®
Olympia** Code 2322
Vigour L
RT 7



**Mount®
Tolima** Code 2627
Vigour M
RT 7



Mount®
Verde
Code 2566
Vigour S
RT 8



Mount®
Tourmalet
Code 2631
Vigour L
RT 7



Iguazu
Code 2645
Vigour L
RT 7,5



Mount®
Kenya
Code 2635
Vigour L
RT 7,5

Decorative



**Mount®
Harmony Copper**
Code 2301
Vigour L
RT 7



**Mount®
Lanin**
Code 2538
Vigour L
RT 7

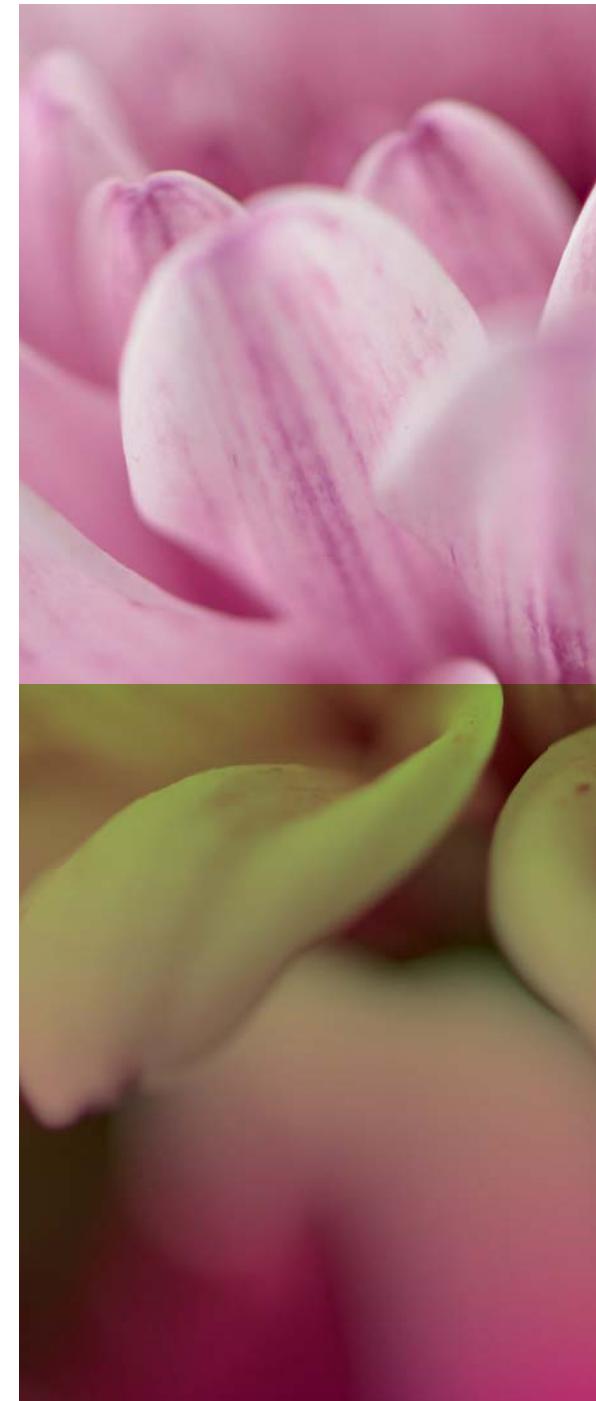
NEW



**Mount®
Harmony Pink**
Code 2323
Vigour L
RT 7



**Mount®
Ventoux**
Code 2628
Vigour M
RT 7





**Blizzard
Time** Code 2267
Vigour M
RT 6,5



**Mount®
Gerlach** Code 2641
Vigour S
RT 7,5



Amour Code 2889
Vigour M
RT 7,5



**Mount®
Snowdon** Code 2625
Vigour L
RT 7

Anemone



Embera Code 2885
Vigour M
RT 8



Embera Red Code 2908
Vigour M
RT 8





McBriar Code 2208
Vigour M
RT 7



**Mulberry
Time** Code 2575
Vigour S
RT 7



**Pura Vida®
Improved** Code 2894
Vigour L
RT 7,5



Spider

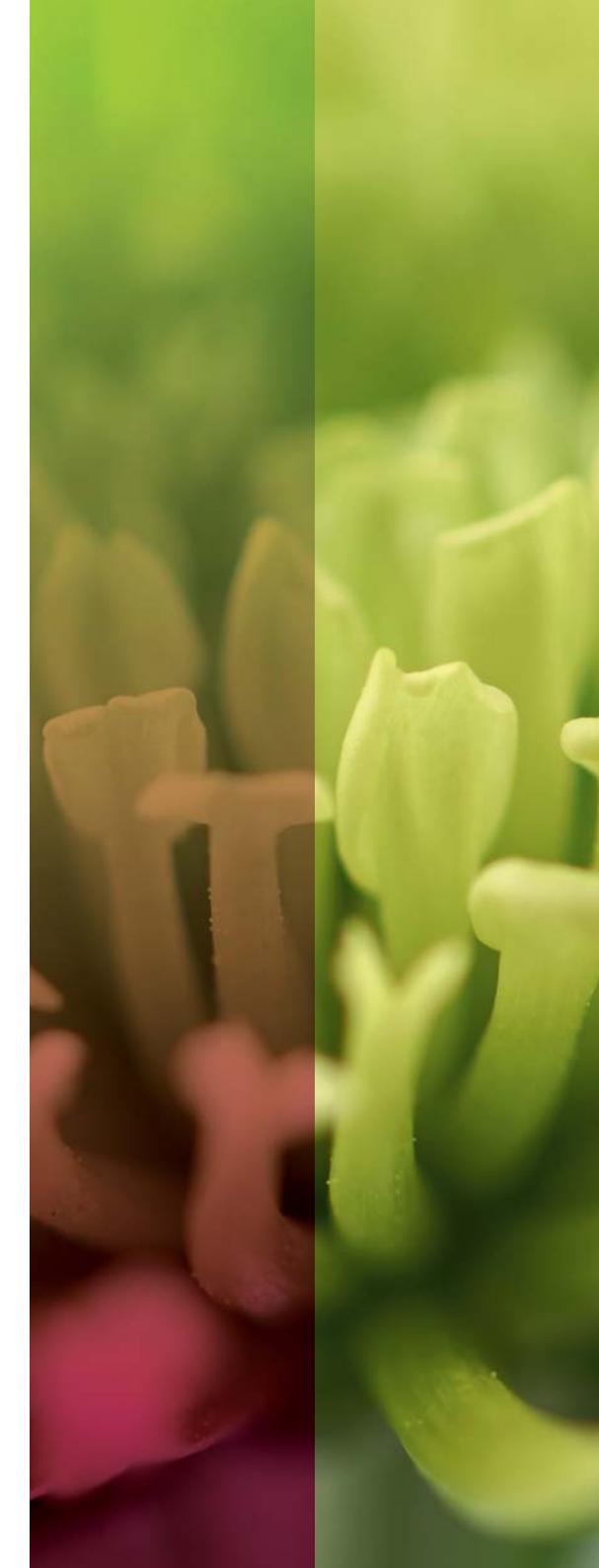
NEW



Sawadee Code 2917
Vigour L
RT 7,5

Energy
Time Code 2347
Vigour M
RT 7

Pierre
Time Code 2912
Vigour M
RT 7



NEW



L.A.

**Green
Parakeet**
Code 2914
Vigour M
RT 7,5



Inuit
Code 2644
Vigour M
RT 7,5



**Artistic®
Spiderman**
Code 2616
Vigour XL
RT 7,5



**Corcovado
Pink**
Code 2897
Vigour L
RT 7

Aubisque series



Mount®
Aubisque
Burgundy
Code 2909
Vigour L
RT 7

Mount®
Aubisque
Purple
Code 2893
Vigour L
RT 7

Mount®
Aubisque
Pink
Code 2643
Vigour L
RT 7

Mount®
Aubisque
Amber
Code 2901
Vigour L
RT 7

Mount®
Aubisque
Salmon
Code 2910
Vigour L
RT 7



Omega Time Pink



Omega Time Golden



Mount® Runca



Grace Time Pearl Improved



Mount® Aubisque Amber



Omega Time Dark Pink



Omega Time Yellow



Mount® Runca Yellow



Grace Time Red



Mount® Aubisque Pink



Omega Time Orange



Mega Time White



Smile Time



Grace Time Yellow



Mount® Aubisque Purple



Stadium 1



Stadium 3



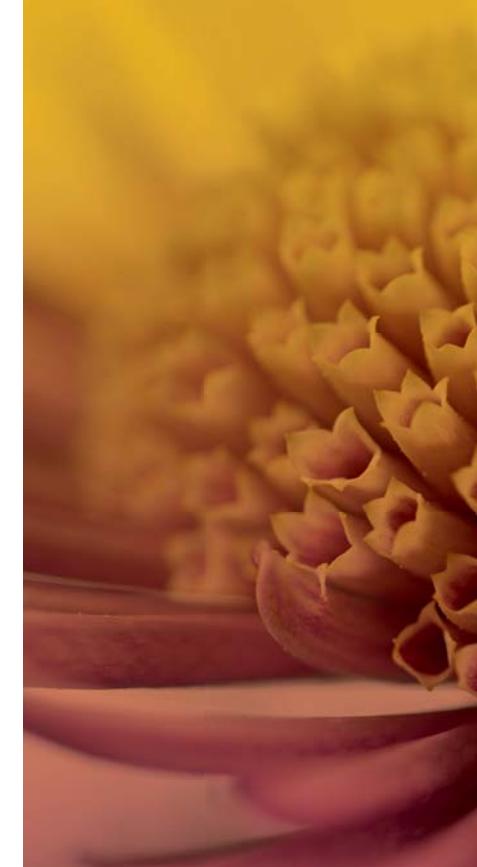
Christy® Daisy I



Christy® Daisy II



Christy® Spoon



**Mingus
Yellow** Code 2913
Vigour M
RT 7



Mingus Code 2650
Vigour M
RT 7



**Corcovado
Pink** Code 2897
Vigour L
RT 7



Glenn Code 2900
Vigour L
RT 7



Monk Code 2648
Vigour L
RT 8



Organza® Code 2653
Vigour M
RT 7



Multiflora





Tiamo Orange



Amadore® Purple



Amadore® Pink



Amadore® Orange



Amadore® Yellow



Amadore® White



Harlem Red



Red Hots

Early
(week 34-36)



Fantasy Code 4750
Vigour M



Andaz Code 4474
Vigour M



Red Hots Code 6426
Vigour M



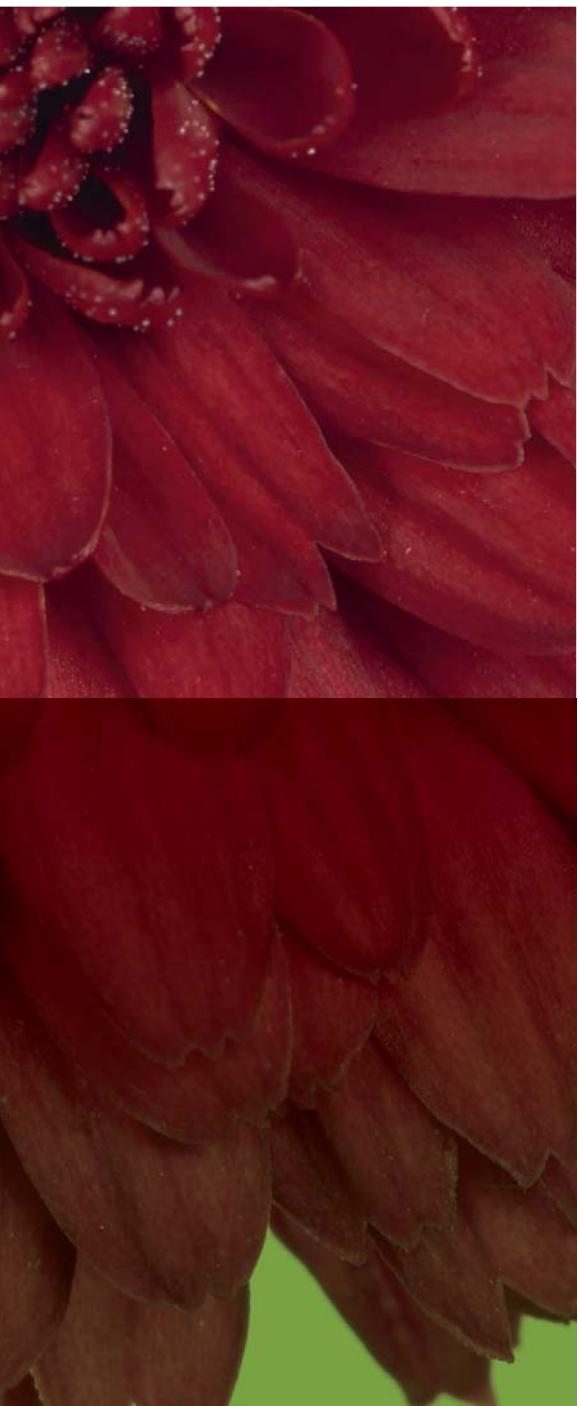
**Harlem
Red** Code 6554
Vigour M



**Harlem
Purple** Code 4753
Vigour M

Early

(week 34-36)



**Katelli
Bronze** Code 4202
Vigour M



White Swan Code 4742
Vigour M



**Florida
Yellow** Code 6451
Vigour M



Playa Sunny Code 4749
Vigour M

Middle-Early

(week 37-38)



Araxa Purple

Code 4597

Vigour M



Queens

Code 4872

Vigour M



Long Island

Code 4544

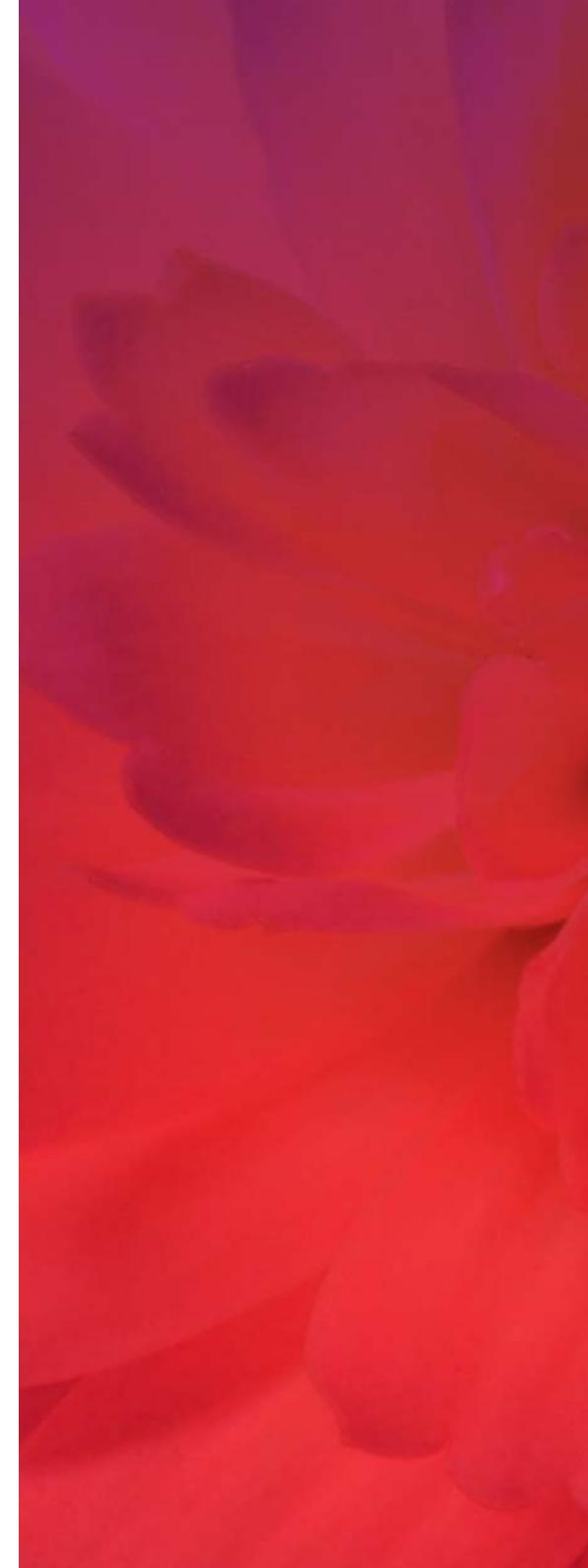
Vigour M

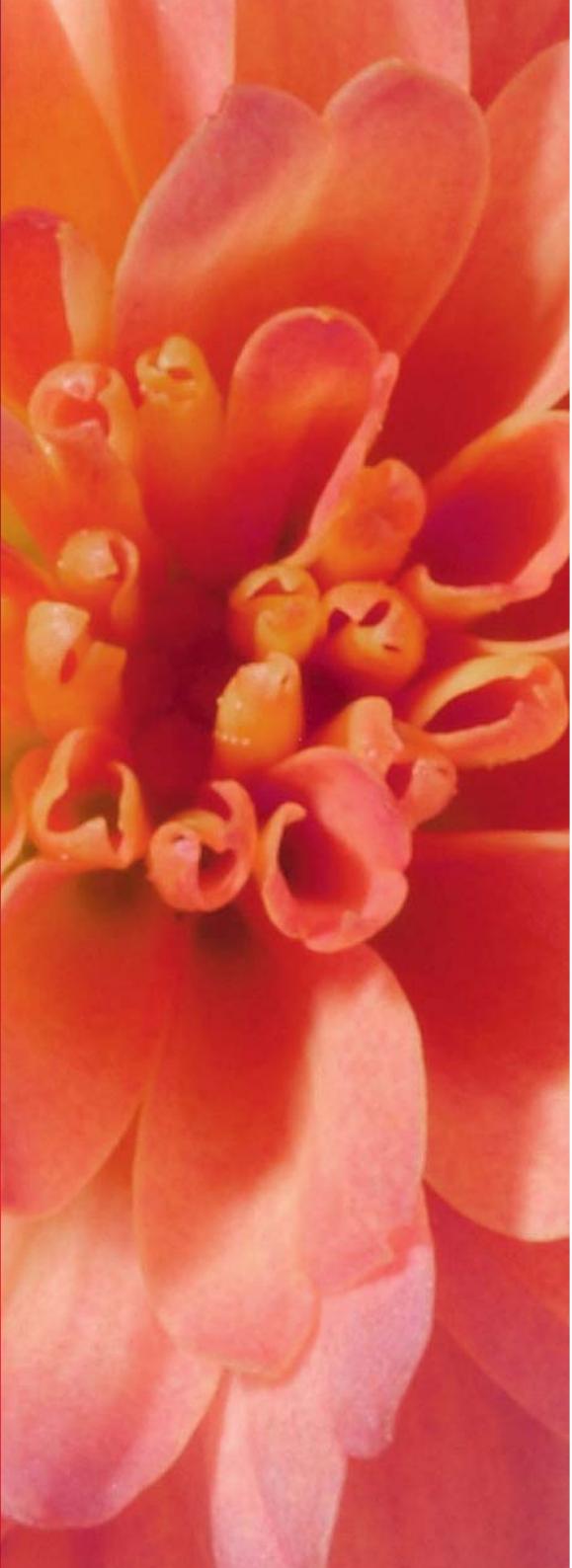


Gold Cup

Code 6490

Vigour M





Flamingo series



Flamingo
Cranberry

Code 4592
Vigour M



Flamingo
Pink

Code 4069
Vigour M

Paradiso series



Paradiso
Mix



Paradiso
Orange

Code 4760
Vigour M
RT 5,5



Paradiso
Purple

Code 4090
Vigour M
RT 5,5



**Paradiso
Pink** Code 6482
Vigour M
RT 5,5

**Paradiso
Amber** Code 6483
Vigour M
RT 5,5

**Paradiso
Yellow** Code 4823
Vigour M
RT 5,5

**Paradiso
White** Code 4788
Vigour M
RT 5,5

Middle Late
(week 39-40)



Palooza Code 4481
Vigour M



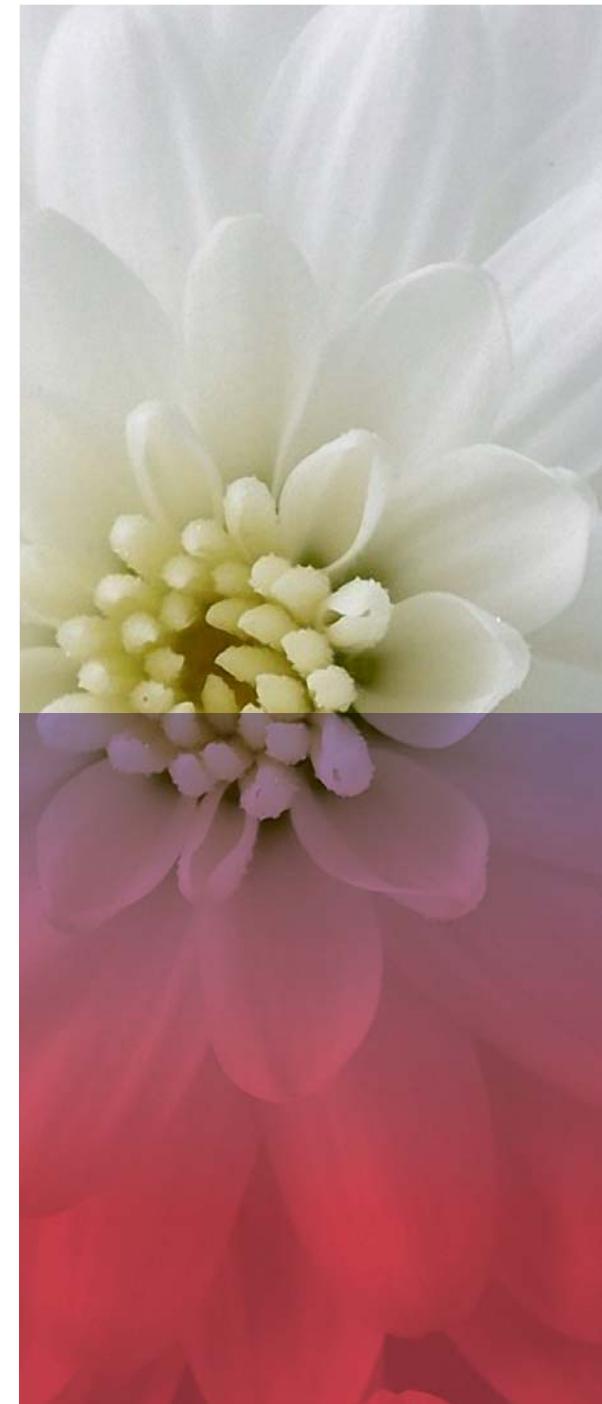
Indore Code 4895
Vigour M



Yellow Tang Code 4210
Vigour M



Belvedere Code 4866
Vigour M





**Rowan
Improved**
Code 4089
Vigour M



**Tiamo
Pink**
Code 6509
Vigour M



Lisanne
Code 4130
Vigour L
RT 6



**Orange
County**
Code 6508
Vigour M



**Tiamo
Orange**
Code 6574
Vigour M



Alenka
Code 4894
Vigour M

Avalon® series



Avalon®
Mix



Avalon®
Red



Avalon®
Purple



Avalon®
Pink



Code 4546
Vigour M



Code 4697
Vigour M



Code 4118
Vigour M



**Avalon®
Salmon** Code 4548
Vigour M



**Avalon®
Orange** Code 4524
Vigour M



**Avalon®
Yellow** Code 4696
Vigour M



**Avalon®
Cream** Code 4536
Vigour M

Rosanna series
Late (week 41-42)



**Rosanna
Mix**

Code 4534
Vigour M
RT 6,5

**Rosanna
Dark Pink**
Code 4141
Vigour M
RT 6,5

**Rosanna
Yellow
Improved**
Code 6527
Vigour M
RT 6,5

**Rosanna
White**
Code 4123
Vigour M
RT 6,5

Sorrento series
Extra Late (week 43)



Sorrento
Pink Code 4896
Vigour L

Sorrento
Orange Code 6415
Vigour L

Sorrento
Yellow Code 6414
Vigour L

Sorrento
White Code 6416
Vigour L

Extra Late

(week 43)



Salerno
Code 4766
Vigour M



**Bologna
Orange**
Code 4987
Vigour M



**Bologna
Yellow**
Code 6453
Vigour M



**Calvi
Yellow**
Code 6501
Vigour M



Treviso
Code 4491
Vigour M



**Bilbao
White**
Code 6487
Vigour M

Black Cloth

Amadore® series
Extra Late (week 43)

NEW



NEW



NEW



NEW



NEW



Amadore®
Purple Code 6494
Vigour M
RT 6



Amadore®
Pink Code 6439
Vigour M
RT 6



Amadore®
Orange Code 6495
Vigour M
RT 6



Amadore®
Yellow Code 6580
Vigour M
RT 6



Amadore®
White Code 6544
Vigour M
RT 6





**Skyfall®
Red
Improved**
Code 6578
Vigour T
RT 6



**Skyfall®
Purple**
Code 4181
Vigour T
RT 6



**Skyfall®
Pink**
Code 4827
Vigour T
RT 6



**Skyfall®
White**
Code 6523
Vigour T
RT 6



**Skyfall®
Yellow**
Code 4850
Vigour T
RT 6



**Fancy
That!**
Code 4988
Vigour T
RT 7,5



**Skyfall®
Mix**

Blooming Beauty®



Blooming Beauty® Red Code 4196
Vigour C
RT 6

Blooming Beauty® Purple Code 4458
Vigour C
RT 6

Blooming Beauty® Pink DeLuxe Code 6427
Vigour C
RT 6

Blooming Beauty® Orange DeLuxe Code 6429
Vigour C
RT 6



**Blooming Beauty®
Bronze** Code 4160
Vigour C
RT 6

**Blooming Beauty®
Green** Code 6449
Vigour C
RT 6

**Blooming Beauty®
Yellow** Code 4198
Vigour C
RT 6

**Blooming Beauty®
White** Code 4197
Vigour C
RT 6

Baby Mum®



**Baby Mum®
Red
Improved** Code 6593
Vigour SC
RT 6



**Baby Mum®
Purple** Code 4992
Vigour SC
RT 6



**Baby Mum®
Pink** Code 6522
Vigour SC
RT 6



**Baby Mum®
Orange** Code 4476
Vigour SC
RT 6



**Baby Mum®
Yellow Imp.** Code 6551
Vigour SC
RT 6



**Baby Mum®
White** Code 6422
Vigour SC
RT 6

Aster

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Vigour	Response Time (wk)	Potsize (cm)	License (Euro/1000)	Page
Tiara® series											
5188	Tiara® Amethyst Purple		6 - 36	● purple	daisy	3	medium	5.5	9 - 17	20,50	11
5193	Tiara® Blue Parrot		6 - 36	● blue purple	daisy	2	medium	5.5	9 - 17	20,50	12
5112	Tiara® Elite Lavender		6 - 36	● lavender blue	daisy	3	medium	5.5	9 - 17	20,50	11
5227	Tiara® Hot Pink		6 - 36	● pink	daisy	2	medium	5.5	9 - 17	20,50	12
5208	Tiara® Opale White		6 - 36	○ white	daisy	3	medium	5.0	9 - 17	20,50	13
5139	Tiara® Orchid Pink		6 - 36	● pink	daisy	3	compact	5.5	9 - 17	20,50	13
5109	Tiara® Royal Pink		6 - 36	● pink	daisy	3	medium	5.5	9 - 17	20,50	12
5140	Tiara® Royal Purple		6 - 36	● purple	daisy	3	medium	5.5	9 - 17	20,50	11
Showmakers® series											
5296	Showmakers® Blue Bayou		6 - 36	● dark blue	decorative	3	medium	6.0	9 - 17	21,00	14
5287	Showmakers® Endless Blue		6 - 36	● blue	decorative	3	medium	6.0	9 - 17	21,00	
5205	Showmakers® Fresh Pink		6 - 36	● pink	decorative	3	medium	5.5	9 - 17	21,00	15
5291	Showmakers® Lilac Love		6 - 36	● lilac	decorative	3	medium	6.5	9 - 17	21,00	
5289	Showmakers® Lilac Sunset		6 - 36	● lilac	decorative	3	medium	6.0	9 - 17	21,00	15
5206	Showmakers® Pretty Pink		6 - 36	● dark pink	decorative	3	medium	6.0	9 - 17	21,00	14
5115	Showmakers® Purple Delight		6 - 36	● purple	decorative	3	medium	6.0	9 - 17	21,00	14
5274	Showmakers® Snow White		6 - 36	○ white	decorative	3	medium	5.5	9 - 17	21,00	15

Bellevardia®

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Vigour	Response Time (wk)	Potsize (cm)	License (Euro/1000)	Page
Bellevardia®											
Q001	Bellevardia® Royal Daphne Fresco		8 - 28	● pink	single	medium	medium	7	12	on request	17
Q053	Bellevardia® Royal Fire Red	NEW	8 - 28	● red	single	medium	large	7	12	on request	17
Q003	Bellevardia® Royal Roza		8 - 28	● dark pink	single	medium	medium	7	12	on request	17
Q008	Bellevardia® White Verde		8 - 28	○ white	single	medium	large	7	12	on request	17

Celosia

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Vigour	Response Time (wk)	Potsize (cm)	License (Euro/1000)	Page
Spicata											
5986	Carmina Red (Comfort®)		8 - 34	● red	spicata	large	compact	6	10 - 23	20,00	23
5918	Deep Purple®		4 - 34	● purple	spicata	large	medium	5,5	12 - 23	20,00	23
5558	Javalin®	NEW	8 - 34	● purple	spicata	large	medium	5,5	12 - 23	20,00	23
5734	Merida® Firossa		8 - 34	● red	spicata	large	medium	5,5	10 - 23	20,00	22
5740	Merida® Guyana		8 - 34	○ white	spicata	large	medium	5,5	12 - 23	20,00	22
5661	Merida® Orange		8 - 34	● orange	spicata	large	medium	5,5	12 - 23	20,00	22
5657	Merida® Pink		8 - 34	● pink	spicata	large	medium	5,5	12 - 23	20,00	22
Hot Topic® series											
5536	Hot Topic® Clown	NEW	8 - 34	● multi colour	cristata	medium	medium	6	12 - 23	30,00	19
5537	Hot Topic® Deep Orange		8 - 34	● orange	cristata	medium	medium	6	12 - 23	30,00	19
5702	Hot Topic® Pink		8 - 34	● pink	cristata	medium	medium	6	12 - 23	30,00	19
5964	Hot Topic® Purple		8 - 34	● purple	cristata	medium	medium	6	12 - 23	30,00	19
5538	Hot Topic® Red		8 - 34	● red	cristata	medium	medium	6	12 - 23	30,00	19
5967	Hot Topic® Yellow		8 - 34	● yellow	cristata	medium	medium	6	12 - 23	30,00	19
Flirt® series											
5958	Flame		8 - 34	● orange	plumosa	large	medium	6	12 - 23	20,00	21
5751	Flirt® Lime		8 - 34	● lime	plumosa	large	medium	6	12 - 23	30,00	21
5679	Flirt® Red		8 - 34	● red	plumosa	large	medium	6	12 - 23	30,00	21
Paleo series											
5552	Paleo Pink		8 - 34	● pink	cone	large	medium	6	12 - 23	40,00	20
5549	Paleo Purple		8 - 34	● purple	cone	large	medium	6	12 - 23	40,00	20

Pot Chrysanthemum

Code	Variety	Status	Plant Week	Colour	Flowertype	Vigour	Response Time (wk)	Potsize > 11 cm	Potsize 9 cm	License (Euro/1000)	Page
2889	Amour		01 - 52	○ white	decorative	medium	7,5	X	XX	12,00	35
2891	Arstistic® Armin Red		01 - 52	● red	daisy	medium	6,5	X	X	12,00	27
2626	Artistic® Armin		01 - 52	●○ purple/white	daisy	medium	6,5	X	X	12,00	27
2892	Artistic® Pueblo		01 - 52	●○ red/yellow	daisy	medium	8	X	X	12,00	
2095	Artistic® Kane		01 - 52	●○ purple/white	daisy	extra large	7	X	X	12,00	27
2882	Artistic® Pink Improved		01 - 52	●○ purple/white	daisy	medium	7	X	X	12,00	27
2616	Artistic® Spiderman		01 - 52	●○ yellow	spider	extra large	7,5	X	X	12,00	39
2916	Artistic® Typhoon		01 - 52	● pink	spider	large	7,5	X	-	20,00	
2267	Blizzard Time		01 - 52	○ white	decorative	medium	6,5	X	XX	12,00	35
2915	Blossom Time	NEW	01 - 52	● pink	daisy	large	7	X	X	12,00	31
2634	Ciao Improved		01 - 52	●○ purple/white	daisy	medium	7	X	X	12,00	26
2619	Ciao Red		01 - 52	●○ red/yellow	daisy	large	7	X	X	12,00	26
2897	Corcovado Pink		01 - 52	● pink	spider	large	7	X	X	12,00	39
2624	Deejay Time		08 - 34	● purple	daisy	medium	7	X	X	12,00	30
2373	Digi Time		01 - 52	● pink	daisy	medium	7,5	X	X	10,00	30
2924	Elliot		01 - 52	● red	daisy	medium	7	X	X	10,00	29
2885	Embera		01 - 52	● orange	anemone/spoon	medium	8	X	X	12,00	36
2908	Embera Red		01 - 52	● red	anemone/spoon	medium	8	X	X	12,00	36
2347	Energy Time		01 - 52	● red	spoon	medium	7	X	X	12,00	38
2321	Giro Time	NEW	01 - 52	● pink	daisy	medium	7	X	XX	12,00	30
2421	Grace Time Pearl Improved		01 - 52	● pink light	spoon	medium	7,5	X	X	12,00	41
2438	Grace Time Red		01 - 52	● red	spoon	medium	7,5	X	X	12,00	41
2439	Grace Time Yellow		18 - 34	● yellow	spoon	small	7,5	X	X	12,00	41
2324	Grazi	NEW	01 - 52	●○ purple/white	daisy	large	7,5	X	X	12,00	
2914	Green Parakeet	NEW	01 - 52	● green	spider	medium	7,5	X	X	20,00	39
2645	Iguazu		01 - 52	● green	decorative	large	7,5	X	X	12,00	33
2644	Inuit		01 - 52	○ white	spider	medium	7,5	X	-	12,00	39
2642	Jive Time		01 - 52	● orange	daisy	large	7	X	X	12,00	29
2197	Lake Manyara		01 - 52	● pink	ane/spo	medium	7	X	X	20,00	
2081	Letitia Time		01 - 52	○ white	daisy	extra large	7	X	X	12,00	31
2208	McBrian		01 - 34	● purple	anemone	medium	7	X	-	10,00	37
2389	Mega Time White		01 - 52	○ white	daisy	medium	7,5	X	X	12,00	41
2895	Mount Amaro		01 - 52	● yellow	decorative	medium	7,5	X	XX	12,00	32
2901	Mount® Aubisque Amber		01 - 52	● orange	decorative	large	7	X	X	12,00	40
2909	Mount® Aubisque Burgundy		01 - 52	● red	decorative	large	7	X	X	12,00	40
2643	Mount® Aubisque Pink		01 - 52	● pink	decorative	large	7	X	X	12,00	40
2893	Mount® Aubisque Purple		01 - 52	● purple	decorative	large	7	X	X	12,00	40
2910	Mount® Aubisque Salmon		01 - 52	● salmon	decorative	large	7	X	X	12,00	40
2581	Mount® Batur		01 - 52	● red	daisy	large	7	X	X	12,00	29
2094	Mount® Carmel		01 - 52	● yellow	decorative	medium	7	X	-	12,00	32
2641	Mount® Gerlach		01 - 52	○ white	decorative	small	7,5	X	XX	12,00	35
2301	Mount® Harmony Copper		01 - 52	● copper	decorative	large	7	X	X	12,00	34
2323	Mount® Harmony Pink	NEW	01 - 52	● pink	decorative	large	7	X	X	12,00	34

Pot Chrysanthemum

Code	Variety	Status	Plant Week	Colour	Flowertype	Vigour	Response Time (wk)	Potsize > 11 cm	Potsize 9 cm	License (Euro/1000)	Page
2325	Mount® Juno	NEW	01 - 52	○ white	decorative	medium	7,5	X	X	12,00	
2079	Mount® Katla		01 - 52	● orange light	daisy	large	7	X	X	12,00	28
2635	Mount® Kenya		01 - 52	● red	decorative	large	7,5	X	X	12,00	33
2538	Mount® Lanin		01 - 52	● pink	decorative	large	7	X	X	12,00	34
2086	Mount® Listou		01 - 52	● cream	decorative	large	7,5	X	X	12,00	32
2554	Mount® Nimba		01 - 52	● pink	daisy	large	7,5	X	-	12,00	30
2322	Mount® Olympia	NEW	01 - 52	● yellow	decorative	large	7	X	X	12,00	32
2568	Mount® Pleasant		01 - 52	● yellow	decorative	medium	7	X	X	12,00	32
2524	Mount® Runca		01 - 52	○ white	daisy	medium	7	X	X	12,00	31
2936	Mount® Runca Yellow		01 - 52	● yellow	daisy	medium	7	X	X	12,00	28
2625	Mount® Snowdon		01 - 52	○ white	decorative	large	7	X	X	12,00	35
2615	Mount® Talang		01 - 52	● yellow	daisy	large	7,5	X	X	12,00	28
2627	Mount® Tolima		01 - 52	● bronze	decorative	medium	7	X	X	12,00	32
2631	Mount® Tourmalet		01 - 52	● purple	decorative	large	7	X	X	12,00	33
2628	Mount® Ventoux		01 - 52	● pink	decorative	medium	7	X	X	12,00	34
2566	Mount® Verde		08 - 34	● green	decorative	small	8	X	-	12,00	33
2584	Mount® Vernon		01 - 52	○ white	daisy	large	7,5	X	-	12,00	31
2575	Mulberry Time		08 - 34	● purple	anemone	small	7	X	X	12,00	37
2902	Ocean Time		01 - 52	○ white	daisy	medium	7	X	X	12,00	31
2817	Omega Time Dark Pink		01 - 52	● pink dark	daisy	medium	7,5	X	X	12,00	41
2487	Omega Time Golden		01 - 52	● yellow	daisy	medium	7,5	X	X	12,00	41
2818	Omega Time Orange		01 - 52	● orange	daisy	medium	7,5	X	X	12,00	41
2226	Omega Time Pink		01 - 52	● pink	daisy	medium	7,5	X	X	12,00	41
2016	Omega Time Yellow		01 - 52	● yellow	daisy	medium	7,5	X	X	12,00	41
2651	Opera Time		01 - 52	● purple	daisy	medium	7	X	X	12,00	30
2911	Passion Time		01 - 52	● red	daisy	large	7	X	X	12,00	29
2912	Pierre Time		01 - 52	● pink	spoon	medium	7	X	-	12,00	38
2894	Pura Vida® Improved		01 - 52	○ white	anemone	large	7,5	X	-	20,00	37
2220	Radiant Time		01 - 52	●○ red/yellow	daisy	large	7	X	X	12,00	26
2917	Sawadee	NEW	01 - 52	●○ red/yellow	spoon	large	7,5	X	X	12,00	38
2898	Smile Time		01 - 52	● purple	daisy	medium	7	X	X	12,00	30
2286	Swing Time		01 - 52	● orange	daisy	large	7,5	X	X	12,00	29
2881	Tapas Time		01 - 52	● yellow	daisy	medium	7,5	X	X	12,00	28
2180	Vyroni		01 - 52	● yellow	daisy	extra large	7,5	X	X	10,00	28
2880	Xan		01 - 52	●○ red/yellow	daisy	large	7,5	X	X	12,00	26
Disbuds											
2897	Corcovado Pink		01 - 52	● pink	spider	large	7	X	X	12,00	42
2900	Glenn		01 - 52	● pink	decorative	large	7	X	X	25,00	43
2650	Mingus		01 - 52	● orange	spider	medium	7	X	X	25,00	42
2913	Mingus Yellow		01 - 52	● yellow	spider	medium	7	X	X	25,00	42
2648	Monk		01 - 52	○ white	decorative	large	8	X	X	25,00	43
2653	Organza®		01 - 52	○ white	decorative	medium	7	X	X	50,00	43

Skyfall®

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Vigour	Grown Inside	Response Time (wk)	License (Euro/1000)	Page
4988	Fancy That!		6 - 34	● yellow	decorative	small	trailing	x	7,5	54,00	61
Skyfall® series											
4827	Skyfall® Pink		6 - 34	● pink	decorative	small	trailing	x	6	50,00	61
4181	Skyfall® Purple		6 - 34	● purple	decorative	small	trailing	x	6	50,00	61
4828	Skyfall® Red Improved		6 - 34	● red	decorative	small	trailing	x	6	50,00	61
4850	Skyfall® Yellow		6 - 34	● yellow	decorative	small	trailing	x	6	50,00	61
6523	Skyfall® White		6 - 34	○ white	decorative	small	trailing	x	6	50,00	61



Blooming Beauty®

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Vigour	Grown Inside	Response Time (wk)	License (Euro/1000)	Page
4160	Blooming Beauty® Bronze		6 - 34	● bronze	decorative	small	compact	x	6	50,00	63
6449	Blooming Beauty® Green		6 - 34	● green	decorative	small	compact	x	6	50,00	63
6429	Blooming Beauty® Orange De Luxe		6 - 34	● orange	decorative	small	compact	x	6	50,00	62
6427	Blooming Beauty® Pink De Luxe		6 - 34	● pink	decorative	small	compact	x	6	50,00	62
4458	Blooming Beauty® Purple		6 - 34	● purple	decorative	small	compact	x	6	50,00	62
4196	Blooming Beauty® Red		6 - 34	● red	decorative	small	compact	x	6	50,00	62
4197	Blooming Beauty® White		6 - 34	○ white	decorative	small	compact	x	6	50,00	63
4198	Blooming Beauty® Yellow		6 - 34	● yellow	decorative	small	compact	x	6	50,00	63

Baby Mum®

Code	Variety	Status	Plant Week	Colour	Flower-type	Flower-size	Vigour	Grown Inside	Response Time (wk)	License (Euro/1000)	Page
4476	Baby Mum® Orange	.	6 - 34	● bronze	decorative	small	supercompact	x	6	30,00	64
6522	Baby Mum® Pink		6 - 34	● pink	decorative	small	supercompact	x	6	30,00	64
4992	Baby Mum® Purple		6 - 34	● purple	decorative	small	supercompact	x	6	30,00	64
6469	Baby Mum® Red Improved		6 - 34	● red	decorative	small	supercompact	x	6	30,00	64
6422	Baby Mum® White		6 - 34	○ white	decorative	small	supercompact	x	6	30,00	64
6551	Baby Mum® Yellow Improved		6 - 34	● yellow	decorative	small	supercompact	x	6	30,00	64



Multiflora

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Flow-ring Time	Vigour	Grown Outside	Grown Inside	Res-pone Time (wk)	License (Euro/ 1000)	Page
Early (week 34-36)													
4474	Andaz		12 - 26	● red	decorative	3	34 - 36	medium	x			50,00	46
4750	Fantasy		12 - 26	● pink	decorative	3	34 - 36	medium	x			50,00	46
6451	Florida Yellow		12 - 26	● yellow	decorative	3	34 - 36	medium	x			50,00	47
4753	Harlem Purple		12 - 26	● purple	decorative	3	34 - 36	medium	x			50,00	46
6554	Harlem Red	NEW	12 - 26	● red	decorative	3	34 - 36	medium	x			50,00	46
4202	Katelli Bronze		12 - 26	● orange	decorative	3	34 - 36	medium	x			50,00	47
4749	Playa Sunny		12 - 26	● yellow	decorative	3	34 - 36	medium	x			50,00	47
6426	Red Hots	NEW	12 - 26	● red	decorative	3	34 - 36	medium	x			50,00	46
4742	White Swan		12 - 26	○ white	decorative	3	34 - 36	medium	x			50,00	47
Middle - Early (week 37-38)													
4597	Araxa Purple		12 - 26	● purple	decorative	3	37 - 38	medium	x			50,00	48
4592	Flamingo Cranberry		12 - 26	● red	decorative	4	37 - 38	medium	x			50,00	49
4069	Flamingo Pink		12 - 26	● lila	decorative	4	37 - 38	medium	x			50,00	49
6490	Gold Cup		12 - 26	● yellow	decorative	4	37 - 38	medium	x			50,00	48
4544	Long Island		12 - 26	● yellow	decorative	3	37 - 38	medium	x			50,00	48
4872	Queens		12 - 26	○ white	decorative	3	37 - 38	medium	x			50,00	48
Middle - Late (week 39-40)													
4866	Belvedere		14 - 28	○ white	spider	3	39 - 40	medium	x			50,00	52
4895	Indore		14 - 28	● orange	decorative	4	39 - 40	medium	x			50,00	52
4481	Palooza		14 - 28	● red	decorative	3	39 - 40	medium	x			50,00	52
6483	Paradiso Amber		10 - 34	● orange	decorative	3	39 - 40	medium	x	x	5,5	50,00	51
4760	Paradiso Orange		10 - 34	● orange	decorative	3	39 - 40	medium	x	x	5,5	50,00	50
6482	Paradiso Pink		10 - 34	● pink	decorative	3	39 - 40	medium	x	x	5,5	50,00	51
4090	Paradiso Purple		10 - 34	● purple	decorative	3	39 - 40	medium	x	x	5,5	50,00	50
4823	Paradiso Yellow		10 - 34	● yellow	decorative	3	39 - 40	medium	x	x	5,5	50,00	51
4788	Paradiso White		10 - 34	● creamy white	decorative	3	39 - 40	medium	x	x	5,5	50,00	51
4210	Yellow Tang		14 - 28	● yellow	decorative	3	39 - 40	medium	x			50,00	52
6518	Verdina		14 - 28	● lime	decorative	3	39 - 40	medium	x			50,00	
Late (week 41-42)													
4894	Alenka		14 - 28	○ white	decorative	3	41 - 42	medium	x			50,00	53
4536	Avalon® Cream		14 - 28	● creamy white	decorative	4	41 - 42	medium	x			50,00	55
4547	Avalon® Golden		14 - 28	● yellow	decorative	4	41 - 42	medium	x			50,00	
4524	Avalon® Orange		14 - 28	● orange	decorative	4	41 - 42	medium	x			50,00	55
4118	Avalon® Pink		14 - 28	● pink	decorative	4	41 - 42	medium	x			50,00	54
4697	Avalon® Purple		14 - 28	● purple	decorative	4	41 - 42	medium	x			50,00	54
4546	Avalon® Red		14 - 28	● red	decorative	4	41 - 42	medium	x			50,00	54
4548	Avalon® Salmon		14 - 28	● salmon	decorative	4	41 - 42	medium	x			50,00	55
4696	Avalon® Yellow		14 - 28	● yellow	decorative	4	41 - 42	medium	x			50,00	55
4130	Lisanne		14 - 28	● yellow	decorative	3	41 - 42	large	x	x	6	50,00	53
6508	Orange County		14 - 28	● orange	decorative	4	42	medium	x			50,00	53
4141	Rosanna Dark Pink		14 - 28	● purple	decorative	2	41 - 42	medium	x	x	6,5	50,00	56
4534	Rosanna Red		14 - 28	● red	decorative	2	41 - 42	medium	x	x	6,5	50,00	56
6527	Rosanna Yellow Impr.		14 - 28	● yellow	decorative	2	41 - 42	medium	x	x	6,5	50,00	56

Multiflora

Code	Variety	Status	Plant Week	Colour	Flowertype	Flower-size	Flow-ring Time	Vigour	Grown Outside	Grown Inside	Res-pone Time (wk)	License (Euro/ 1000)	Page
Late (week 41-42)													
4123	Rosanna White		14 - 28	○ white	decorative	2	41 - 42	medium	x	x	x	6,5	50,00
4089	Rowan Improved		14 - 28	● red	decorative	3	41 - 42	medium	x			50,00	53
6509	Tiamo Pink		14 - 28	● pink dark eye	decorative	3	42	medium	x			50,00	53
6574	Tiamo Orange	NEW	14 - 28	● orange	decorative	3	42	medium	x			50,00	53
Extra Late (week 43)													
6487	Bilbao White		14 - 28	○ white	decorative	2	43	medium	x			50,00	58
4987	Bologna Orange		14 - 28	● orange	decorative	3	43	medium	x			50,00	58
6453	Bologna Yellow		14 - 28	● yellow	decorative	3	43	medium	x			51,00	58
6501	Calvi Yellow		14 - 28	● yellow	decorative	3	42 - 43	medium	x			50,00	58
4766	Salerno		14 - 28	● orange-red	decorative	4	42 - 43	large	x			50,00	58
6415	Sorrento Orange		14 - 28	● orange	decorative	4	42 - 43	large	x			50,00	57
4896	Sorrento Pink		14 - 28	● pink	decorative	4	42 - 43	large	x			50,00	57
6542	Sorrento Salmon		14 - 28	● salmon	decorative	4	42 - 43	large	x			50,00	
6416	Sorrento White		14 - 28	○ white	decorative	4	42 - 43	large	x			50,00	57
6414	Sorrento Yellow		14 - 28	● yellow	decorative	4	42 - 43	large	x			50,00	57
4491	Treviso		14 - 28	● yellow	decorative	3	43	medium	x			50,00	58
Black Cloth													
ZsaZsa													
4798	ZsaZsa Pink		14 - 28	● pink	decorative	2	40 - 41	medium	x			50,00	
4535	ZsaZsa Purple		14 - 28	● purple	decorative	2	40 - 41	medium	x			50,00	
4800	ZsaZsa Red		14 - 28	● red	decorative	2	40 - 41	medium	x			50,00	
6424	ZsaZsa White		14 - 28	○ white	decorative	2	40 - 41	medium	x			50,00	
6548	ZsaZsa Yellow		14 - 28	● yellow	decorative	2	40 - 41	medium	x			50,00	
Amadore®													
6580	Amadore® Yellow	NEW	14 - 28	● yellow	decorative	3	40 - 41	medium	x	x	6	50,00	59
6544	Amadore® White	NEW	14 - 28	○ white	decorative	3	40 - 41	medium	x	x	6	50,00	59
6439	Amadore® Pink	NEW	14 - 28	● pink	decorative	3	40 - 41	medium	x	x	6	50,00	59
6494	Amadore® Purple	NEW	14 - 28	● purple	decorative	3	40 - 41	medium	x	x	6	50,00	59
6495	Amadore® Orange	NEW	14 - 28	● orange	decorative	3	40 - 41	medium	x	x	6	50,00	59





Adresses

Royal Van Zanten

Lavendelweg 15 • 1435 EW Rijsenhout • PO. Box 265 • 1430 AG Aalsmeer • The Netherlands
T +31 (0)297 38 70 00 • F +31 (0)297 38 70 70 • breeding.nl@royalvanzanten.com • www.royalvanzanten.com

Department	Name	Telephone	E-mail
Director	Henk Jacobs	T +31 (0)297 387 010	h.jacobs@royalvanzanten.com
Commercial Manager	Bert Koeze	M +31 (0)6 51 98 46 39	b.koeze@royalvanzanten.com
Marketing & Communication	Lisanne Fabriek	M +31 (0)6 83 52 18 43	l.fabriek@royalvanzanten.com
Accountmanager Pot products	Pieter Koen	M +31 (0)6 83 52 27 48	p.koen@royalvanzanten.com
Accountmanager Pot products	Jeroen Meeder	M +31 (0)6 51 21 68 08	j.meeder@royalvanzanten.com
Accountmanager Pot products	Nico Laan	M +31 (0)6 83 52 18 49	n.laan@royalvanzanten.com
Back Office	Tineke van der Meer	T +31 (0)714 063 134	sales.potbedding@royalvanzanten.com

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